CHAPTER IV

FINDING AND DISCUSSION

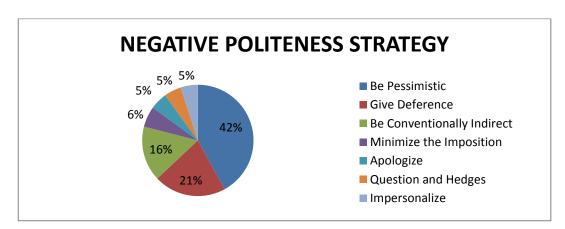
This chapter contains the findings and analysis of negative politeness strategies used by the user of social media. In this research, the researcher only used the theory of negative politeness by Brown and Levinson (1987).

4.1 Findings

The findings in this research are divided into two parts according to the research problem. The first part talks about the analysis of negative politeness strategies used by the user of social media. The second part discussed about the factors that might influence the choice of the strategies in social media.

4.1.1 Kinds of Negative Politeness strategies.

Based on the analysis of the data, the researcher found 62 data containing negative politeness strategies. The researcher found 7 strategies out of 10 kinds of Brown and Levinson's strategies (1987). The table below shows that the data of negative politeness strategy divided into 10 strategies. It presents in total number and frequency of each strategy.



The chart above shows that "Be Pessimistic" strategy is the highest frequency to express by the users of social media, especially, for Manchester United fans. It is the highest number, which is, 26 data out of 62 data or 42%. It shows that the Manchester United fans mostly used their negative politeness to show their doubt for speech act. Then the second highest strategy is "Give Deference "strategy, which consists of 13 data out of 62 data and 21%. The third highest strategy is "Be Conventionally Indirect" strategy with 10 data out of 62 data and 16%. The fourth highest strategy is "Minimize the Imposition" strategy, which consists of 4 data out of 62 data or 6%. Then for the last number there are 3 kinds of strategy, they are "Question and Hedges", "Apologize", and "Impersonalize". Each of them occurs of 3 data from 62 data and 5%. The negative politeness strategies are explains in detail and the example below.

4.1.1.1 Be Conventionally Indirect

Be conventionally indirect is applied when the speaker is facing with the opposing tensions. To deliver this strategy the speaker uses phrases or sentences that have contextually ambiguous meaning, which have different meaning from literal meaning. Here the researcher takes three data to be discussed.

Data 1 Manchester United

18/4 2016 at 16:40/FB

#Louis Van Gaal said that he's confident of still being United's manager next season.

Add comment.....

Joyce Mwangi (458)

18/4 2016 at 21:05

37

3 goals at ago!!! So pathetic. But in all Manchester United forever.

Shoheb Ahmed (459)

18/4 2016 at 21:43

It's getting shitter by the game and yet that clown upstairs, Woodwood or whatever his name is does not see it. I actually think he has a bet with someone on how he can make the club relegated or something. *United have become an absolute joke*. LVG is actually making players worse instead of trying to make them better. Depay did ok in the beginning, now he is no where to be seen. Martial was on fire at the beginning and now can't buy a goal. Same with Rashford, Schneiderlin, Darmian, etc. Di maria is lucky he go out quick. I feel sorry for the players, by the time he is done with them try will out be a shadow of their former selves.

El Cholo Ballack (460)

18/4 2016 at 22:47

Change the team MU

The official of Manchester United Facebook page is posting in Facebook on Monday 18 April 2016 at 16:40. This happens after the game between Manchester United against The Spurs (Tottenham Hotspur) finish. The final score of the game is 3-0 and United beaten by The Spurs. Shoheb Ahmad gives comment to the manager of the team Louis Van Gaal. Shoheb gives the comment after Joyce Mwangi and he is the comment number 459 from 615 comments.

Manchester United under the reins of Louis Van Gaal is still far from the prospects of United's fans. However the Manchester United performances are depended on the coach, Louis Van Gaal want made players in best perform, instead he made the players in worst perform, not-consistent, boring, sometimes good and sometimes bad. So he gives a statement to media that he will be the manager for the next season. In fact, most of the Manchester United fans want if

Van Gaal is sacking from the club immediately. It can be seen from the comment of El Cholo Ballack. He gives a comment after Shoheb and he said if he wants a change the team soon.

In his comment, like other fans, Shoheb shows his disappointed feeling by giving some comment and criticize the way of the United's game. He rally dislike with United's way moreover to the Manchester United management. He feels if the management is to slow to solve and manage the problem because Manchester United is the king of England.

Shoheb Ahmad takes a decision to use to be conventionally indirect strategy to give comment here. He believes that this strategy is better than directly uttering the request. By phrasing "United have become an absolute joke." Shoheb expects to the Manchester United management try to solve from the problem, because Manchester United absolutely is one of the big clubs in the world. He believes that by using indirect strategy is better than uttering "United is worst club" to directly attention from management to solve the problem. By using this strategy, Shoheb can see the Manchester United back to right way to get their glory again.

Data 2 Manchester United Supporter's Club

11/4 2016 at 10:12/FB

It's #Matchday! **Manchester United** take on **Tottenham Hotspur** in the **Premier League**. Kick-off is at 5.00p.m. Hope you'll join us at #ManUtdMalta.

Add comment.....

Pankaj Naik (327)

11/4 2016 at 13:45

Poor performance!!!!!

Chansa Blackwell Mulenga (328)

11/4 2016 at 14:55

Man utd is a club without a vision!!. They have shown it by appointing LVG.

Manchester United Supporter's Club is posting in Facebook on Friday, 11 April 2016 at 10:12. In this data, the official of the club informs that, there will be a match and the game is beginning at 5.00 pm in the evening. Chansa gives a comment in number 328 after Pankaj Naik exactly number 327. They give the comment after the game finished, and the result is 3-0 a big victory gotten by Tottenham Hotspur. Chansa's utterances indicate that he disagrees with Luis Van Gall roles. He thinks that every football clubs in the world needs to have to be a vision and mission.

