CHAPTER I

INTRODUCTION

In this chapter, the researcher will explain the study area which covered in some headings; background of the study, research question, objective of the study, significance of the study, scope and limit of the study, and definition of the key term.

A. Background of The Study

Authentic material is kind of a real-life text and contains real language which written not for pedagogic purposes. Authentic materials are materials which used in classroom to deal with real world situations and have been produced not for pedagogical terms or language teaching process. Although the nature of authentic materials do not produced for teaching process, authentic materials have many advantages when it applies in classroom. Those advantages are produce a sense of achievement and keep students informed about what is happening in the world, so they have an intrinsic educational value.

One of authentic material is a newspaper. A newspaper is a printed mass media that used for giving information to the society. Newspaper declares with the up-to-date information and factual event that occur in the society.³ Newspaper is a highly rich source of information about many sub topics of real

¹ Sacha Anthony Berardo, "The Use Of Authentic Materials In Teaching Of Reading," *The Reading Matrix*, Vol 6 No.2 September 2006

² Daniela Tamo, "The Use of Authentic Material in Classroom," *LcPJ*, Vol.2 number – 1 (2009) p.76. ³ Anne Rubenstein, "Newspaper" http://chnm.gmu.edu/whm/unpacking/newsmod.html (Accessed 14th April 2016 6:37:58 AM)

life discussed including the national or international current affairs.⁴ The use of newspaper in class gives students an active learning process with the various news, topics, and issues daily.⁵ Newspaper is the most reliable, affordable, and easily available, and accessible source of information and knowledge.⁶ Although the language of newspaper in the classroom is difficult for students, there are several ways to make the newspaper are usable for the common levels of students, one of them is selecting interesting topic or issues of newspaper.⁷ Thus, students will have an opportunity to explore, express, and exchange information widely depends on their need by using newspaper.⁸

Designing teaching process by using newspaper which aimed for conducting learning process based on students' need and interest also have the same purpose with English for Specific Purposes (ESP) approach. ESP is one of the branches of approach for teaching English as a Foreign Language (EFL) or English as a Second Language (ESL) which both of them are the main branches of English Language Teaching (ELT). Regarding to this, lesson plan for teaching ESP students is not so much different from lesson plan for ESL/EFL.

⁴ Amina Gogo Tafida, Bala Muhammad Dalhatu, "Using newspapers in teaching English as a second language," *Journal of Educational Research and reviews*, Vol. 2 (August, 2014), pp. 61 – 65.

⁵ Naveen K Mehta. "English Newspapers: Exploring Innovative Methodological Paradigm. Astudy into Classroom Dynamics" *Romanian Journal of Education*, Vol. 1 number – 1 (February, 2010) p. 55. ⁶ Dr. Reena Mittal. "Role of Newspaper in English Language Learning," *International Journal of*

Reseach (IJR), Vol – 1, Issue-6 (July, 2014), p.690

⁷ Vilma Tafani, "Teaching English Through Mass Media," *Acta Didactica Napocensia*, Vol.2number – 1(March, 2009) p.85.

⁸ Naveen K Mehta. "English Newspapers: Exploring Innovative Methodological Paradigm. Astudy into Classroom Dynamics" *Romanian Journal of Education*, Vol. 1 number – 1 (February, 2010) p. 56. ⁹ Tom Hutchinson and Alan Waters, *English for specific purposes the syllabus* (NewYork: Cambridge University Press, 1991), p.18.

Studies focusing on lesson plan issues have been widely accomplished. As Jalongo *et.al* stated that it has been 2 decades since the latest wave of research and writing about lesson plans was produced. Indeed, lesson plan has significant role in teaching and learning process; therefore it is also important to conduct every single part and aspect dealing with it. Containing board of elements, it has particular rules and principles in each in order to plan the teaching and learning process compatible with the objectives and targets of learning process. Purposefully, this research analyzed about one of the parts of lesson plan named as learning process in the main activity section. For using newspaper in teaching ESP is barely investigated the students' activity in observing, asking, exploring, associating, and communicating are elaborated.

