#### **CHAPTER III**

#### RESEARCH METHODS

This session presents the research methods used. It covers some headings dealing with methodology. It includes, design, instrument, data and data source, data collection and data analysis.

# 3.1 Research Design

In this study, the researcher was applied qualitative approach. Because, the data gained are in form of words (utterances, phrases, clauses, sentences, and dialogues) by the characters' utterances in the novel. Bodgan and Taylor defined qualitative research as a research that presents the descriptive data in the form of written or oral words of people and behavior which can be observed (in Moleong, 2001:3) as stated by Miles and Huberman (1992), "qualitative data concerned appear in words rather than in numbers". While, qualitative means the use of method in achieving the goal of the study which not using formulas or numeric data.

It can be pointed out that in a qualitative research, the researcher tried to collect the data, organized them, classified, identified, analyzed the data, then made the interpretation on the data, and at last, the researcher drew conclusion based on the data analyze which gotten from the novel "Anne of Green Gables".

By using qualitative approach, the researcher tried to get the facts concerning of the problem statement those are the in what circumstances of bald on record strategy used by characters in the novel, what the factors influencing characters used this strategy, and how the impacts revealing in use of bald on record strategy by the characters in Montgomery's novel "Anne of Green Gables". The researcher was conducted the data analyze based on bald on record strategy as theoretical bases in this research. In the last the researcher drew conclusion.

#### 3.2 Research Instrument

Instrument is important to obtain the data of this study to set up the methods were used to collect the data. Bodgan and Biklen (1998 in Ningsih, 2015) stated that the main instrument employed in descriptive qualitative designs is human instrument. In this research, the instrument was the researcher herself who collected, interpreted, organized, and analyzed the data and drew conclusion. The data was utterances which contained phrases, clauses, sentences, and dialogues by characters in the novel which have the characteristics of bald on record strategy directly because it is impossible to investigate the data without any interpretation from the researcher herself.

## 3.3 Data and Data Sources

The data source of this research is the novel "Anne of Green Gables" by Lucy Maud Montgomery. The novel was taken from web site (<a href="http://www.planetebook.com/ebooks/Anne-of-Green-Gables.pdf">http://www.planetebook.com/ebooks/Anne-of-Green-Gables.pdf</a>) in form of PDF files. It was as the primary data. The novel is chosen because have criteria of politeness strategies especially in bald on record strategy. Most of

the characters used various types of bald on record strategy in their communication because of some factors.

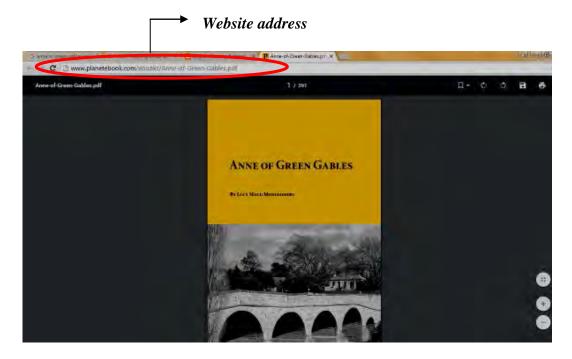


Figure 2.1 The print screen of novel Anne of Green Gables

The data of this research were obtained from the utterances by characters in the novel "Anne of Green Gables" which contained bald on record strategy that had significant correlation with the problem statements. The total wholeness characters in Anne of Green Gables consisted of 26 characters were divided into main characters and supporting characters. The researcher took only 6 (six) of 26 characters in analyzing the data. Those six (6) characters are Anne Shirley, Marilla Cuthbert, Matthew Cuthbert, Diana Barry, Gilbert Blythe, and Mrs. Rachel Lynde. The reason were mostly 6 of 26 characters were more frequent use bald on record in their communication and in order to make deeper analyzing in bald on record.

#### 3.4 Data Collection

All the data of this study were collected qualitatively by using all the instruments. In this study, the researcher collected the data from Lucy Maud Montgomery's novel 'Anne of Green Gables' chronologically. The data of this study were collected through some steps. The steps as follows:

### 1. Understanding the novel

First, the researcher had read the novel intensively and comprehends it until the researcher really overcomes all the aspects of the story and also in order to get understanding the content of the novel.

### 2. Noticing and selecting

During the reading process the researcher was noticed all the character's utterances and selected particular dialogues one by one which contained of bald on record strategy. In this way, given underline with various colors in each utterance which contained circumstances of bald on record strategy, as a purpose to get easiest way to differentiate a certain utterances which contained of bald on record strategies.

#### 3. Rechecking and revising some parts

The researcher had read intensively for several times to get validity of the data. Thus, the researcher was found all utterances which contained the circumstances of bald on record strategy used by characters in the novel *Anne of Green Gables* that became the data of the research.

