#### **CHAPTER IV**

#### FINDINGS AND DISCUSSION

In this chapter, the writer presents the analysis of the findings and discussion. The writer focuses on violating maxims used by the main characters in *Another Cinderella Story* movie. Based on the analysis, the writer answers the statement of the problem in this study. There are four types of maxims that violated by the main characters, Mary and Joey in *Another Cinderella Story* movie. Those are violating the maxim of quantity, quality, relation, and manner.

In this case, the writer presents the detail explanation which revealed from the data. She also explains the reason of violating maxims that uttered by the main characters. Moreover, the writer presents the discussion and explains the result of the findings.

## 1.1 Findings

4.1.1 The kinds of violation of maxims are found by the main characters in Another Cinderella Story movie.

# 1. Violating the maxim of quantity

The writer found six utterances that include violating the maxim of quantity. Those utterances disobey the rule of quantity maxim. This maxim indicates that what the speaker want to say must be properly spoken. The rules are, 1. Make your contribution as informative as is required. 2. Do not make your contribution more informative than is required. The result of the data can be seen as follows.

## Excerpt 1 (Data 9)

Britt : I can totally prove it.

Joey : prove it.

Britt : "We All Fall Down, "She Wants to move,"

"Pon de Replay, " and "hips Don't Lie."

I'm right, right?

I knew it!

Well, what are you waiting for?

Kiss me.

Joey : *NO*, *no*, *no*.

We're gonna dance first.

The conversation happened between Joey and Britt. Joey was an artist and Britt was Mary's stepsister. Joey was making prize contest to find out the owner of the Zune which left in the party. The prize contest was telling four title songs that often played in the Zune. Britt knew that the owner of the Zune was Mary. Britt has quietly entered to Mary's room and found the title songs that often played by Mary. After knowing the tittle songs, the day after Britt met Joey in the school to tell that title songs. Joey was shock, how can Britt know that title songs. Suddenly Britt said "Well, what are you waiting for? Kiss me". Joey wondered because he was still not sure and he said "No, no, no. we're gonna dance first".

The utterances of Joey "No, no, no. we're gonna dance first" violated the maxim of quantity because Joey repeated the word "No", less information, and added more information. Joey disobey one of the rule of maxim of quantity. That is do not make your contribution more informative than is required. Joey should say "No, make sure me and we're gonna dance first".

The reason of Joey was avoiding to hurt Britt. Although Britt can answer the title songs, but Joey still not sure that Britt is the one girl. When Britt directly want Joey to kiss her, he did not directly ignore Britt by saying impolite, but Joey avoid her with another challenge.

Then, the dialogue bellow is one of the dialogues that contains of violating the maxim of quantity too.

## Excerpt 2 (Data 10)

Bree : Ready to meet your mystery girl?

Joey : Of course, you know the songs too.

Bree : God, no.

But I'm the real freaking one. And I freaking love you

And you just better freaking love me back...

...because I'm the freaking one,

You freak.

Joey : way, way, way deep inside...

...I'm sure you're a lovely person.

This conversation between Joey and contestant of price contest, Bree. Bree was Mary's stepsister too. The conversation happened when Bree want to win in Joey's price contest too. She wanted to be Joey's girlfriend. But Bree did not know the title songs. She only show her feeling that she love Joey. She shared her feeling by uttering *God*, *on*. *But*, *I'm* the real freaking one. And I freeing love you. And just better freaking love me back... because I'm the freaking one, you freak. Bree really loved Joey. She hoped that Joey will love her too. But Joey still did not want love anyone except the mystery girl in the party. Joey thought that the mystery girl was

very special for him and different with another. Joey responsed Bree by uttering way,

way, way deep inside...I'm sure you're a lovely person.

Joey's utterance was included violating the maxim of quantity because he

repeated certain word to make sure Bree. Joey gave contribution more than required

to Bree. He did not fulfill one of the rules quantity maxims. In this dialogues, Joey

should give the utterance that required by Bree. He can say "in the deep of my heart,

I'm sure you're a lovely person".

Based on Joey's utterance, the reason why he violated the maxim of quantity

was avoiding hurt Bree. The utterance was "way, way, way deep inside... I'm sure

you're a lovely person". It indicated that Joey thinks Bree is not the mystery girl too.

Bree has shared her feeling, but Joey said by polite utterance to ignore her. Joey used

polite utterance in order to make Bree not disappointed and not continued her feeling.

Excerpt 3 (Data 12)

: you had shrimp in your hair.

Mary: Well, no, No, I mean, yes, that was me,

But that's not what I wanted to tell vou.

Um, I'm...