He tries to criticize Louis Van Gaal, by giving utterances "Man utd is a club without a mission!" which indirectly means that he wants his beloved club back as the real Manchester United that he knows. Therefore, Chansa wants Luis Van Gall to be respected and get up from the sleep and try to do the best for Manchester United. Because if the clubs does not any mission and target it is impossible, and if Louis Van Gaal does not have a target, they will be relegated into the second league. Here, Chansa seems to deliver his advice through an understandable question. For him, using the negative politeness strategy 1 or "Be conventionally" indirect in giving to Luis Van Gall is better than giving a command. Chansa realizes that Luis Van Gall will respect his criticize, because he does not want to see his beloved club to play under the pressure anymore.

Data 3 Manchesterunited.fc

28/4 2016 at 18:21/IG

Now that's how you celebrate becoming 12-times FA Cup winners!!

#WeAreUnited

Doudwhah (25)

28/4 2016 at 19:12

Truly wonderful day. Reminds me of those many exhilarating last minute wins over the years.

Karl_Spooner (26)

28/4 2016 at 19:45

I have to admit I'm his biggest critic as I think he's finished but yesterday he was awesome play him there with Herrera and Schniderlin with him. And the kids buy the world class centre half. *World class forward??*. And will we challenge @mspooner20??

Brian Will (27)

28/4 2016 at 20:02

Regardless who our manager is, will a lot of fans viciously turn on them during the bad times?

Both of the comments are Doudwhah, Karl_spooner, and Brian Will. The official fane page of Manchesterunited.fc is posting some articles in Instagram after winning the title of FA Cup on Sunday, 28 April 2016 at 18:21. karl_spooner admit to himself if he was the biggest critic. Like other fans, if Manchester United is in bad performance, the fans will criticize and give some comments about the performance. This happens after Manchester United won the Emirates cup and it is familiar with FA cup. This is the oldest competition in England. At that time

Manchester United was play in good performance, they show their passion as the king of England. However, Karl was excited and he enjoyed the game well.

Based on the comment, Karl_spooner does not deliver his doubt to the Manchester United players, especially, to Martial. Karl_spooner delivers his satisfaction by giving a question to the players "World class forward?" and that all is showed by the expensive wonder kids. Karl_spooner indicates that Manchester United is very lucky to transfer Martial from Monaco to Manchester United. Hence, Karl_spooner conveys his request indirectly to the Manchester United management. He thinks that Martial is one of the best forward ever in Manchester United. Karl_spooner appreciated to the Manchester United management because they did the best transfer ever. Thus, Karl_spooner used "Be conventionally indirect" to get the satisfaction by seeing the world class forward in United without threatening fans negative face.

4.1.1.2 Question, hedges

Brown and Levinson (1987;145) states that hedges is a particle, word, or phrase that modifies the degree of membership of a predicate or noun phrase in a set, and it called as partial. To deliver this strategy, the speaker uses particle, word and sentences and it marked by word of sort of, pretty, quite, a regular, and rather. Here the researcher uses three data to be interpreted.

Data 4 Manchester United Supporters' Club

21/4 2016 at 23:49/FB

Congratulations to David De Gea who has been named in the Professional Footballers' Association Premier League team of the year.

#DaveSaves

Add comment.....

Mamman Danjuma (12)

22/4 2016 at 02:30

Congrats David De Gea our able Man United, shot stopper.

Nasir Qureshi (13)

22/4 2016 at 02:35

Yet the experts used to say at first that he was the most overrated and rubbish keeper.

Dania_zambri (14)

22/4 2016 at 02:40

I'm pretty sure Dave's girlfriend is in safe hands.

In this data, the official Facebook page of Manchester United Supporters' Club post in Facebook on Thursday, 21 April 2016 at 23:49. This happens when the Mancehster United players and the official of the club after doing the awarding player of the season. The purpose of this program is to give some achievement for every player at the end of the season. The categories are consists of the best player of the year, the best youth player, the best goalkeeper and etc.

Dania_zambri gives a comment after Nasir Qureshi in number 14. In his comment, he delivers his satisfied feeling as the Manchester United fans, because in around 3 years David De Gea was the best goalkeeper in Manchester United. Instead, in previous comment Nasir also gives comment about the Manchester United goalkeeper. Although in first of his career he has been a rubbish keeper.

The utterance is delivers to the Manchester United goalkeeper's David De Gea to do something in his career. She wants David De Gea to be respected. Dania_zambri gives a particle for David De Gea that can regard as usual thing. However, for Dania_zambri, saying "I'm pretty sure Dave's girlfriends is in safe hands" to David De Gea, it is not just delivering a particle. He believes that De Gea able to keep the goal from scored from the other player. It can call with the clean sheet, moreover keep his girlfriend. Dania_zambri indicates that Dave's girlfriend is in true hand. Dave will be saved his girlfriend as he keeps the Manchester United goal keeper. Hence, Dania_zambri used the strategy 2 "Question, Hedges" to convey his relevance. He knows that Dave has to show his respected to his girlfriend as he does in Manchester United. Besides, Dania_zambri also will get the clarity without threatening the negative face by using this strategy.

Data 5 Manchesterunited.fc

5/5 2016 at 13:02/IG

The United players were in good spirits at training today, including @DaleyBlind who celebrate his 26th birthday.... ©©

Ro5ox (84)

5/5 2016 at 15:50

Yes his passing accuracy and read play is high class and he build up very well it's fantastic season for @blinddaley and we can't for more ask him to playing out

Mufcig (85)

5/5 2016 at 15:55

James Weir is underrated a well!!

Frs_ahmad (86)

5/5 2016 at 16:42

Blind with Schneiderlin would be bossing the pitch up but until we have someone to partner up with Smalling. *I would rather he's stay at center back*.

Callummoy (87)

5/5 2016 at 16:50

Personally I think he looks right at home at center back and seems to be enjoying it he should stay there.

