CHAPTER III

RESEARCH METHOD

In this chapter, the researcher discusses the researcher method used in this research. This chapter consist of four section. The first section explains the type of research used in conducting the study. The second section is instrument. The third section is about data and data source. The four section explains the method of collecting data, and the last section describes a method of analyzing data.

3.1 Type of Research Approach

The study used descriptive qualitative approach as the research design. The researcher chooses qualitative as research approach because the researcher describes and analyzes the type of conversational implicature in dialogue of 22 Jump Street movie and analyze the function of implicature. Descriptive qualitative is the type of research that analyzes the data by using explanations or discussion questions. This method is usually used to describe about language phenomena.

Denzin and Lincoln offer defined about qualitative researche that adapted in the *Handbook of Qualitative Research: second edition* (in Ritchie and Lewis, 2003: 2) that Qualitative research is a situated activity that locates the observer in the world. It consists of a set of interpretive, material practices that makes the world visible. This means that qualitative researchers study things in their natural settings, attempting to make sense of, or to interpret, phenomena in terms of the meanings people bring to them (2000: 3). Beside that, Bryman (in Ritchie and

21

Lewis, 2003: 3) said that the way in which people being studied understand and interpret their social reality is one of the central motifs of qualitative research.

According to Mason (2002: 3) state that qualitative research was grounded in a philosophical position which is broadly "interpretivist" in the sense that it is concerned with how the social world is interpreted, understood, experienced, produced or constituted. While different versions of qualitative research might understand or approach these elements in different ways (for example, focusing on social meanings, or interpretations, or practices, or discourses, or processes, or constructions).

Qualitative research design is the research method that usually use comprehension of the researcher to analyze the data. It means that the research design of a qualitative study differs from quantitative study started with an understanding to be tested, where must make the hypothesis first and required the special scope to make right hypothesis. Therefore, qualitative research is interpretative approach that concerned with understanding the meanings.

3.2 Instrument

The instrument of this research is the researcher herself, because this research is used qualitative descriptive approach which focus on theoretical to collect the data and analyze the data. In descriptive qualitative research, the most important instrument used is the instrument of observation, interpration, and documentation. Mukhtar (2013: 109) state that ourself is a instrument or rool of direct observation, because all sense of researcher is essentially a tool of observation.

3.3 Data Sources and Data

Mukhtar defined the data source, according him the data source is Data sources are the sources that enabled a researcher to get some information or data that is needed in a study (2013: 107). Mason, Jenifer also state that data source is important to begin a few words in analysis. Data sources in the sense are repositories of knowledge, experiences, feelings or whatever, which are relevant to your research (2002: 53). Source of data is the source from which the data is taken. In this research, the source of data is transcript the 22 Jump Street movie.

This study concerned with the conversational implicature. Mukhtar explains about the understanding of data. Data is the all of empirical information and documentative that obtained in the field as a construction science in scientifically and academically. (2013: 99). The data of this research were utterences in the dialogue of 22 Jump Street movie which are indicated conversational implicature. The researcher limited the data only on utterances that related with conversational implicature in 22 Jump Street movie. The data occured in the dialogue transcript of 22 Jump Street movie.

3.4 Data Collection

In this case, the researcher collected the data related to utterances in dialogue of 22 Jump Street movie. Creswell (2014) state that the data collection steps include setting the boundaries for the study, collecting information through unstructured or semi structured documents. During the process of research, the researcher collected the data in the form of qualitative document. documentation

method is a method of collecting data in form of notes, transcript, book, newspapers, minutes of meetings, personal journals and diaries, letters, e-mails, etc. The writer uses transcript to collect the data. Thus, there were some ways of collecting the data in order to complete this study:

1. The first step, the researcher watching the movie of 22 Jump Street and listen carefully of each conversation in 22 Jump Street movie to check the accurates of English transcription with motion picture.
2. The second step, the researcher read the transcription movie to choose the utterence of implicature in dialogue of 22 Jump Street movie.
3. And the last the researcher classified the utterence include generalized or particularized conversational implicature that include in type of conversational implicature. This step is done to easier the researcher to analyze the data.

3.5 Data Analysis

In analyzing the data, the researcher uses Grice's theory to find the type of conversational implicature. Then, the writer also uses the theory of speech act classificaton which is proposed (by Searle, 1975 to find the function of implicature. Miles and Huberman (in Denzim and Lincoln, 1994: 429) state that there are three current flows of data analysis, namely, data reduction, data display, data analysis and conclusion drawing or verification.

There are some steps to analyze the data, in the following below the researcher will be explain those steps:

1. Data Reduction

Data reduction is is the process of selecting, focusing, simplifying, abstracting, and transforming data that exists in the real transcriptions. In this frist step, the researcher choose some relevant utterances in the dialogue of 22 Jump Street movie. The researcher only focused on the utterances which include of conversational implicature.

Data	Utterance	Implicature
1.	**What are you talking about? Look around. This is our city. What do we want to be in collage for?**	We can do everything in this city, without must to be the real student collage.
2.		

3. Data Display

Miles and Huberman explain about data display that adapted on the *qualitative data anlysis: a sourcebook of new methods* is an organized assembly of information that permits conclusion drawing and action taking (1984: 21). Data display is organized information including the final

conclusion. In data display the researcher classified these utterances based on the type of conversational implicatue and the function of implicature.

Data	Utterance	Implicature	Type of Implicature		Function of Implicature
			GCI	PCI	
1.	**What are you talking about? Look around. This is our city. What do we want to be in collage for?**	We can do everything in this city, without must to be the real student collage.	√		Representative Informing

Note   :

GCI   : Generalized Conversational Implicature

PCI   : Particularized Conversational Implicature

4. Data Analysis

After showing and classified the utterance according to type of conversation implicature and function of implicature, the researcher described the type of conversational implicature . Then the writer analyzed the function of implicature.

Sample of analyze the utterance in dialogue transcript of 22 Jump Street movie stated below.

Dantum 1

Context: **Schmidt and Jenko are watching the lecture on their iPad as they stand by their car in a parking lot.**

Jenko: **What are you talking about? Look around. This is our city. What do we want to be in collage for?**

Analysis

Jenko gives the information which is not true. Jenko state that they can do everything in their city without they must in collage first. They must not going in actual collage just in onlain collage, listening to coded messages and lecturer. They are a cap, so they can do everything. The type of implicature belongs to *Generalized conversational Implicature* since inference can be drawn from general features of the context and world-knowledge and does not depend on particular features of the context .

The function of implicature is *Representative.* This function is used to describe the world or reason about it. Jenko claims that that is their city, so they can do everything without being the real of student collage.

5. Conclusion Drawing or Verification

In this step explain about conclusion drawing and verification. From the beginning of data collection, the qualitative analyze is beginning

to decide what things mean, is noting regularities, patterns, explanations, possible configurations, causal flows, and propositions (Miles and Huberman, 1984:22). In the last step, the researcher drew a conclusion in relation to process of forming implicature, the types of conversational implicature and the function of implicature.