CHAPTER I

INTRODUCTION

In this chapter describes about background of study, statement of problem, objectives of study, significance of the study, scope and limitation, and definition of the key terms.

1.1. Background of Study

Animation is one of the favorite programs which is used by a lot of people. Animation comes in various forms such as form of moving text, objects and drawings. Animation may also appear in advertisements, video games, television series and animated films. According to Stephenson (1967:13), the definition of animation films as being created on a frame by frame basis. Nowadays, the process of producing animation movie has significantly changed with the advancement in computer technology through the development of moving images and the effect of animation which is producing 3D animation. One of the 3D animation movie which is renowned by public is *Minion Movie*

Minion Movie is American 3D computer-animated comedy film which was published in 2015. Minion Movie tells about adventure of looking for boss. Minion is small yellow creature that have goal to serving their boss. Accidentally, they were killing their boss such as dinosaurs, Dracula, and army. Then, they took the decision to go away to Antarctica but they felt empty inside, aimless and depression without a master to serve. One of the minions named Kevin had planned to find a new boss. He was accompanied by Stuart-the rebel and Boblittle brother. Finally, their journey ended in London after being recruited by a

female super villain named Scarlett Overkill and her husband is Herb, who wanted to rule the world. She gave a task them to thieve the crown of Elizabeth. Unfortunately, they weren't lucky because their mission known by the palace guards. In this situation, Bob succeeded to pull the sword of Excalibur and been the king in Buckingham. Scarlet felt betrayal and confined them to jail in the basement. Finally, minions find a way out from jail and returned crown to the queen after defeating her. When Elizabeth queen conducted the celebrate of minion. Suddenly, the queen realized her crown was missing. Kevin pursues them that was fleeing through the crowd. Finally, they were congealed by a young Gru and he thieved the crown from them. Minions saw Gru as their new potential master and choose to following him.

From short story of minions, the researcher is interested to analyze language in *Minion Movie* because ever obtained Kids Choice Awards for category animated movie and favorite voice. The language of *Minion Movie* is rarely unknown by audience, it also can attract the attention of audience by their utterance and style language which are funny, strange, adorable, and unique. Sometimes, the people who is watching and listening their voice will imitate how to pronounce the words. One of the vocabularies which is used in *Minion Movie* is *Minionese*. It is familiar to the audience through previous film, such as *banana* which became favorite food of *Minion Movie*, *bello* (hello) and other new words which is created in *Minion Movie*.

The word uses *Minion Movie* is one of the conspicuous object in order to impress in the movie. Harley (2006:91), he states that "an already existed word or

words are usually used to make up new word by utilizing some innovative manipulation". It becomes one of strategy that used by *Minion Movie* to make the public more interested. According to Pierre Coffin as the director of minion says that he uses some languages which is well known in many countries. Those are called borrowing. (http://entertainment.kompas.com)

Yule (2005: 54) states that borrowing is "the taking over of words from other languages". Therefore, minion's language has Adopted number of words for their communication. Newmark (1988: 140) says that "New word can be defined as newly coined lexical units or existing lexical units that acquire a new sense". We can identify that the new word created from word that has existed before and combined with lexical units to form a word or phrase that has given a new meaning and being phenomena.

The new word is used by character of *Minion Movie* are unique words which is appeared in *Minion Movie*. It can be understood by the sound, projection and reading the word or phrase. One of the example of new word used by *Minion Movie* are the name of the program television "VNC" stands for (villain network channel). This phenomena is supported by Fromkin and Rodman's (1983:264) said that "there are many new word that emerge as an ordinary use in daily communication and add to the vocabulary or lexicon of a language".

This statement supported by Yule, "this ability must drive in part from the fact that there is a lot of regularity in the word formation processes in language" (2010:53). In order to increase their creativity to form a new word and also can enrich the vocabulary of the language uses specially in *Minion Movie*. It

is suitable to observe though morphology because study of word structure in their construction. Moreover, one branch of morphology theory is word formation processes.

Study of word formation had been analyzed by several researchers. The first, word formation had observed and investigated by Nanda, Rosa and Ardi (2012) about an analysis of word formation used in Twilight novel by Stephenie Meyer and Twilight movie scripts written by Mellisa Rosenberg. They conduct his study by analyzing the kinds of word formation used both in Twilight novel by Stephenie Meyer and Twilight movie scripts base on O'Grady (1997) theory. They chose Twilight novel and Twilight movie scripts because there are difference that exist between the film and source material.

The second word formation had been analyzed by Marzita (2014) about word formation process of English slang in teenager movie scripts. She uses "Camp Rock" and "Juno" movie to compare the word formation process of slang both of those move scripts. These were the western teenager movies in 2008 and 2007 especially teenagers, because its context is about teenage daily life dealing with school friends and love.