Manchesterunited.fc as the official of Manchester United fans club. They post in Instagram on Thursday, 5 May 2016. Which is, consist of Ro5ox, Mufcjg, and Frs_ahmad. Frs_ahmad gives a comment after Mufcjg exactly in number 86. The utterance discuss about the Manchester United's center back. For this time, Manchester United has some problem in center back position. They still difficult to find the best combination between two center back. However, now Mannchester United's defender is Smalling and his partner is Blind. Actually Blind is not the player that play in center back, his real position is midfield. But as a necessity of club, Louis Van Gaal try to make new combination by putting Blind in center back position to accompany Smalling. The result is out of Louis Van Gaal expectation's, Blind can make balance with Samlling, and they can control the center back well.

Frs_ahmad uses the utterance "I would rather he stay as center back" to deliver his satisfied feeling. Frs_ahmad feels satisfied with Blind performances as center defender with Smalling. Frs_ahamd feels if Blind and Smalling are compact as Manchester United's center defender, so Frs_ahmad wants Blind to stay in that position for a while. While waiting for new defender. Frs_ahmad

hopes Blind plays in center defender anymore, because he can control and make balance the center back position. Frs_ahamd uses negative politeness strategy of "Question, Hedges" to deliver his satisfied feeling and deliver his request to Luis Van Gall as the Manchester United's manager.

4.1.1.3 Be Pessimistic

Be pessimistic for doing indirect question or request which have a negated probability operator inserted. Be pessimistic is applied by the speaker when the speaker show their doubt to the hearer by asking the hearer possibility and it marked by can, could, would, might, will, and may.

Data 6 Manchester United

18/4 2016 at 16:40/FB

#Louis Van Gaal said that he's confident of still being United's manager next season.

Add comment....

Ganesh Muthiyah (462)

18/4 2016 at 23:06

Please Woodward sack this idiot. What did Giggs doing there never give any idea for this stupid coach to bring Herrera and play olung in the wing position. Stupid LVG better go.

Anna Brincat (463)

19/4 2016 at 01:04

<u>Can anyone tell why Van Gall is still there?</u> Moyes was better much but was shown no mercy! These are the worst performance from UTD that I have seen from the first game I started supporting them. We are the laughing stock of the Premier League. Shame on who want Van Gall there now.

They give comment on Facebook on Tuesday, 19 April 2016. Anna Brincat gives a comment after Ganesh Muthiyah in number of 463. Anna Brincat realizes that David Moyes is much better than Louis Van Gall, but he is very unlucky being the Manchester United manager. Moyes cannot finish his job as Manchester United manager until the end of the season. Moyes was the successor of Alex Ferguson, when Alex Ferguson decided to finish his job and retired as Manchester United's manager.

Anna Brincat delivers his negative politeness by "Can anyone tell me why Van Gall is still there?". Anna Brincat utterances indicate that she realizes that David Moyes is much better than Van Gall, and she wants Louis Van Gall sacked as the Manchester United's Manager soon. However, Manchester United was play in bad performance under the Louis Van Gall. Her negative politeness belongs to indirect request with assertions of felicity condition which have negative probability. In this comment, Anna Brincat uses negative politeness strategy 3 "Be pessimistic" to realize for every want about feeling of the writer.

Data 7 Manchester United Supporters' Club

1/5 2016 at 18:11/FB

Manchester United #legend Eric Cantona will be a special guest at Old Trafford today! #EricTheKing

Add comment....

WD Mec (1)

1/5 2016 at 19:03

I will never forget it what you have been write with your friend in Red Devils history.... Eric Cantona!

47

Wesley Coisins (2)

1/5 2016 at 19:14

Would I love to see what he has been writing in his book these last 12 months????!!!

Sankul Sonawane (3)

1/5 2016 at 19:19

I can't stand his way of football!! Can you?

Wesley Cousins gives a comment after WD Mec. As the Manchester United fans, Wesley feels sad to Louis Van Gaal as the coach of the team. However, in 2 years Manchester United cannot reach any title from local competition till the highest competition. Wesley believes that Manchester United will back to the right way if Luis Van Gall sacked from the club and change by another manager soon.

Wesley uses the utterance "Would I love to see what he has been writing in his book these last 12 months?" to shows his indirect request. Wesley shows his doubt to the hearer, especially, to all the Manchester United fans by asking the hearer possibility to respect and answer the question above. He also delivers the negative politeness to Louis Van Gall by utter of "Would I love", because he cancels to love the Louis Van Gaal's book. He uses the negative politeness strategy 3 "Be pessimistic" to deliver his sad feeling. Because in around 2 seasons Manchester United cannot reach any trophy or title, and what does Louis Van Gall writes in his book ever is useless.

Data 8 Manchester United

23/4 2016 at 20:15/FB

Wayne Rooney returns to the starting IX as the boss reshuffles his side for the clash with Villa

#ILOVEUNITED

Add comment.....

Champion MU (40)

23/4 2016 at 21:47

If Rooney could be placed on the bench instead of Herrera or Mata, I believe the result would be better.

Jack Shaqur (41)

23/4 2016 at 21:55

If he didn't play players out of position we wouldn't be calculator fans like Arsenal do. Would we be comfortable in top 4??

Alan Berry (42)

23/4 2016 at 22:30

Not another bloody expensive shirt. Will it makes us play with more tempo, commitment, passion & desire though? Forever Red!

Jack Shaqur gives the comment after Champion Mu. The official Facebook page of group is posting in Facebook on Saturday, 23 April 2016 at 20:15 in the night. The utterance happens when the manager do not play the player out of their real position. The manager only used the philosophy without giving any passion. We know that football is not just need some strategy but also need more passion and some luckiness. Jack thinks if the Manchester United manager do not used the ability by put them out of their position it will be useless.

Like other fans, Jack does not want to see Manchester United anymore if the Manchester United Management does not change their rule of game. Because Manchester United is one of the famous club that knows as "kick and rush". It means the player have to used their physic anymore, while to get a good result in every game. Jack want does not want to see Manchester United like Arsenal anymore. However Arsenal is the special runner-up in premier league.