The conversation occurred between the main characters Joey and Mary. In

that conversation, they were in the parking area. Joey was having prize contest to find

out the mystery girl which has been dancing with him in the party. Mary wanted to

tell the truth that she was the mystery girl. Joey uttered "you had shrimp in your

hair" because he remembered when he was in Dominique' house and strike Mary.

Then, he was seeing the shrimp in Mary's hair. He thought that Mary worked for

Dominique. Mary responded Joey by saying Well, no, No, I mean, yes, that was me,

But that's not what I wanted to tell you, Um, I'm.... That utterance means she did not

want to talk about shrimp in her hair moreover work for Dominique, but she wanted

to talk about the important information.

The utterance of Mary Well, no, No, I mean, yes, that was me, But that's not

what I wanted to tell you, Um, I'm... violated the maxim of quantity because she has

repeated certain word. She also was not to the point to give her contribution. To make

the clear information in order to avoid violating the maxim of quantity, Mary should

give the properly contribution to Joey. She should say, "yes, I work for Dominique,

but I want to be honest that someone who dance with you in the party is me".

From the utterance of Mary, the reason why she violated the maxim of

quantity was to convince Joey. She wanted to convince that the information is really

important for Joey. Mary always tried to be honest. She wanted to tell the truth that

she is the mystery girl. It looks from the conversation that Mary always tried to talk

with joey.

Furthermore, the conversation bellow concludes violating the maxim of

quantity which uttered by Mary.

Excerpt 4 (Data 13)

Mary : I told you.

Tamy : oh, my God, He blew you off?

The conversation between Mary her best friend, Tamy. Tamy wanted Mary to

be sincere to Joey that she is the mystery girl. The first time Mary agrees to talk with

Joey, but she also felt lack confidence. Mary has met and tried to talk to Joey. Joey

knew that Mary work for Dominique. Joey did not want to make a long conversation

with Mary because Joey thought that Mary will persuade him to duet with

Dominique. Mary always tried to tell the truth but Joey always ignored her. Joey and

Mary were different think about. Joey thought that Mary wanted to persuade him to

duet with Dominique while Mary thought that Joey did not want with a servant. Then

Mary met Tamy in the car and said "I told you"

The utterance "I told you" violated the maxim of quantity because Mary did

not give enough information to Tamy. She did not explain more detail to Tamy in

order to make Tamy understands. The information was not required to Tamy, it made

Tamy have question to Mary because Tamy was still confused. Mary has disobeyed

one of the rules of maxim. The rule is the people do not give too little or much

information than is required.

From that utterance, Mary has a reason why she utters that word. The reason

is convincing Tamy. Before Mary met Joey, actually she did not want to meet him

because she thought, he will refuse her. After doing what Tamy said to talk with Joey,

Mary confirm to Tamy to make convince that what Mary think about wass true.

The writer also found the violating maxim of quantity in the dialogue below.

Excerpt 5 (Data 15)

Joey : Mary.

Hey. Clash you in a minute.

Mary.

Mary, slow down. Hey, what...?

What's wrong?

I've been calling Tami,

Trying to get ahold of you.

What did I do?

Mary: it doesn't matter. It's done. We're done.

The conversation produced between the main characters, Mary and Joey. The

conversation occurred when Joey wanted to meet Mary, but Mary avoided him. Mary

knew the situation where Joey was with his ex girlfriend, Natalia. That situation

happened from the plan of Natalia and Mary's step sisters. They was jealous because

Mary having relationship with Joey. They tried to separate Mary and Joey. Joey did

not know anything about plan of Natalia and Mary's stepsisters. They trap Joe and

Mary. In the school, Joey was looking for Mary. He was calling Tamy to ask Mary's

position. When Joey met Mary, he tried to make conversation by saying "Hey. Clash

you in a minute. Mary, slow down. Hey, what...? What's wrong? I've been

calling Tami, Trying to get ahold of you". When Joey speaks, Mary only be quiet,

only listening. She did not say anything. After that Mary replied it doesn't matter. It's

done. We're done.

By the conversation above, "it doesn't matter. It's done. We're done" was the

utterance that violate the rule of quantity maxim. In this maxim, people should be

informative means what the speaker want to say must be properly spoken. But, Mary

does not fulfill that rule. She gave little information. The information was not clear

enough. The information made joey confused because he did not feel to do anything.

Mary certainly had a reason why she violated the maxim of quantity. Her

reason was feeling jealous to Natalia. It looked the gesture of Mary that she always

avoided to meet Joey because Mary remember when Joey was with Natalia in his room.

Furthermore, the dialogue below also does not fulfill the maxim of quantity.

Mary as the main character violates the quantity maxim in her utterance.

## Excerpt 6 (Data 16)

Joey : What does that mean?

Mary : You figured you'd toy with me...

