CHAPTER III

RESEARCH METHODOLOGY

This part discusses many points related to the research method. Research method is used to show how the writer conducts this research. It consists of research design, subjects, instruments, data and data sources, data collection and data analysis.

3.1 Research Approach

The writer used the qualitative research for analyzing this research. The data are in the forms of words and described based on Lakoff's theory of ten types of women's speech features. In this qualitative approach, the research procedure produced research descriptive data in the form of words written or spoken about behaviors people that can be observed so as to find the truth that is acceptable to human reason. It can be explained that the descriptive research is used to give more information and description about existing condition that occurs at the time of the study.

3.2 Subjects

Subjects in this research are two female characters in two dance movies. First is Carlie in *Street Dance*'s 2010 movie by Max Giwa and Dania Pasquini. She is a streetdancer who forces her crew to work with ballet dancers from the

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Royal Dance School in exchange for rehearsal space in order to win the Street Dance Championships. Second is Aya in *Make Your Move*'s 2014 movie by Duane Adler. Aya and Donie is a pair of star-crossed dancers in New York fined themselves at the center of a bitter rivalry between their brothers' underground dance clubs.

3.3 Instruments

The instrument that usesd in this research was the writer herself. She collected the data, conducted, and analyzed the data based on the theories reviewed in the previous chapter.

The writer also used a TV or laptop and headset as the main tools for watching VCD to transcript the data. Next, the researcher used paper, notes, pen, in transcribing the data.

3.4 Data and data sources

The source of the data was the whole of the movie. There are two movies here, *Street Dance* movie with duration 1 hour 38 minutes 32 second and *Make Your Move* movie with duration 1 hour 49 minutes 57 seconds.

The writer took online script of those movies as the data was published in YouTube on Google search. The data of this research was all of the utterances that contain women's language features were spoken by Carly in *Street Dance* and Aya in *Make Your Move* movie.

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3.5 Data collection

The writer applies several steps in collecting the data.

3.5.1 First, the writer buys the DVD, because hers was lost.

3.5.2. Second, she downloads the English subtitle and then watches the movie from DVD to get the data. While watching the movie, the writer hears the audio and reads the transcript of the movie to find out the dialogue lines, which consist of women's language features, she underlines the script based on the women utterances.

3.5.3 Then the writer gives some codes in those utterances based on ten women's language features of Lakoff's theory.

CODING	
LHG	Lexical Hedges Or Fillers
TQ	Tag Questions
RI	Rising Intonation On Declaratives
EA	Empty Adjectives
PC	Precise Color Terms
I	Intensifiers
HG	Hypercorrect Grammar
SP	Superpolite Forms
ASS	Avoidance Of Strong Swear Words
ES	Emphatic Stress

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3.6 Data analysis

After collecting the data the writer analyzes the data based on the related theories by the following steps:

3.6.1 First, the writer notes the utterances which include categories of women's language that existed at the movies.

3.6.2 Second, she classifies the data to the types of women's linguistic features based on Lakoff's theory of women's language to make easier in analyzing the data.

3.6.3 After that, the writer compares Carly's and Aya's language in the same feature. She writes this in the table to make easier for understanding. For example:

Lexical Hedges or Fillers

Duration	**Carly in *Street Dance* movie**	**Duration**	**Aya in *Make Your Move* movie**
00:06:43	**I thought** you wanted to win? Be UK Champions!	01:18:11,144	Donny, **I think** you should go.

3.6.4 Then, after classifying according to its kind, the data is sorted out, which one are same and which one are different based on Aya and Carly's language, to know the differences in their languages. From there we can know which one woman is more often pronounce utterances based on Lakoff's theory of women's language.

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3.6.5 Next, after knowing the results of the previous analysis, writer can concludes the factors that influence their language, such as their background of life or characterization that made by their director. However, to further reinforce those conclusions, writer will look for other factors through the whole movie's story.

3.6.6 After that, she will describe and analyze the collected data. Then, the writer will explain the data in a text.

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