Jack uses the negative politeness to deliver his indirect request by utter "Would we be comfortable in top 4?". His negative politeness belongs to "Be pessimistic" strategy. Jack utterances indicate that he wants to see the Manchester United back into the right track by giving a best performance on the field. If the manager still does not want to change the rule of the game, then Manchester United will be the specialist runner-up like Arsenal. Jack uses the negative politeness strategy of 3 to deliver his request, and he believes that the manager will respect and make Manchester United better in the next game.

4.1.1.4 Minimize the Imposition

Minimize the imposition is applied when the speaker uses some expression such as a tiny little, a bit, or a taste. One of the example is "Could I have a taste of this cake?". The speaker uses word a taste, but then "a taste" is refer to a piece of cake.

Data 9 Manchester United

23/4 2016 at 20:15/FB

Wayne Rooney returns to the starting IX as the boss reshuffles his side for the clash with Villa

#ILOVEUNITED

50

Kyaw Kyaw (37)

23/4 2016 at 21:15

Best player ever

Gautam Rakhsit (38)

23/4 2016 at 21:26

Rooney had a very impressive comeback. He played like a true captain. He was there making valuable defending as well as good schematic build up. *Unfortunately Fellaini was a bit low on luck*. Ofcourse David man of the match once again.

Suman Das (39)

23/4 2016 at 21:35

Good and like ©©©

In this data, Manchester United post in Facebook on Saturday, 23 April 2016 at 20:15. The utterance happens when Manchester United plays in the semi-final of FA Cup against Everton finished. Gautam gives a comment in number 37 after Kyaw Kyaw. Gautam indicates that, the comment belongs to Rooney, Fellaini, and David De Gea performances. In previous comment, Kyaw Kyaw also gives a comment about the player performances.

First, Rooney is back to the action after got injured. He shows his class as the Manchester United's leader. He had a very impressive comeback, while Manchester United won the game. He can control and make balance the midfield well, and made some good counter attack. Finally, he brings the team to get the victory.

Second, Fellaini also shows his impressive performance. He can score a goal in that game. Although, he replace by the other player in the second half, but

then, he shows his impressive performance by run from back into forward position. Because of his goal United come to the final.

Third is David De Gea. He was the man of the match in that game. However, he shows his best performance as a world class goal keeper in the game. In that game, David can save many chances from Everton's player. The most impressive game is, when he blocks the penalty kick from Romeru Lukaku. He can read the flow of the ball and finally he blocks it.

Gautam uses utterance "Unfortunately Fellaini was a bit low on luck" to deliver his negative politeness to both players, especially, for Rooney, Fellaini, and David De Gea. Gautam uses the negative politeness strategy 4 "Minimize the imposition" to show his contented to the hearer. The utterance "Fellaini was a bit low on luck" uses by Gautam to show that he had been satisfied to Fellaini's performance. It means that Gautam shows his satisfied feeling by word of "a bit". He just change "a bit" into "better" in order to minimize the satisfied feeling.

Data 10 Manchesterunited.fc

22/4 2016 at 01:45/IG

FT: West Ham 1 #mufc 2. Goals from Marcus Rashford and Marouane Fellaini hand United a morale-boosting win and a trip to Wembley to face Everton in the FA Cup semi-final.

Jona Bett (24)

22/4 2016 at 02:50

Keep it up like that!!!!!

Armit Jarvan (25)

22/4 2016 at 03:12

<u>I would've said a bit Rashford</u> but De Gea is consistently brilliant!

Armit Jarvan gives a comment in Instagram on Friday, 22 April 2016 at 03:12 after the game between West Ham and Manchester United finished. Armit indicates that his comment belongs to Rashford and De Gea.

Rashford and De Gea is one of the best players in the world now. Because of their contribution, Manchester United can reach the FA Cup trophy for the twelve times. To compare between two players, there are many fact that can more knowledge for the Manchester United fans. For the first is De Gea. He was 25 years old now. His position is goalkeeper. He moves from Atletico Madrid to Manchester United in 2009. In this season, he makes clean sheet 16 times, and he sits in second place after Peter Cech that can make 17 time clean sheet. It shows that De Gea is one of the best goal keeper in premier league.

For the second is Rashford. He was 18 years old now. His position is a center forward. He was the real product of the Manchester United's school football. When he got a chance to play in the first team, he makes a brilliant debut. When Louis Van Gaal gives him the second change, immediately he shows his ability by scoring two goals in stage of Europe League. After making a brilliant debut, he shows his capability again when Manchester United faced Arsenal in Premier League. He can score two goals. It shows that Marcus Rashford is one of the best players in the future. However, he was the youngest player that can score in Premier League ever.

The utterance of "I would've said a bit Rashford" is used by Armit to deliver his contented feeling as the loyal fans. The word "a bit" has close meaning with "better" after De Gea. Armit uses negative politeness strategy 4 "Minimize"

the imposition" to show his contented meaning to the hearer. In other hand, Armit shows his satisfied feeling by word "a bit" and he just change word "a bit" into "better" in order to minimize the satisfied feeling.

4.1.1.5 Give Deference

Give deference is applied when the speaker lowers himself to show that he or she humble to the hearer and when the speaker raises the hearer in satisfying his/her wants to be treated as superior. Here the researcher takes three data to be discussed.

Data 11 Manchesterunited.fc

4/4 2016 at 21:34/IG

FT: Tottenham 3 United 0. The Reds lose ground in the race for the top four as goals from Alli, Alderweireld and Lamela make it a though day at the office for #mufc.

Bosco Phiri (34)

5/4 2016 at 00:49

Too bad for us, anyway United we stand

Degraft Nyame (35)

5/4 2016 at 00:57

Please anyone!! Would you give me the reason why LVG brings in Young while Rashford is out the game???? oooo LVG why you have Chicarito but you say he is not good and now see you don't even have striker in your team.

Tatiana Timara (36)

5/4 2016 at 01:29

Van Gaal must gooooooo!!!!!