...until someone better came along

And I wouldn't mind...
...because I was lucky
A big star wanted me.

You know what really sucks about falling

For a guy you know you're not right for? You fall anyway because you think

He might turn out to be different.

The continued the conversation before. Joey still did not understand what Mary talking about. Joey still did know when Mary saw him with Natalia. Joey only understand that Mary regard him as the wrong person to love.

Here, Mary breaks the maxim of quantity too. As the rule of maxim of quantity, people should not give too little or much contribution. In the conversation before, Mary gave little information, here, Mary gave too much information. She shared her feeling by giving much contribution but her contribution still not clear enough. She says "you figured you'd toy with me... until someone better came along and I wouldn't mind... because I was lucky, a big star wanted me. You know what really sucks about falling for a guy you know you're right for? You fall anyway because you think he might turn out to be different". At that time, Joey's face saw

that he really did not understand what Mary said. Although Mary gave too much

information but she did not say to the point. Mary should give properly spoken by

saying "I came to your home and I was seeing you with Natalia in your room".

The Mary's utterance is still feeling jealous about something. She was jealous

because she has seen Joey with Natalia. The gesture of Mary showed that she was

jealous. Mary did not give Joey a change to talk.

2. Violating the maxim of quality

The writer found four utterances that included violating the maxim of quality.

Those utterances disobey the rule of quality maxim. This maxim indicates that people

should give the truth information or what they say must be true. The rules are, 1. Do

not say what you believe to be false. 2. Do not say that for which you lack adequate

evidence. The result of the data can be seen as follows.

Excerpt 7 (Data 1)

Dominique : where are you?

The most important luncheon of my life and you forget?

Mary : I'm sorry. I'm on my way.

I'll be there soon.

This conversation happened between Mary and her stepmother, Dominique.

At that time, Mary was quietly joining dance class because Dominique always

prevented Mary to join anything except school. When Mary was enjoying the dance,

suddenly her mobile phone was ringing. Dominique was calling her and asked her by

saying "where are you? The most important luncheon on my life and you forget?" as

the stepmother that always prevent Mary, Dominique always limited Mary by doing

anything to what Dominique said. Dominique asked her to prepare a lunch. By

Dominique's utterance, Mary response the question by saying "I'm sorry. I'm on my

way. I'll be there soon".

By Mary's utterance, she violate the maxim of quality to response

Dominique's question. The utterance "I'm sorry. I'm on my way. I'll be there soon"

violated the maxim of quality because Marry told the lie. Actually she was not on her

way but, she was in dance class. By Mary's utterance, she tried to cover her activity

in her school. She did not want Dominique know when she was joining the dance

class. She was afraid when Dominique knew that she was quietly joining the dance

class, Dominique will be angry and more limited her activity in her school.

By the conversation between Dominique and Mary, Mary had reason that she

violated the maxim of quality. The reason was to hide the truth. She hides the truth

that she was quietly joining the dance class. Dominique only allows Mary to go to

school. At that time, no one knew that Mary joined dance class. So that's way Mary

always quietly join dance class in the back of mirror.

The violating maxim of quantity not only occurred in the analysis above but

also in the dialogue below.

Excerpt 8 (Data 2)

Mary: I have crab puff to make

: then you know who's coming over.

: it's just your crush: Joey Parker.

Mary : I don't have a crush on Joey Parker.

The dialogue occurred among Mary and her stepsisters, Britt and Bree. Mary has come to the home and her stepsisters waylay her. Mary was avoiding to talk with her stepsisters by saying "I have crab puff to make". Her stepsisters told that Mary's crush, Joey Parker will come to the home. Britt and Bree knew Mary's crush because they have broken Mary's stuff before. Then, Mary replied "I don't have a crush on Joey Parker", means Mary denied them to cover her feeling. Bree and Britt was showing Mary that they got a video. The video was about Mary's expression to Joey when Mary was child. That video as a threat in order to make Mary keep away from Joey and they also have a purpose to make Mary shy.

The second utterance of Mary "I don't have a crush on Joey Parker" showed that she violated the maxim of quality. In this maxim, people must deliver true information. But, Mary disobeyed the rule of quality maxim. She was not honest to her stepsisters which Joey Parker was her crush. Actually Mary loved Joey Parker since she was child, but she did not want to share her felling to anyone because she felt that she only a servant. She denied to her stepsisters that Joey was her crush.

There was a reason why Mary violated the maxim of quality in the utterance "I don't have a crush on Joey Parker". The reason was to hide the truth. Mary wanted to hide truth from her stepsisters which actually Mary like very much to joey. From the video that found by her stepsisters, when Mary was child she shared her feeling in the video that she very loved Joey. She also gave a dance for Joey. She did not want to admit to her stepsisters because she did not want anyone know her feeling especially Joey.