#### 3.5 Data Analysis

This sub session provided the explanation about how the data obtained in the previous stage. After collecting the data, the researcher did several steps in analyzing the data. The steps as follows:

1. Identifying the circumstances of bald on record used in the utterances which produced by the characters in the novel based on theory bald on record strategy of Brown and Levinson (1978) in order to find the data which contained the circumstances of bald on record strategy. In this way, the researcher underlined every datum (utterances) which included the circumstances of bald on record with various colors in each situation of bald on record strategy. Next, the researcher given a mark in each datum which it included in bald on record strategy. The reason is to get easiest ways, in process of drew conclusion and it purposed to give clarity to the readers. It represents the problems no. 1.

don't know how delighted I was. I couldn't sleep all last night for joy. Oh,' she added reproachfully, turning to Matthew, 'why didn't you tell me at the station that you didn't want me and leave me there? If I hadn't seen the White Way of Delight and the Lake of Shining Waters it wouldn't be so hard.'

'What on earth does she mean?' demanded Marilla, staring at Matthew.

'She—she's just referring to some conversation we had on the road,' said Matthew hastily. 'I'm going out to put the mare in, Marilla. Have tea ready when I come back.'

'Did Mrs. Spencer bring anybody over besides you?' continued Marilla when Matthew had gone out.

'She brought Lily Jones for herself. Lily is only five years old and she is very beautiful and had nut-brown hair. If I was very beautiful and had nut-brown hair would you keep me?' 

→ Maximum Efficiency

'No. We want a boy to help Matthew on the farm. A girl would be of no use to us. Take off your hat. I'll lay it and your bag on the hall table.'

Anne took off her hat meekly. Matthew came back presently and they sat down to supper. But Anne could not eat. In vain she nibbled at the bread and butter and pecked at the crab-apple preserve out of the little scalloped glass dish

Picture 2.2 The example of identifying analyzing data

gle thing about him nor what his disposition is like nor what sort of parents he had nor how he's likely to turn out. Why, it was only last week I read in the paper how a man and his wife up west of the Island took a boy out of an orphan asylum and he set fire to the house at night—set it ON PURPOSE, Marilla—and nearly burnt them to a crisp in their beds. And I know another case where an adopted boy used to suck the eggs—they couldn't break him of it. If you had asked my advice in the matter—which you didn't do, Marilla—I'd have said for mercy's sake not to think of such a thing, that's what.' Sympathetic advice or warnings

This Job's comforting seemed neither to offend nor to alarm Marilla. She knitted steadily on.

'I don't deny there's something in what you say, Rachel. I've had some qualms myself. But Matthew was terrible set on it. I could see that, so I gave in. It's so seldom Matthew sets his mind on anything that when he does I always feel it's my duty to give in. And as for the risk, there's risks in pretty near everything a body does in this world. There's

Picture 2.3 the example of identifying analyzing data

 Classifying every datum (utterances) produced by the characters, based on circumstances of bald on record strategy. In order to make easier the classification and analysis of data in the research, each datum is marked by a code.

### 3. Coding

In order to make easy on the process of classification and analysis of the data in the research, each datum is marked by a code. The coding of data in this research can be seen through the following ways:

- The number of each datum.
- The number of chapter in the novel entitled "Anne of Green Gables".

- The number of pages in the novel entitled "Anne of Green Gables"
- The title of the film entitled "Anne of Green Gables" is abbreviated into AoGG.
- The types of circumstances bald on record strategy
- The circumstance of bald on record which employed by characters

To make clear the coding, an example presented as follows:

(02 / I / 10/ AoGG /I/SAoW)

It means the datum is number 02. It is found in the first chapter, page 10 of the novel entitled "Anne of Green Gables". The characters employed the type 1 which concern of Sympathetic advice or warning.

don't know how delighted I was. I couldn't sleep all last night for joy. Oh,' she added reproachfully, turning to Matthew, 'why didn't you tell me at the station that you didn't want me and leave me there? If I hadn't seen the White Way of Delight and the Lake of Shining Waters it wouldn't be so hard.'

'What on earth does she mean?' demanded Marilla, staring at Matthew.

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'Did Mrs. Spencer bring anybody over besides you?' continued Marilla when Matthew had gone out.

'She brought Lily Jones for herself. Lily is only five years old and she is very beautiful and had nut-brown hair. If I was very beautiful and had nut-brown hair would you keep me?' 

→ Maximum Efficiency (01 / III / 34 / AoGG / I/ME)

'No. We want a boy to help Matthew on the farm. A girl would be of no use to us. Take off your hat. I'll lay it and your bag on the hall table.'

