

ABSTRACT

Using Brochure As A Media In Teaching Reading Descriptive Text Among The Eighth Grade Students Of Smp Bilingual Terpadu, Krian : Fauziyah, Ninis. 2012; Advisor: Masdar Hilmy, M.A., Ph.D. and Fitriyah, MA.

Key Words: Brochure, Descriptive Text, Classroom Action Research..

Reading descriptive has been the main part of English component and has an important role in learning English as a foreign language. Teachers have to make a new innovation in teaching learning process because it will help students to learn English and avoid boredom in learning. For this reason, the writer formulates the problems as follows: How is brochure applied to improve reading descriptive text? How are the students' responses towards the use of brochure to improve reading descriptive text? There are many kinds of media that use to learn it. One of them is Brochure. Brochure itself can be an alternative media to learn English for children and adult because Brochure built students' mind in understanding reading descriptive, from the picture and the passage on brochure. The subjects of the study are the students of VIII A at SMP Bilingual Terpadu, Krian Sidoarjo.

The researcher used The research methodology of this study is Collaborative Classroom Action Research (CCAR), which took two cycles in order to find the effectiveness of brochure was applied to the students learning English. Here, the researcher acted as a real teacher who taught the students, and his collaborative teacher acted as observer when the teaching learning process conducted. In this study, the researcher adopted from Kemmis and McTaggart (1998:50) which consists of four steps: (1) planning the action, (2) implementing the action, (3) observing the action, and (4) reflecting. The sources of the data were: the teachers' and students' activities in the classroom during the implementation of Brochure, the students' response and score. Data collecting technique were: field notes, observation, questionnaire, documentation, and test.

The results of the study showed that the students could improve their ability in understanding reading by using Brochure, Brochure itself can create fun situation in the classroom during English teaching learning process.

As a suggestion, process of understanding reading itself is not easy to be done, but the teacher should search media and strategy that is appropriate to students' language level to understanding the meaning of reading descriptive text. The teacher should use media to teach English, especially improvement in understanding reading descriptive text. Brochure itself use coordination picture and passage, which stimulate students to built concept the meaning of reading descriptive in their brain then students understand the meaning of descriptive passage easily. Brochure can also create fun situation, and make students interested in learning it.

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