Then, the dialogue below also contains of violating the maxim of quality.

Mary breaks the rule of quality maxim in the dialogue.

Excerpt 9 (Data 7)

Dominique : hemm. Well, it seems you managed

To follow orders.

For once.

Why are you wearing my robe?

Mary : I was admiring its silky quality.

This dialogue was the interaction between Mary and Dominique. Dominique was Mary's stepmother. Dominique prevented Mary to join the party by cleaning her room. This conversation happened in Dominique room which she asked Mary to clean that room. The room has been cleaned by Tamy's cousins while Mary went to the party with Tamy. At that time, Mary has just come from the party and Dominique in her behind. When Dominique entered the room, she was very exciting because the room was so clean. Then, Dominique saw Mary which Mary was wearing her robe. Dominique said to Mary "Hemm. Well, it seems you managed to follow orders. For once. Why are you wearing my robe? Mary replied, "I was admiring its silky quality." In that situation Mary cover her dress party by wearing Dominique's robe.

By that dialogue, Mary's utterance "I was admiring its silky quality" contains of violation the quality maxim. The maxim of quality indicates that people should give the truth information or what they say must be true. Here, Mary did not fulfill that rule. She told the lie to cover her activity which she was joining the party. Actually Mary was still wearing dress party but she covered her dress party with

She did not want Dominique to know that she has joined the party.

Dominique's robe. She did want Dominique to know that she has joined the party. Mary was afraid if Dominique knows that she joined the party, she will get punishment from Dominique. So that's way she managed the situation to make Dominique happy.

The reason why Mary violates the maxim of quality is to satisfy Dominique. Dominique was very happy when someone pleased her. Mary gave the utterance "I was admiring its silky quality" to make Dominique happy and will not ask another question. Mary did not want Dominique distrustful which Mary has come to the party.

Furthermore, the dialogue below is the last data of violating the quality maxim. This is the dialogue between Mary and her stepsisters.

#### Excerpt 10 (Data 8)

Bree : it was you at the ball. With Joey.

Mary : you guys are crazy.
Bree : no, you're crazy...

...if you think we'll let you end up

With joey, miss stalker face. And if you tell him it was you... ...this video will be everywhere.

Britt : hello, YouTube.

Mary : you barely know how to work the toaster,

Let alone YouTube.

Bree : well, try us.

Britt : Now, go make the lamb chops.

Mother's very hungry.

The conversation produced among Mary and her stepsisters, Bree and Britt.

Mary's stepsisters were knowing that Mary was the owner of the Zune. Britt knew by

listening the conversation between Mary and her best friend, Tamy. Then, Britt told

to her sister, Bree. When Mary came to the home, Bree talked with Mary to make sure that someone who dancing with Joey in the party was Mary. The utterance of Bree was "It was you at the ball. With Joey". Mary did not want to admit that she joined the party because Mary quietly went to the party. Mary denied by saying "You guys are crazy". Then, Bree and Britt threaten Mary, if she told to Joey, they will upload the Mary's video which was about Mary's expression to Joey to YouTube. Moreover, Mary made irony for them, because they are pampered. Mary said "you barely know how to work the toaster, Let alone YouTube".

There are two utterances of Mary which violate the maxim of quality. The first utterance is "You guys are crazy", and the second utterance is "you barely know how to work the toaster, Let alone YouTube". The utterance "You guys are crazy" violated the rule of quality maxim. The rule is people should give the truth information or what they say must be true. Mary breaks that rule. She denied Bree and Britt. She did not want her stepsisters to know that she joined the party. Mary should give the truth information which she was with Joey in the party. She should say "yes I was with Joey".

The second utterance is "you barely know how to work the toaster, Let alone YouTube". This utterance violates the maxim of quality. One of criteria of violating the maxim of quality is when people do irony. Mary fulfilled the criteria of violating the maxim of quality. She has made irony to her stepsisters because in reality, her stepsisters were very pampered. All the work was done by her servant and lawyer.

From both utterances, Mary has a reason why she violated the maxim of

quality. The reason of Mary violated the maxim of quality because she wants to hide

the truth. At that time, there was a party from the school, but Bree and Britt asked

their mother, Dominique to clean the room in order to make Mary keep stay in the

house. They could not want Mary to join the party. But, in reality Tamy helped Mary

to go out from that house. So, Mary quietly can join the party. And Mary always

cover that situation because when her stepmother and sisters know, she will get

punishment.

1. Violating the maxim of relation

The writer found four utterances that include violating the maxim of relation.

Those utterances disobey the rule of relation maxim. This maxim indicates that

speakers are assumed to say which is appropriate and suitable to need of the

conversation. The rule is the contribution must be relevance to what has been said

before. The result of the data can be seen as follows.

