## **ABSTRACT**

Nadlifah, Hidayatun. 2012. Strategies of Learning Vocabulary for Students with Different Learning Styles at SMP Bangsa Surabaya. Unpublished Thesis. IAIN Sunan Ampel Surabaya. Advisor: Dra. Arbaiyah YS, MA

To be master all language skills, the learners should have adequate vocabuary. It is because vocabulary is one of the important elements of language that students should master since they learn English at elementary school. They will need adequate words to express their ideas in both oral and written way. Learning vocabulary is a very important part of learning language. The more words we know, the more we will be able to understand what we hear and read; and the better we will be able to say what we want when speaking or writing.

But in fact there are many problems faced by school. Some teacher failed in teaching vocabulary because they do not care and do not want to consider the intelligence and learning style of students. Whereas intelligence and learning style of students can influence students' success in understanding material easily while learning. To be successful in mastering English, someone needs a special strategy because each student has different learning styles.

This study is concerned with strategies of learning vocabulary used for students with different learning styles at SMP Bina Bangsa Surabaya. The writer wants to know kind of strategies used by teacher in teaching vocabulary, reason of the teacher in using certain strategies, and response of the students when their teacher used those strategies.

This study uses descriptive design to analyze the result. The subjects of this study are English teacher and eight grade of SMP Bina Bangsa Surabaya, which is each class contain 35 students. This study is conducted on 24<sup>th</sup> July until 26<sup>th</sup> July, 2012. Observation, interview, and questionnaire are used as instrument to get the data.

The result of this study shows that there are some strategies used by teacher in teaching vocabulary; memory strategies, cognitive strategies, social strategies, and compensation strategies. Teacher used those strategies based on students' condition; visual learners, auditory learners, and kinesthetic learners.

**Keywords**: strategies, learning vocabulary, learning styles