Coincide with the statements above; the use of newspaper in education has been used at State Vocational High School 2 Buduran – Sidoarjo frequently. Although the use of newspaper recently ratified by education authorities in Sidoarjo as one of educational program to increase literary culture at school environment at march 28th, 2016, State Vocational High school 2 Buduran has subscribed the newspaper for a year. English teacher of SMKN 2 Buduran frequently used newspaper for teaching English. Moreover, they use The Jakarta Post newspaper, a daily English written newspaper which published with an

¹⁰ Mary Renck Jalongo, et.al., *Planning for Learning: Collaborative Approaches to Lessen Design and review* (New York and London: Teachers Collage Press, 2007),7.

¹¹ Mary Renck Jalongo, et.al., *Planning for Learning: Collaborative......*7

Indonesian perspective in Indonesia, ¹² for their media in teaching English. By applying The Jakarta post in teaching – learning process, teachers are indirectly applying literary culture to the students.

There are some previous studies that bear witness about the contribution of The Jakarta post for English teaching – learning process. The first was conducted by Khoirul Umam on his thesis project entitled *Improving The Students' Vocabulary Mastery with The Jakarta Post Newspaper Articles*. This research has been done in experimental method. The researcher compared the result of the research before the treatments and the result of the research after conducting the experimental using The Jakarta Post treatment. The researcher found the significant influence for teaching English vocabulary by using The Jakarta Post and more effective rather than teaching English vocabulary by using textbook.¹³

The second research was conducted by I Gede Ketut Budi Saputra, Basturi Hasan, and Ramlan Ginting Suka. They observed the effectiveness of using Jakarta Post article to improve students' reading achievement. They conducted the research in SMAN 1 Kotagajah. All of points from reading ability were increase after implementing Jakarta Post newspaper. Thus, they concluded the

¹² UCLA international institute, "The Jakarta Post.com,"

⁽http://www.international.ucla.edu/asia/article/28037, accessed on January, 12th 2016)

¹³ Khoirul Umam, "Improving The Students' Vocabulary Mastery with The Jakarta Post Newspaper Articles," (Thesis project, Faculty of Tarbiyah and Teachers Training, UIN Syarif Hidayatullah, Jakarta, 2010) P.39

research that Jakarta Post article is effective and it can significantly improve students' reading achievement.¹⁴

Those previous studies were conducted by using The Jakarta Post for teaching English. Both of them used an experimental research for conducting the research. Unfortunately, the researcher does not find a study of The Jakarta Post for English language teaching in ESP classroom, especially for multimedia class in State Vocational High School in Indonesia.

English lesson plan's stages using The Jakarta Post newspaper in education program of SMKN 2 Buduran Sidoarjo never been exposed by educational researcher. Whereas, teachers of SMKN 2 Buduran are frequently use The Jakarta Post for informing the national or international issues to their students. They also familiarize written English, vocabularies, and structure by using The Jakarta Post for their teaching English. SMKN 2 Buduran used The Jakarta Post for practicing their students in Academic cooperation and Exchange program with Phrae Vocational College, Thailand.

Therefore, the researcher conducted the research about English lesson plan and The Jakarta Post for teaching ESP in State Vocational High School 2 Buduran - Sidoarjo. Specifically, this research focused on how English lesson plan using The Jakarta Post at State Vocational High School 2 Buduran - Sidoarjo is. As explained above, this research just analyzed the main activity

¹⁴ I Gee Ketut Budi Saputra. Basturi Hasan. Ramlan Ginting Suka, "The Effectiveness of Using Jakarta Post Article to Improve Students' Reading Achievement" *U-JET* Vol.4 number 3 (lampung, 2015), p.12.

part. Additionally, particular principles in arranging lesson plan for teaching ESP do not exist. For English in the school is being taught as ESP, we cannot simply neglect the students' point of view. Therefore the students' opinion is also investigated. For additional information, interviewing the teacher is also considerable.