Excerpt 11 (Data 3)

Mary: we keep meeting like this.

: you have shrimp in your hair.

The conversation happened between Mary and an artist, Joey. At that time,

there was a meeting in Dominique's house, exactly in dining room. When Joey

wanted to go, he strikes Mary and makes Mary fall down. This is the same twice

situation when Joey strikes and makes Mary fall down. The first time Joey strikes

Mary in the school. And the second in the home, he strikes Mary and makes Mary fall

down too. So that's way Mary said "we keep meeting like this". But Joey did not care

what Mary said with the utterance you have shrimp in your hair.

By utterance of Joey "you have shrimp in your hair" has violated the maxim

of relation. He breaks one the rule of relation maxim. In the maxim of relation, the

conversation must be relevance to the interaction. In this conversation, the

contribution of Joey was not suitable to what Mary said. Mary told that they meet in

the same condition. Those are striking and falling down. But Joey did not response

what Mary has been told. He only focused on shrimp in Mary's hair. It shows that

Joey's utterance is not match to what Mary said before.

By the conversation above, Joey has a reason why he violated the maxim of

relation, the reason is to save his face. In that situation, Joey strikes Mary and

suppresses her. Joey feel shy to Mary because the position suppressed Mary, and

Dustin saw them. To minimize the situation, Joey said you have shrimp in your hair.

The violating the maxim of relation is not only occurred in the analysis above,

but also in data 6.

Excerpt 12 (Data 6)

Tami : Oh, my God. That was...

Holly cow...

Mary: I feel like I have to throw up.

Tami, if I don't get home by midnight,

I am dead.

The conversation occurred between Mary and her best friend, Tamy. They

were in the car. They were on the way of their journey to go home. Mary and Tamy

have just joined the party. They were quick to go home because the time shows

approach to midnight. In the journey Tamy said that she was very exciting to what has happened before. Tamy shows her exciting by uttering "Oh, my God. That was.. Holly cow". Tamy shows that utterance because Mary has dance with an artist Joey Parker. But Mary did not care what Tamy was saying. Mary said "I feel like I have to throw up. Tami, If I don't get home by midnight, I am dead."

Mary's utterance shows that she violated the maxims of relation. The utterance is "I feel like I have to throw up. Tami, If I don't get home by midnight, I am dead." Mary disobeys the rule of relation maxim. In this rule, people are assumed to say something which is relevant to what has been said before. In that dialogue, the utterances of Tamy and Mary are irrelevant. Tamy who was very exciting to what has been happened in the party, but Mary did not care what Tamy said. Mary only focused on the midnight. Mary said that she has to go home by midnight. Mary should say "oke, thank you Tamy, but I have to go home by midnight".

In that dialogue, the reason of Mary why she violated the maxim of relation was to convince Tamy. It seems from the intonation of Mary when she uttered "I feel like I have to throw up. Tami, If "I don't get home by midnight, I am dead". The slow intonation for this utterance "I feel like I have to throw up", when the car is move so quickly. Then, hard intonation for, "Tami, If I don't get home by midnight, I am dead" when Mary wanted to go home by midnight because she quietly went to the party. If Mary does not go home, Dominique will give her punishment. Mary convinced Tamy to drive the car more quickly. Mary wanted Tamy to focus to the journey, and not say anything because Dominique will go home by midnight too.

Furthermore, the dialogue below also does not fulfill the maxim of relation.

Both of the main characters violate the maxim of relation in their utterance.

## Excerpt 13 (Data 11)

Mary : Joey? Joey : yeah.

Mary : I have something important to tell you. Joey : Oh, hey, you work for Dominique, right?

Mary : No, no, that's...

Joey : you had shrimp in your hair.

The conversation happened between Mary and Joey. At that time, Tamy as Mary's best friend wanted Mary to be honest that the mystery girl is her. Tamy always asked Mary to tell to Joey Parker. After long debate with Mary, finally Mary want to tell to Joey. Before telling the truth, Mary little bit nervous to Joey. Mary met Joey in parking area and said "I have something important to tell you". Joey saw Mary, he remember that Mary work for Dominique. So that's way he said Oh, hey, you work for Dominique, right?.

By that conversation, the main character Joey violated the maxim of relation. Joey's utterance *Oh, hey, you work for Dominique, right?* does not fulfill the rule of relation. The rule is the conversation must be relevance to the interaction. Here, Joey did not response to what Mary said. He only remember that Mary was working for Dominique because Joey have ever seen Mary work at Dominique' house.