The official fans page of Manchesterunited.fc is posting in Instagram on Monday, 4 April 2016 at 21:34. The utterance happens after the game between Manchester United and The spurs finished. When Manchester United is left by 3 goals from The Spurs, Louis Van Gaal makes a big mistake on his career. He replaces Marcus Rashford with Young. Like other fans, Degraf Nyame really confused with Louis Van Gaal's decision. Young position is side winger, and it's impossible for Young to play well in center forward place. However, only in 6 minutes, Manchester United is left with 3 goals from The Spurs. Although Louis Van Gaal has change the role of the game, but the result is still disappointed for all Manchester United fans.

Degraf Nyame wants ask any reason to the Manchester United fans, why Louis Van Gaal is replacing Rashford with Young. He hopes that he can get a logic reason about the replacement. The utterance "Please anyone!! Would you give me the reason why LVG brings in Young while Rashford is out the game????" to show that Degraf Nyame really need any answer from the hearer. Degraf Nyame used negative politeness strategy 5 "Give deference" to all the Manchester United fans. He delivers his request by lowers himself to get respect from the hearer. Degraf Nyame believes that by using this strategy, he will get the respect from the Manchester United fans soon.

Data 12 Manchesterunited.fc

22/4 2016 at 02:02/IG

Goal!!!! @fellaini scored against his former club yeeesssss and assist by @martial_9.

@everton 0-1 @manchesterunited.

konstajohanness (3)

22/4 2016 at 03:30

1st half was great, 2nd half not too great. Should have had a penalty but the referee bottled it.

Q2887 (4)

22/4 2016 at 04:02

Great game first half was like the glimpse of united of old and Rooney was superb controlled the game from midfield. Let's not forget Fellaini he had a fantastic game. Let's hope we can end the season with one trophy the won Rooney has not got yet.

The utterance happens after the game in semi-final of FA Cup between Manchester United and Everton finished. Q2887 gives a comment in number 4 after Konstajohanness on Friday, 22 April 2016. He fells satisfied with the Manchester United performances. However, Manchester United won the match in semi-final of the FA Cup. The game is really wonderful. The audiences can enjoy the game well, and it is entertained. Manchester United can control the game. They also won the ball possession, between 70% and 30% in first half.

In first half, Manchester United leads the game, and the score is 1-0. The goal is from Fellaini, and the creator of the goal is Martial. Martial brings the ball from midfield. He slips off to Everton's defender. Next, Martial gives the ball to Fellaini, and he scores the goal. In the second half, Manchester United can control the game again. Unfortunately, Everton can score the goal, and it is equalizer. When the game will be finished, Martial scores the second goal for Manchester United and brings the team win the game.

Q2887 claims that, not just for Martial and Fellaini play very well, Rooney also play well in that game. However, he controlled the game from midfield. Although midfield is not the real position for him, but he did it well. Beside, Rooney is one of the Manchester United captain. He motivated the others player when they play in bad perform. His responsibility as the leader of the team is good. So he brings his leadership and experiences in the game, and the result is perfect. He brings Manchester United come to final of the FA cup.

Q2887 is proud as the Manchester United fans. He celebrates the victory by showing his great feeling. Q2887 uses negative politeness strategy 5 "Give deference" to the Manchester United players. It is shown when Q2887 raises the Manchester United players in satisfying his wants to tread as superior fans.

Data 13 Manchester United Supporters' Club

15/5 2016 at 17:58/FB

Today could be the last time we see Michael Carrick in the red shirt of Manchester at Old Trafford. The midfield maestro has yet to be offered a new deal by the club.

Add comment....

Amit Patel (59)

15/5 2016 at 18:03

Schweintenger couldn't have been on the field. Constantly asks for the ball and passes it back. Should Carrick start from the first game?

Robert Killane (60)

15/5 2016 at 18:20

Michael if they had any respect, <u>would they cancel the players</u> awards this year due to embarrassment?

The official Facebook page of Manchester United Supporters' Club is posting in Facebook on Sunday, 15 May 2016. The utterance happens after Manchester United having awarding player of the year. The program held in the end of the season. All players will give any achievement from the Manchester United's management.

Robert conveys to all player and all of staff of Manchester United that the program is embarrassment moment, because Manchester United in this season, mostly the player play in bad performances. It can be seen from the goal at the end of the season, Manchester United only scores at least 35 goals, and it was poor goal. Because there are several best player around the world that play in this club.

Robert uses negative politeness of "Give deference" to deliver his doubt. It can be seen from his utterance "Would they cancel the player awards this year due to embarrassment?". Robert shows that he feels regret after watching the awarding program. He delivers his negative politeness to the player by lowers himself to show if the humbles to the hearer. He wants that the awarding program to be postpone in other time. In this comment Robert uses negative politeness strategy to indicate his doubt feeling of having impinged on the Robert negative face.

4.1.1.6 Apologize

Apologize strategy is applied when the speaker feels regret of the mistake that they made before. By apologizing, the speaker can indicate their reluctance to impinge on hearer negative face and thereby partially redress that impingement.

Data 14 Manchesterunited.fc

4/4 2016 at 21:34/IG

FT: Tottenham 3 United 0. The Reds lose ground in the race for the top four as goals from Alli, Alderweireld and Lamela make it a though day at the office for #mufc.

Sherif Bali (33)

4/4 2016 at 23:56

It's time to say good bye to LVG!

Daniel Balmer (33)

5/4 2016 at 00:15

I wish you would stop being a fan. <u>I hope this isn't going to bother the fans too much.</u> We don't want plastics, thanks!

Bosco Phiri (35)

5/4 2016 at 00:49

Too bad for us, anyway United we stand

In this data, Daniel Balmer gives a comment in Instagram on Tuesday, 5 April 2016. Like other fans, Daniel does not want if he stops being the Manchester United fans. It is because of the Manchester United performance. Because Manchester United's mostly play in bad performance in this season. It can be seen at the end of the season that the team is sitting in the fifth position. Daniel gives the comment to all Manchester United players, and hopes that will be a warning to all players, because there are many fans stop being as the Manchester United fans.

Daniel realizes that his action is not good to be imitated with the other's fans. As the loyal fans, they have to supports the club whatever it is. Although when Manchester United plays in under pressure, the fans have to support the

players. Because Manchester United cannot play in best performances if there is no the supports from the fans, and sure if the player also need some support to get their power and passion when they play on the field.

