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The main character violated maxim of quality which he gave too short or much contribution. He also gave uninformative information. Furthermore, when he violated maxim of quality, they did not give the truth information, means they told lie and denied the truth of information and also make irony for the hearer. In analysis, violated the maxim of relation happened when the main characters answered with unsuitable answer. The last maxim was maxim of manner. The main characters violated maxim of manner when the main characters gave an ambiguity contribution.

The researcher also found some reasons why the main character violated the maxims. Those were hiding the truth, saving face, satisfying the hearer, building one's belief, and convincing the hearer.

Furthermore, there previous studies were different with this research. another research, violating maxims also found, for example Hidayati in her research "*An Analysis of the Violation of Maxim in Malam Minggu Miko Situation Comedy*" found that there are also four types of violating maxims. By those previous study, violation of maxim used by the people to make the listener laughed because the data of this research was comedy genre.

Another research that contains of cooperative principle was "*The Cooperative Principle Analysis of Palestine Protest Poster*" written by Septi Dwi Andini, 2012. She focused in how many types of conversational maxims used in Palestine protest posters and the social context behind each utterance in Palestine



protest poster. From the protest posters which collected by researcher there are 4 types of conversational maxims that was found, they were maxim of quantity, maxim of quality, maxim of manner and maxim of relation. However maxim of quality was the dominant maxim than other maxims. The protesters tend to use maxim of quality on their protest poster because they tried to speak the truth based on the fact.

From all of the discussion, the type of violating maxims and the reasons were very important to analyze. The reasearcher analyzed what kind of violating maxims that was done by the main character based on Grice's Theory. Beside that, the researcher also analyzed the reasons why the main character did violating maxims.