In that conversation, the reason of Joey why he violated the maxim of relation is to ignore Mary. Joey thought that Mary wanted to persuade him to duet with Dominique. Joey thought that Mary wanted him to willing duet with Dominique. But

Joey did not want to duet with Dominique because Joey wanted enjoy her live first and leave from an artist for a while. So that's way Joey ignored Mary to talk more.

The violating of relation maxim also found in the dialogue below. Joey as the main character disobeys the maxim of relation.

## Excerpt 14 (Data 14)

Dustin: Who keeps it funky?

Joey : Joey Parker.

Dustin: Right, Who keeps it real?

Joey : Joey Parker.

Dustin: Joey Parker keeps it real, am I right?

Joey : You're stupid is what you are.

The conversation above produced between Joey and his best friend, Dustin. The conversation occurred when Joey was in the car and Dustin was in Dominique's house. There was a party in Dominique's house and Dustin was looking for the mystery girl in the party. Dustin met best friend of mystery girl, then he knew the mystery girl. Other situation, Joey worried the information from Dustin in the car. He was waiting for the information. Then, Dustin was calling Joey to give the information, but Joey worried about the information. From Joey's voice, Dustin knew that Joey worried the information, so Dustin tried to make Joey happy first. Dustin always gave the question and the answer always same in order to make Joey happy. Joey was not patient to wait for the information, when Dustin still gave the question with the same answer, Joey said "You're stupid is what you are".

There was irrelevance conversation in that dialogue. The last utterance of Joey "You're stupid is what you are" made the conversation irrelevance to what Dustin

asked. It indicates that the utterances includes of violation of relation maxim. Dustin

asked Joey to make him happy, but Joey felt anxious to the information of Dustin.

Therefore, Joey should gave the right answer and gave suggestion to make Dustin

gave the information soon. So, Joey should say "Joey Parker and please give me

information soon which you got".

Joey has a reason why he violated the maxim of relation. The reason was to

make Dustin to the point. At that time, Dustin wanted to give the information about

the mystery girl. But, when Dustin will give the information, Joey's voice looks

worry the information. Dustin tried to make Joey happy but Joey was not patient to

know the information. Joey wanted Dustin to stop his question with the same answer

and to give the important information about mystery girl soon.

2. Violating the maxim of manner

The writer found two utterances that included violating the maxim of manner.

Those utterances disobey the rule of quantity manner. In this case, a speaker must

give clear contribution. Not making ambiguous language in the conversation. The

result of the data can be seen as follows.

Excerpt 15 (Data 4)

Dominique : I'm clubbing with Paris tonight.

It's my turn to throw the after-party.

Don't step on my hair.

When I get home at midnight,

This room will be pristine.

Mary : Dominique, I'd need heavy equipment.

For example, a flamethrower.

The dialogue above was interaction between between Mary and her stepmother, Dominique. At that time Dominique knew that Mary will go to the party. She knew from her daughters, Britt and Bree. Dominique's daughters gave suggestion to ask Mary clean their bedroom. Dominique agrees to what her daughters' suggestion but change the bedroom. Dominique asked Mary to clean her messy room. Dominique gave Mary time to clean the bedroom until midnight. She said "I'm clubbing with Paris tonight. It's my turn to throw the after-party. Don't step on my hair. When I get home at midnight, this room will be pristine" Mary knows that bedroom was too messy, so that's way Marry thinks that it's impossible to finished the bedroom by midnight. So Mary said to Dominique "Dominique, I'd need heavy equipment. For example, a flamethrower.

The utterance of Mary violated the rule of manner maxim. It contains of ambiguous meaning. The word "flamethrower" has two meanings. The first is really about heavy equipment for example flamethrower and the second the utterances that draw the condition of messy bedroom. The first meaning is for thing which is needed by Mary to clean bedroom fast. The second meaning looks from the condition of bedroom. There are for thins which full that bedroom. Such as, a dog, clothes etc. The bedroom was too messy, so that's way it is impossible to finish at midnight.

The reason why Mary violated the maxim manner was to convince Dominique that it was impossible to finish the messy bedroom by midnight. It looked from the expression of Mary that she lacks convincing to finish by midnight. The

intonation was also little hard voice. It seems when she can not believe to make the bedroom clean by midnight.

# Excerpt 16 (Data 5)

Mary: Tami, I can't go to the ball.

"Domifreak's" making me clean

her bedroom.

Tamy: you're in her lair?

Mary: there are species of bugs in here

Still unknown to science.

There is no way I'll finish in time.

It is the dialogue build between Mary and Tamy. Tamy is Mary's best friend. That conversation occurred when there was a party from school. Tamy and Mary want to join the party. But, suddenly Dominique intentionally asked Mary to clean her bedroom in order to make Mary cancel to go the party. Mary was in Dominique's room and Tamy was in her home. Mary was calling Tamy, she told that she cannot go to the party because Dominique asked her to clean the room. Tamy was shock, she said "you're in her lair?". Then Mary replied what Tamy said "There are species of bugs in here still unknown to sciencie, there is no way I'll finish in time".