The utterance "I hope this isn't going to bother the fans too much" belong to an expression of regret in negative politeness strategy of "Apologize". The utterance expressed by Daniel to show his feeling of regret because of his fault to stop being a fan. Because the Manchester United fans is famous with their loyalty and togetherness. The low tone of the utterance when Daniel expressed his apology also indicate that he really feels regret of his mistake. In this data, Daniel uses negative politeness strategy of 6 "Apologize" to indicate his awareness of having impinged on the Daniel's negative face.

Data 15 Manchester United

18/4 2016 at 16:40/FB

#Louis Van Gaal said that he's confident of still being United's manager next season.

Add comment.....

Joyce Mwangi (458)

18/4 2016 at 21:05

3 goals at ago!!! So pathetic. But in all Manchester United forever.

Shoheb Ahmed (459)

18/4 2016 at 21:43

It's getting shitter by the game and yet that clown upstairs, Woodwood or whatever his name is does not see it. I actually think he has a bet with someone on how he can make the club relegated or something. United have become an absolute joke. LVG is actually making players worse instead of trying to make them better. Depay did ok in the beginning, now he is no where to be seen. Martial was on fire at the beginning and now can't buy a

goal. Same with Rashford, Schneiderlin, Darmian, etc. Di maria is lucky he go out quick. <u>I feel sorry for the players</u>, by the time he is done with them try will out be a shadow of their former selves.

The official Facebook page of club of Manchester United is posting in Facebook. This happen after Manchester United loses with The Spurs, The Spurs can defeat Manchester United by scores 3 goals. As the president of the club, Ed Woodwad must understand about the problems of the club. For a while, this time Manchester United is crisis about the striker. Manchester United is still does not have a world class forward like Rooney. Even though Rooney still play for the club, but he does not productive anymore, because he was 30 years old now.

For the players, they are already plays in good performances at the beginning, but now their performances are un-consistent. When the window transfer opened, Manchester United did the active transfer and also at the end of the transfer window, they did the panic transfer.

Shoheb uses negative politeness of "Apologize" regret to deliver his apology. It can be seen from his utterances "I feel sorry for the players, by the time they are done with them try will out be a shadow of their former selves". The utterance shows that Shoheb feels regret to see the Manchester United condition now. After give a critic to the president of the club at the beginning, but then at the end of his utterance he delivers his apology to the players. Because the player itself to out of from the shadow of their former problem. In this data, Shoheb uses negative politeness strategy 6 to indicate his awareness of having impinged on the player's negative face.

Data 16 Manchester United

10/5 2016 at 17:50/FB

Congratulations to #RyanGiggs on winning the PFA Merit Award ©. Joins Sir Alex Fergusson, Sir Matt Busby, Sir Bobby Charlton, and George Best as previous winners. And it's dedicated his PFA to his late grandfather who passed away last month and very close to tears as he does so \odot .

Add comment.....

Peter Pallister (16)

10/5 2016 at 20:15

united you were disgraceful it looks as if you had a bet on Leicester to win the title, both you and the referee need to be investigated, sick and tired of watching a bunch of mediocre players that have no heart.

David Chisan (17)

10/5 2016 at 20:20

Todd, now wind your neck in, and go and look at the money united raise for charities. More than twice any other Premier League team. And while you're at it so, look at the finances of the player of the year awards dinner...oh yes. *Then come back, be a man, and you would like to ask a big favor.*

In this comment, David gives a comment after Peter Pallister. He gives a comment in Facebook on Tuesday, 10 May 2016. David Chisan gives some critic to Ed Woodwadd. He was the president of the club. There are two points that include the problems of the club. First, Ed Woodwad as the president of the club is too much spends the money for something useless. It means that then doing the awarding player, better if the money used to employ the player.

David utterances "Then come back, be a man, and you would like to ask a big favor". It shows that David suggest to Ed Woodwad to deliver his apologize to

the fans. Even though there is no word "sorry" in the utterance, but the utterance "You would like to ask a big favor". The word indicate that David wants if Ed delivers his apology for making the Manchester United out of the title race in following two season. By shows his apology, David wants if Ed to promise that he will make Manchester United better in the future because he was the president of the club now. In this comment, David uses negative politeness strategy 6 to indicate his awareness of having impinged on the supporter negative face.

4.1.1.7 Impersonalize

In doing Impersonalize strategy, the speaker asks for to hearer by avoiding the word of "you" and "I" because the avoidance it in English is aggressively rude. The avoidance of the word "I" and "you" pronoun may be such a basic desire that it help to explain in general language.

Data 17 Manchesterunited.fc

4/4 2016 at 21:34/IG

FT: Tottenham 3 United 0. The Reds lose ground in the race for the top four as goals from Alli, Alderweireld and Lamela make it a though day at the office for #mufc.

Tatiana Timara (37)

5/4 2016 at 01:29

Van Gaal must gooooooo!!!!!

kentro Armani (38)

5/4 2016 at 02:11

I wonder why some peeps are supporting LVG despite all the wrong doing. *I tell you that it is so!* 14 years record LVG mess everything up. Where is ur Rashford? Where ur Lingard? You keep on deceiving the board with miserable philosophy and they still wants to give contract at the end of season. When you have

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Herrera, Memphis please pack your think and leave UTD in peace. Tired of watching UTD this days. Can someone just chase this old fool out?

Tyrone Peters (39)

5/4 2016 at 02:19

So sad, but we live to fight another day.

In this data, there are 109,088 likes and 7801 comments. The official fans page of club Manchesterunited.fc is posting in Instagram on Monday, 4 April 2016. In the following day, with the problems of the club and also hooted from the fans, sure that Manchester United will do everything the best for the fans. By giving contract to Louis Van Gaal, the fans believe that Manchester United will back to their real game as the king of England. Because of Louis Van Gaal has been popular in the whole world about manager of football.