B. Research Question

Based on the problem which mentioned in the background of the study above, the researcher formulates the problem as the following questions below:

- 1. How is the English lesson plan using The Jakarta Post at State Vocational High School 2 Buduran Sidoarjo?
- 2. What is the teacher's and students' opinion toward English lesson plan using
 The Jakarta Post at State Vocational High School 2 Buduran Sidoarjo?

C. Objective of The Study

The researcher achieved some objectives to answer the problems of the research. Those are:

- To describe the English lesson plan using The Jakarta Post at State Vocational High School 2 Buduran - Sidoarjo.
- 2. To find out the teacher's and students' opinion toward English lesson plan using The Jakarta Post at State Vocational High School 2 Buduran Sidoarjo

D. Significance of The Study

The results of this research are expected to be theoretically and practically beneficial.

1. Theoretically

The results of the study are expected to enrich the media of education especially by using newspaper in teaching English subject.

2. Practically

- a. For teacher, this study expected to improve teacher's competence for writing the teaching stages in lesson using the media especially for The Jakarta Post. Next, this study also expected to gain the opinion from students' point of view toward the use of The Jakarta Post for teaching English. Therefore, the teacher knows the weakness of applying Newspaper in Education (NIE) based on students' opinion. Thus, teacher can evaluate the teaching stages based on the lesson plan that uses Newspaper in Education (NIE) in order to be better than before.
- b. For the next teacher candidate, this study is expected to contribute a reference media for planning English teaching. It also can be used for additional reference media by the use of newspaper in education as the newest program of educational department for teaching ESP.

c. For future researcher, the result of the study expected to provide significant contribution in the term of Newspaper in Education (NIE) for teaching English subject especially by using The Jakarta Post.

E. Scope and Limit of The Study

This study investigated the English lesson plan using The Jakarta Post for teaching ESP. This study conducted only for English teacher and English subject. Therefore, the study only analyzes how the English teacher in designing the teaching stages by using The Jakarta Post in ESP in the last of second semester based on teacher's lesson plan. Therefore, mentally and physically factors of students or teachers, classroom environment, and the output while the use of The Jakarta Post would not be included in the research area.

This study did not discuss the influence of the use of The Jakarta Post toward the result of English score of the students. This study conducted to the tenth grade of multimedia class. Since the teacher that used The Jakarta Post was the homeroom teacher for tenth multimedia class, the teacher said that those classes of tenth multimedia 1 and 2 have a high intensity of applying The Jakarta Post in the last of second semester. This study only conducted for the school which has subscribed to an English newspaper such as The Jakarta Post. The researcher chose State Vocational High School 2 Buduran - Sidoarjo to conduct the research about lesson plan using The Jakarta Post because it subscribed with an English newspaper such as The Jakarta Post and also the newspaper used by the English teacher for teaching English subject.

F. Definition of Key Terms

These are the key terms that used to avoid misunderstanding and to give a clear explanation to be ordered in one point of interpretation concept between the researcher and the reader.

1. Lesson Plan

According to Richard, lesson plan or lesson planning has three meanings: (a) description or outline of goals or objectives a teacher has set for a lesson (b) the activities and procedures the teacher will use to achieve them, the time to be allocated to each activity, and the order to be followed, and (c) the materials and resources which will be used during the lesson.¹⁵

In sum, Lesson Plan is teacher's set of administrational equipment in preparing lesson. Every teacher's should design their teaching process in lesson plan. In this study, the researcher selected selecting only the lesson plan that used The Jakarta Post in teaching ESP. Purposefully, lesson plan in this study for the second research question is specified to the teaching stages of the teacher's lesson process that use The Jakarta Post.

¹⁵ Richards, Jack C. – Richard Schmidt, *Language Teaching And Applied Linguistics* (Malaysia: Pearson Education Limited, 2010), 333.

2. The Jakarta Post

The Jakarta Post is a daily English written newspaper published in Indonesia. This English newspaper is aimed to improve the standard of English language media in Indonesia and producing a quality newspaper with an Indonesian perspective. ¹⁶



UCLA international institute, "The Jakarta Post.com,"
 (http://www.international.ucla.edu/asia/article/28037, accessed on January, 12th 2016)