By that conversation, the last utterance of Mary violated the rule of manner maxim. In manner maxim, people have to share clear idea. People have to avoid ambiguity. Mary's utterance "There are species of bugs in here still unknown to sciencie, there is no way I'll finish in time" has two meaning in the dialogue. The first is the bedroom is really full of species, and the second the situation in bedroom is really messy.

Mary has a reason why she makes ambiguous utterance. The reason is to convince Tamy. She wanted to make sure that she can't go to the party. From the condition of the bedroom is impossible to finish in a short time. Therefore, she can't go the party.

## 1.1.2 The Reasons Why the Main Characters Violate the Maxims

There are some reasons why the main characters violated the maxims in Another Cinderella Story movie. Those reasons are hiding the truth, saving face, feeling jealous about something, avoiding hurt the hearer, ignoring the hearer, making the hearer tell to the point, satisfying the hearer, and convincing the hearer. The writer discusses the reasons why the main characters violate the maxims in the dialogues below.

## 1. Hiding the truth

This reason happened when a speaker have a privation. He/she cover information from someone and not allow someone to know it.

## Data 2

Mary : I have crab puff to make

Britt : then you know who's coming over.
Bree : it's just your crush: Joey Parker.
Mary : I don't have a crush on Joey Parker.

In that dialogue, Mary violated the maxims of quality because she did not deliver the true information. She tried to deny the information. Mary wanted to hide the truth from her stepsisters. Actually she loved Joey parker since she was a child.

She has her own privacy about her love because she realizes that she only a servant

and she shy. So that's way she did not want anyone to know about her love.

The discussion of other reason why violating the maxims will be explain

below.

2. Saving face

It indicates that when people do something embarrassing in public, and they

distract attention or say something to minimize the seriousness of what they did.

Data 3

Mary

: we keep meeting like this.

Joey

: you have shrimp in your hair.

Joey was violating the maxim of relation. Joe's utterance was not suitable

with the topic of the conversation. Mary told that they always keep meeting with the

same situation. The situation was Joey strikes and makes Mary fall down. This

conversation happened in Dominique's room, exactly in the dining room. When Joey

strikes Mary and makes Mary fall down. He suppressed Mary and Dustin knew it. He

tried to minimize the situation by focusing on shrimp in Mary's hair and saying you

have shrimp in your hair.

3. Feeling jealous about something

This reason happened where a speaker unhappy or angry because something that

possible will be taken by other person.

#### Data 15

Joey : Mary.

Hey. Clash you in a minute.

Mary.

Mary, slow down. Hey, what...?

What's wrong?

I've been calling Tami, Trying to get ahold of you.

What did I do?

Mary : it doesn't matter. It's done. We're done.

From the dialogue, Mary was violating the maxim of quantity by giving the short information. After Mary uttering "it doesn't matter. It's done. We're done", she directly avoided to meet Joey because she was feeling jealous. She saw Joey with his ex girlfriend last night.

# 4. Avoiding to hurt the hearer

It occurred when speaker give contribution to prevent something that make hearer hurt.

#### Data 9

Britt : I can totally prove it.

Joey : prove it.

Britt : "We All Fall Down, "She Wants to move,"

"Pon de Replay," and "hips Don't Lie."

I'm right, right?

I knew it!

Well, what are you waiting for?

Kiss me.

Joey : *NO*, *no*, *no*.

We're gonna dance first.

In that conversation, Britt wanted Joey to kiss her because she can fulfill the challenge which was made by Joey. Joey did want to directly kiss Bitt because he still

did not believe in Britt that she is the mystery girl. He has to make sure that Britt is the mystery girl with another challenge by uttering "No, no, no. we're gonna dance first". That utterance was included the violating the maxim of quantity because Joey repeated some words and add more information. Joey uttered "No, no, no. we're gonna dance first" because he avoided to hurt Britt. Joey did not directly ignore Britt to kiss but he gave the polite utterance by giving another challenge.

# 5. Ignoring the hearer

This reason when the speaker does not want to care about something.

#### Data 11

Mary : Joey? Joey : yeah.

Mary : I have something important to tell you.
Joey : Oh, hey, you work for Dominique, right?

The conversation occurred when Mary wanted to tell about the important information that she was the real mystery girl, but Joey did not response to what Mary said. Joey directly asked to Mary by uttering "Oh, hey, you work for Dominique, right?" because when he saw Mary, he remembered that she worked for Dominique. The utterance of Joey included of violating the maxim of relation because Joey's utterance is not match to what Mary said. Joey tried to ignore Mary because he remembered that Mary work for Dominique and thought that Mary wanted to persuade him to duet with Dominique. So that's way Joey ignored Mary to talk more.