Kento indicates to the manager that he must improve his capability in Manchester United also. However, around 14 years, he has many records as the manager of football clubs. But when he stays at Manchester United, he did not show his capability well. In the first season of his career, he brings Manchester United stand in 4th position, and Manchester United join the Champions League. In the other hand, Champions League is the first priority of the club. However, if the club can join the Champion League, it shows that it is the best club in their local competition, because the Champion Leagues is the biggest competition for every club in Europe.

The utterance of "I tell you that it is so!!!" is used by Kento to show that he uses negative politeness strategy of 7 "Impersonalize". By deliver this

utterance, Kento wants to Louis Van Gaal to do the same thing when he stay at Manchester United. In this comment, Kento decides to use this strategy, because he wants to avoid the word of "you" in giving command to Louis Van Gaal as the manager of the club, in order to make his command to be polite.

Data 18 Manchesterunited.fc

5/5 2016 at 13:02/IG

The United players were in good spirits at training today, including @DaleyBlind who celebrate his 26th birthday.... ©©

Karmajaya (90)

5/5 2016 at 16:40

A good left back those. But I prefer the mid filed position in the future for him.

Hamidun Imran Kweka (91)

5/5 2016 at 17:12

You deserve it, was always pry that you don't got injured for the sake of our defense and the whole team. *You made it.*

In this data, the official fans page of club Manchesterunited.fc is posting in Instagram on Thursday, 5 May 2016. Hamidun gives a comment after Karmajaya in number 91. He delivers his comment for Chris Smalling and Daley Blind. They are the partner in center back position to defense the attacking from their enemy. Louis Van Gaal makes a new combination in center defense position between Smalling and Blind. They show to the fans that they can control their position well.

Hamidun claims that Louis Van Gaal is able to manage the player well, although Van Gaal puts some player not in his real position, but the player is still improve their capability well for the team. Instead, in Premier League season of 15/16, Manchester United is the most clubs that possessed the goal from their enemy. It shows that the new combination between Smalling and Blind can play compact immediately.

The utterance "You made it" is used shows by Hamidun to shows his satisfied feeling with the work of the team, especially, to Louis Van Gaal. Even though Manchester United stands in the 4th place at the end of the season, but he can motivated the player to play in his best performances well. Because football is not about individual, it is about the team and the compactness of the team. In this comment, Hamidun uses negative politeness strategy of 7 "Impersonalize" to indicate his satisfied feeling by avoiding word of you.

Data 19 Manchesterunited.fc

22/4 2016 at 01:45/IG

FT: West Ham 1 #mufc 2. Goals from Marcus Rashford and Marouane Fellaini hand United a morale-boosting win and a trip to Wembley to face Everton in the FA Cup semi-final.

Drwshy_ (23)

22/4 2016 at 02:45

Hope Rashford could score a marvelous goal.

Jona Bett (24)

22/4 2016 at 02:50

Keep it up like that!!!!!

Jona Bett gives a comment in Instgram after Drwshy in number 24. This happens after Manchester United gets the semi-final ticket of the FA Cup.

Manchester United gets a victory after defeat "The Hammers" or West Ham United by scoring 2 goals from Marcus Rashford and Fellaini.

In joining the FA Cup competition, Manchester United is one of the clubs that plays consistent. They never lose from the first game till the end of the competition, because the format of the competition is WO, it means there is no home and away match. It can be seen from their ticket of semi-final. They will face Everton in semi-final.

Jona Bett uses negative politeness strategy 7 "Impersonalize" for asking to Rashford to play consistent not just in FA Cup but also in every competition. Unfortunately, the FA Cup is only trophy that can reach by Manchester United in end of the season. Because the Premier League title have been reached by Leichester City. Jona request to the Manchester United player to keep their performances well and plays consistent. He believes that Manchester United can get the FA Cup trophy this season.

In a short, Jona Bett decides to use this strategy because he intends to avoid the word of "You" in giving command to every player, especially, for Marcus Rashford to bring the tam to get the FA Cup trophy. Because he expects that he can express what he actually wants without threatening negative face.

4.1.2 The Factors that Influence's the Choice of the Strategies.

The employment of politeness strategy is influenced by several factors. According to Brown and Levinson (1987:71) that there are two factors, it is payoff and the circumstance or sociological variables. While in social variables consists of social distance (D), relative power (P), and absolute ranking (R). In

this case, the researcher analyzed the factors influences the Manchester United fans in applying the strategies that contain in Facebook and Instagram.

Based on table above, it shows that payoff is the most frequently than others. There are 8 data in that table and for the second higher is social distance. In that table show that there are 5 data and for the last is relative power, it consists of 3 data. The researcher analyzed about the factor that influence the choice of the strategies proposed by Brown and Levinson (1987) that are presented in the discussion bellow.

Data 6 Manchesterunited.fc

4/4 2016 at 21:34/IG

FT: Tottenham 3 United 0. The Reds lose ground in the race for the top four as goals from Alli, Alderweireld and Lamela make it a though day at the office for #mufc.

Ejeh Godwin (27)

4/4 2016 at 23:05

He is not small boy again, he is now a man, he's 23 now. So I don't know what's wrong with him. Can he play well as we expected? Instead let give Pereira a chance.

Charl JvRensburg (28)

4/4 2016 at 23:15

<u>Memphis is beginning to look like the Depay we wanted</u>, he will develop just look at Di maria he had 1 off season and now he is better than ever. Don't write Depay off guys!

Hakimi_akram (29)

4/4 2016 at 23:25

Just give him more time, I'm pretty sure one day he will be a great player #memphis.

The comment happens after the game between Manchester United and Tottenham Horspurs finished, and the result is 0-3. Charl JvrRensburg gives comment in Facebook after Ejeh Godwin. The utterance "Memphis is beginning to look like the Depay we wanted" belongs to Memphis Depay. It shows that it is very deference when he gives comment. In other side, Charl also can maintain in social distance by giving an offer by making it clear. He does not really expect to the hearer to say "Yes", unless he just need an act from Depay when he plays on the field. The impact by using this strategy is the player will respect from any critics. The researcher concludes that the influence factor above is payoff.