Anne took off her hat meekly. Matthew came back presently and they sat down to supper. But Anne could not eat. In vain she nibbled at the bread and butter and pecked at the crab-apple preserve out of the little scalloped glass dish

Picture 2.4 The print screen example of technique coding

gle thing about him nor what his disposition is like nor what sort of parents he had nor how he's likely to turn out. Why, it was only last week I read in the paper how a man and his wife up west of the Island took a boy out of an orphan asylum and he set fire to the house at night—set it ON PURPOSE, Marilla—and nearly burnt them to a crisp in their beds. And I know another case where an adopted boy used to suck the eggs—they couldn't break him of it. If you had asked my advice in the matter—which you didn't do, Marilla—I'd have said for mercy's sake not to think of such

a thing, that's what. Sympathetic advice or warnings (02 / I/ 10/ AoGG /I/SAoW)

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'I don't deny there's something in what you say, Rachel. I've had some qualms myself. But Matthew was terrible set on it. I could see that, so I gave in. It's so seldom Matthew sets his mind on anything that when he does I always feel it's my duty to give in. And as for the risk, there's risks in pretty near everything a body does in this world. There's Picture 2.5 The print screen example of technique coding

4. Determining the total for each circumstance of bald on record strategy produced by the characters in the novel. The researcher applied each total number of situations into percentage. As appearance in the following table:

Circumstances	Data	Qualification	Frequency	Percentage
Maximum Efficiency	04/III/31/AoGG /I/ME; 06/ III/34/AoGG /I/ME; 08/ IV/41/AoGG/I/ME; 10/IV/43/ AoGG /I/ME; 20/ VII/ 66/ AoGG/I/ME; 28/ VIII/ 78/AoGG/I/ME; 31/ IX/83/AoGG /I/ME; 40/X/ 97/ AoGG /I/ME;	ME: 4, 6, 8, 10, 20, 28, 31, 40,	26	26%
Power Differences	14/VI/62/AoGG/I/MU; 32/IX/83/AoGG/I/MU; 38/X/93/AoGG/I/MU; 58/XVI/164/AoGG/I/MU; 	MU: 14, 32, 38, 58,	9	9%
Total			100	100.0%

The final results of the circumstances bald on record strategy are show on appendix 1.

5. Finding the factors influencing the characters' choice of bald on record in their communication based on underlying theory. The researcher found the factors that influenced the characters choice of bald on record in their daily communication. In this way, the researcher made a draft then, the researcher elaborated the draft in part of analysis data. It represented to answer the research problem no. 2. The following table is used to portrait the factors influencing the characters choice of bald on record strategy.

	Characters				The Factors
Data	Speaker	Hearer	Context	Bald on Record	influence the
No.	Бреакег	Ticarci	Context	Daid on Record	influence the
					characters
01	Mrs.	Marilla	Giving advice	Sympathetic advice	Social Distance
	Rachel			or warnings	(sex, and degree of
			-4		intimacy)
02	Matthew	Anne	Offering	Offers	Social Distance
					(Status)
26	Marilla	Anne	Commanding	Maximum	Social Distance
				Efficiency	(Status)

The results of tabulating the factors influencing the characters choice of bald on record strategy are documented in appendix 2. The total of the wholeness data is 22 pages. It is impossible to include all the data in the

- appendix 2, so the researcher limited to take only 3 pages to include in the appendix 2.
- 6. The researcher described the impacts revealed in use of bald on record that produced by characters in Montgomery's novel "Anne of Green Gables". In this way the researcher made a draft and connected it with the factors influenced characters used bald on record. Then, the researcher elaborated the draft in part of analysis data. It represents to answer the research problem no. 3. The following table is used to portrait the impacts revealing the characters choice of bald on record strategy.

D.	Characters			Bal <mark>d on</mark>	The Factors	The Impacts that
No.	Speaker	Hearer	Context	Record	influence the characters	revealed
01	Mrs. Rachel	Marilla	Giving advice	Sympathetic advice or warnings	Social Distance (sex, and degree of intimacy)	Uncomfortable
02	Matthew	Anne	Offering	Offers	Social Distance (Status)	Shock
26	Marilla	Anne	Commanding	Maximum Efficiency	Social Distance (Status)	Uncomfortable

The results of tabulating the impacts revealing the characters choice of bald on record strategy are documented in appendix 2. The total of the wholeness data is 22 pages. It is impossible to include all the data in the appendix 2, so the researcher limited to take only 3 pages to include in the appendix 2.

# 7. Drawing conclusion from the result of the analysis

After analyzing the data based on the related theory of Brown and Levinson, the researcher drew the conclusion from the result of the analysis accordance of circumstances on bald on record strategy.