## 6. To make the hearer telling to the point

The speaker wants to make other person not telling too much.

## Data 14

Dustin : Who keeps it funky?

Joey : Joey Parker.

Dustin : Right, Who keeps it real?

Joey : Joey Parker.

Dustin : Joey Parker keeps it real, am I right?

Joey : You're stupid is what you are.

Joey was violating the maxim of relation. Joey's answer "You're stupid is what you are" was not suitable with Dustin's question. Joey wanted Dustin to finish his question, because the answer of Dustin's question was always same. In that dialogue, Dustin wanted to make Joey happy before he told who the mystery girl is. But, Joey can not wait for the real information from Dustin. Joey said to Dustin by "You're stupid is what you are" in order to stop the question and be to the point to give the information about mystery girl.

## 7. Satisfying the hearer

When speaker do manipulation to make the hearer feel pleased.

## Data 7

Dominique: hemm. Well, it seems you managed

To follow orders.

For once.

Why are wearing my robe?

Mary : I was admiring its silky quality.

Mary was violating the maxim of quality. Actually Mary was wearing dress party and covering the dress party with Dominique's robe. When Dominique asked

about her robe, Mary tried to make Dominique feeling pleased. Mary satisfies Dominique in order to make Dominique not ask another question.

## 8. Convincing the hearer

This reason is to make a hearer believe that something is true

#### Data 5

Mary : Tami, I can't go to the ball.

"Domifreak's" making me clean

her bedroom.

Tamy : you're in her lair?

Mary : there are species of bugs in here

Still unknown to science.

There is no way I'll finish in time.

One of the main characters, Mary was violating the maxim of manner. The last utterance in that dialogue Mary exaggerates the condition of Dominique's room and makes Tamy confused because that utterance was ambiguous. Mary used exaggerating and ambiguity utterance because she wanted to convince Tamy that the condition of the room is too messy. So, she makes sure that she can not go to the ball.

## 2.2 Discussion

Another Cinderella Movie is one example that contains violating the maxims. The writer found all types of maxims that violated by the main characters. They violated the maxim of quantity, quality, relation, and manner. The main characters violated the maxim of quantity in which they give too short or much contribution. Furthermore, when the main characters violated the maxim of quality, they do not give the truth information, means they do telling the lie, and denying the truth

information and also make irony for the hearer. Next, violating the maxim of relation happened when to what the main characters said is not suitable or match with the conversation before. And the last maxim is maxim of manner. The main characters do violating the maxim of manner when the main characters give ambiguity contribution.

There are similarities and differences among the previous studies and this study. From Nisya (2008), she talked about violating maxims in debate. The similarity is about theory about violating the maxims. The differences are the result. She found three of maxims which violated in debate. She did not found maxim of quality in her study because in her study, the speakers deliver their opinions to defend their argument to win and the speakers was more liable to respond vaguely and verbosely to the question raised. But, in this study, the writer found all types of maxims that violated by the speakers.

The next writer is Raharja (2016) which he talked about violating the maxims in the utterances of Dodit Muyanto in stand up comedy season 4. The similarities were about theory of violation the maxims and both of Raharja and the writer found all types of violation the maxims. The differences were from Raharja, the dominant violating maxim was found in maxim of relation because the contribution often irrelevance with the topic of the conversation to make a humor. But in the result of this study, the dominant was violating the maxim of quantity because the characteristics of the main characters ware shy, so they often tell not to the point and give little contribution.

Furthermore, Muzaim (2015), he talked about violating maxim in *Vampire Suck* movie. Here, the similarities is same as Raharja in which about theory of violation of maxims and found all types of violating the maxims. The differences from Muzaim studies were the reason. He found six reasons of violating the maxims which all of those reasons are match with Christoffersen's classification. But, the writer found eight reasons in her study. Those are, convincing the hearer, satisfying the hearer, feeling jealous about something, ignoring the hearer, making the hearer tell to the point, hiding the truth, avoiding to hurt the hearer, and saving face. From the reasons' of the writer, there are two reasons which not match with Christoffersen's classification. The reasons are ignoring the hearer and making the hearer tell to the point because Joey has characteristics which he does not care anything in which make him dislike. And he can not wait for something that makes him happy.

From the explanation above, the writer hopes this study and previous studies can be useful for the writer and the readers who want to learn about pragmatics study. The writer also hopes this study can reinforce the knowledge for those who are interested in doing study related to violating the maxims. Furthermore, the conclusion of this study and recommendation for the further researcher will be presented in the next chapter.