The third is Haryati 2014 has been observed and investigated about *word* formation processes of food and beverage product name in Indonesia. It focuses on the form of new name in food and beverage product in Indonesia. She observed using theory word formation to know types the word formation processes based on Bauer (1983) and semantic theory, specially the theory of referential definition of meaning to analyze the relationship between product

names, its meaning and product it refers to. In this research the descriptive qualitative method to describe systematically through the word formation processes of brand name and he collected data the research use television and internet access to find the picture of each product.

The fourth, word formation has been conducted by Islamiyah (2015) about word formation processes in business section Jakarta post. She focuses on word formation in business section Jakarta post newspaper. The data of this research was in form of text which is found in Jakarta post newspaper especially in business section that was taken from the Jakarta post newspaper (online version) that posted on 30 September 2014. She uses Yule and Bauer theory to analyze the word formation process and function of word formation. She uses this theory to know new uncommon written expression in business section Jakarta post newspaper.

The last, word formation has been analyzed by Ubaidillah (2015) about word formation of alay language in making status on Facebook used by students of MA At-Tarbiyah. He was analyzing about what were the form of Alay language in status on Facebook and the factor of using Alay language in status on Facebook. He tries to analyze how the Alay language is occurred in the Facebook because there were many user of Facebook to communicate each other by using alay language in their Facebook. He chooses only in the student Facebook of MA AT-Tarbiyah as the object of his analysis and focuses on how the user of Facebook uses Alay language in their communication based on Yule 1986 and Laurie Bauer 1983.

From the previous study above, the researchers conducts their research through different object and focusing. This research, the researcher chooses *Minion Movie* which becomes object of research because minion is animate favored by the public with the acting funny and unique voice that is spoken by characters of *Minion Movie*. There are new words used by *Minion Movie* that created by Pierre Coffin as the director. The new word used by *Minion Movie* are strange, ambiguity and meaningful vocabularies which usually appears in our activity. Therefore, the researcher is curious to know in what way creative word or new word are used by characters of *Minion Movie*.

In this present, the researcher emphasizes the study on word formation processes based on Yule (2010) and Katamba (1993). There are several types of word formations according to Yule (2010: 53-60) such as coinage, borrowing, compounding, blending, clipping, backformation, acronyms, derivation, conversion, wishy-washy word and multiple processes. Besides, the researcher uses grammatical structure especially word classes because word classes is component in word form which involved in word formation processes. Therefore, the researcher uses the function of word classes in the sentence in order to make the audience understand and apply how the classes word uses. The word classes will analyze after the type of word formation described in the dialogue of *Minion* Movie. This study is extremely different with the previous researches. This research describes the types of word formation processes and word classes in the conversation of Minion Movie.

1.2. Statement of the Problems

This research observes the problem that deals with word formation processes in *Minion Movie*. The researcher formulates the research problems based on the background of the study. It is presented as following below:

- 1. What are the types of word formation processes that used by characters of *Minion Movie*?
- 2. What are the function of word classes that used by the characters of Minion Movie?

1.3. Objectives of the Study

Based on the research of the problems above, the researcher formulates the research objectives of the study as following below;

- 1. To describe the types of word formation processes are used by the characters of *Minion Movie*.
- 2. To find out the function word classes used by the characters of *Minion Movie*.

1.4. Significance of the Study

By conducting this research, the researcher expects this research to provide contribution to the students of linguistic theoretically and practically. Theoretically, this study is supposed to be useful for any one and given more understanding about word formation process as source or reference about the definition of word formation and how to analyze new word being occur in language user.

Practically, this research helps the reader specially in word formation process which is used every character in *Minion Movie*. One of the processes formed new word, it is from adding, decreasing or combination word which it can change the meaning or grammatical structure. Therefore, the reader of this research will understand the creation of new words through word formation process. Moreover, this study will enrich the knowledge about creative word in *Minion Movie*. This research is expected to be beneficial in enlarging and improving the knowledge especially to students in State Islamic University Sunan Ampel Surabaya and for other people who want to create new word for any purpose.

1.5. Scope and Limitation

In this research, the researcher focuses in theory of morphology especially the theory of word formation process. There are types of word formation processes and word classes based on Yule (2010) in order to know how the way word formation processes uses. The researcher uses *Minion Movie* as the object to analysis.

In order to avoid broad explanation in this research, the researcher limited the data only new word or phrase which is used in characters of *Minion Movie*. The data purely selected *Minion Movie* animated which was released in July 10th, 2015.

1.6. Definition of Key Terms

There are several key term defined in order to be enable the researcher understands the research. Those are defined as following below :

Word Formation Processes

Word formation processes is study of the basic process to created new word (Yule, 2010:53). The processes are combining the smaller element to produce a new word that has complex meaning.

Minion

Minion is a little yellow creature that has existed since the beginning of life. They evolved from single-celled organisms and being yellow creature that has goal to serve the greatest criminals in the world.

Minion Movie.

Minion Movie is American 3D computer-animated comedy film which published in 2015. Produced by Illumination Entertainment for Universal Pictures, it was directed by Pierre Coffin and Kyle Balda, written by Brian Lynch, and produced by Chris Meledandri and Janet Healy.(

https://en.wikipedia.org.)