Data 2 Manchester United Supporters Club

18/4 2016 at 17:12/FB

Juan Mata's score in second half strike clinches a big win in the race for a top-four spot.

Add comment.....

Bernadette Tracey (121)

18/4 2016 at 19:30

My guy Juan

Jay Gonzalez (122)

18/4 2016 at 19:36

The Magician

Kieron lennon (123)

18/4 2016 at 19:36

Is this what you are meaning if Jose comes in lol you and Mata will go on to your FIFA 16 team and you will pack in as a fan lol BEHAVE YOU fool

The comment happens after Juan Mata scores a winning goal against Norwich City and brings Manchester United back to the race in top four spot. The utterance "The Magician" used by Jay Gonzalez to gives comment in Facebook. It shows that the utterance is social distance factors. Because not all players have a famous name like Juan Mata, most of the fans are called him as "The Magician", it just for a whole player that has the special name. The Social distance can be seen as the relation between the fans and the idols (status, age, sex, degree of intimacy, etc)

Data 3 Manchester United

18/4 2016 at 16:40/FB

#Louis Van Gaal said that he's confident of still being United's manager next season.

Add comment....

El Cholo Ballack (460)

18/4 2016 at 22:47

Change the team MU

Ganesh Muthiyah (462)

18/4 2016 at 23:06

<u>Please Woodward sack this idiot.</u> What did Giggs doing there never give any idea for this stupid coach to bring Herrera and play olung in the wing position. Stupid LVG better go.

The comment happens after the head coach Louis Van Gaal stated that he will stay at the club for next season. Ganesh give comment in Facebook after El Cholo Ballack. Both of them are giving comments for Louis Van Gaal. They want if the coach sacked from the club soon and change by another manager. The

utterance "Please Woodward sacks this idiot" it shows that only Woodward that can sack to Louis Van Gaal as the head coach of the team. Because he was the president of the club and he has the competence to do this. The researcher realizes that the utterance is the influence factor is power.

4.2 Discussion

In the case of communication, maintaining other's face is needed in order to make the communication runs well and smooth. One way to maintain other's face is by applying politeness. Politeness is a communication strategy used by people to maintain and develop some relation, and the technical term in language study is to signify the strategies that we use it to achieve our goals without threatening the self-respect from others. Based on Brown and Levinson theory (1987), there are four strategies for doing politeness, it is bald on record, positive politeness, negative politeness, and bald off record.

In this research, the researcher's analyze only focused on negative politeness strategy used by the users of social media, especially, for the Manchester United fans club. According to Brown and Levinson (1987), the negative politeness has 10 strategies which consist of be conventionally indirect, question and hedges, be pessimistic, minimize the imposition, give deference, apologizing, impersonalize, state the FTA as a general rule, nominalize, and go on record as incurring a debt.

As the result, the researcher found that there are 7 strategies used by the Manchester United fans in Facebook and Instagram. The strategy of 3 "Be

pessimistic" is the highest strategy used by the Manchester United fans. It means most of the Manchester United fans used "Be pessimistic" to show their doubt feeling to the hearer. The choice of the strategies depends on the context of the situation. The finding is to show that the dominant strategy expressed by the Manchester United fans is by asking the hearer possibility. This finding has the similarities with Ebrahim's research (2012) which examines the Politeness strategies in "Gender-linked to choice of Politeness strategies Applied to Translation of Persian Face-threatening Acts into English". The result of Ebrahim's research shows that the researcher found 7 strategies in case of negative politeness. The different from the research is from the choice of the strategy. Ebrahem's (2012) research shows that the highest frequency is "Give deference" strategy. The choice of the strategies depends on the context. In this research is in formal situation which consists of upper and lower class. Therefore, because of the data source in this research is social media, so for the Manchester United fans can give free comment in social media, because they do not meet one another directly.

One of the factors that might influence the use of negative politeness strategy is by the context of the situation. As stated in table 4.2 out of the two factors that might influence the choice of the strategies, it is payoff and the circumstance or sociological variables. The Manchester United fans dominantly utter "Memphis is beginning to look like the Depay we wanted" with the "Payoff" factors to encourage the strategies. This present study has similarities with Nafisa Zahroh (2014) stated that the only "Payoff" factors used by the character in

applying in Gossip Girl in TV Series. But then, in this research the researcher found that there are two factors that influence the strategies, they are "Payoff", "Power" and also "Distance". In this case, there are social distance between the fans and the idol.

Based on the explanation above, there are some important points explaining the negative politeness strategy. There are 7 strategies out of 10 strategies used by the Manchester United fans club to give comment in Facebook and Instagram. The strategies based on the finding, show that strategy 3, namely, "Being pessimistic" is the most frequently used by the Manchester United fans when they give comment in Facebook and Instagram. The second most influencing factors in choosing the strategy by the Manchester United fans are social distance. The social distance can be seen as the composite of psychologically in real factors consisting of statues, age, sex, degree of intimacy which determine the overall degree of respectfulness within a given speech situation. It is based on the symmetric relation between the speaker and the hearer.

The researcher also found the relation between politeness with the Islamic views. The act of doing politeness to others as stated in Hadist that the meaning is:

From Abu Hurairoh ra., the prophet Muhammad SAW. State: for all

Muslim that devout to the God and the end of the day, then you (Muslim) have

to talk for something kindness, if you (Muslim) can't, silent is better.

(Riwayah Syaikhon)

The Hadist above suggests us to keep and control ours behavior, action, attitude and statement. Even though we do not know that our action is bad, but then we have to be polite each other. By saying polite from another people, we will get reward from Allah SWT, and we can maintain our relationship with the other Muslims.

In conclusion, in the era of Internet, we have offered many kinds of social media, such as; Facebook, Twitter, Instagram. There are so many people get any statement that not really shows the character as a good Muslim. Because social media is commonly used by the users of social media, they can express their behavior free. As a good Muslim, we have to keep our statement and attitude goodly. For the example when we give some comment in social media, we have to show our good behavior. Because the loyal Muslim is always keep their behavior and will not show their bad attitude to other.