Abstract

Juriyah, Fatimahtus. 2016. *Politeness Strategies Used by The Main Characters in The Proposal Movie by Anne Fletcher*. Thesis. English Department. Faculty of Letters and Humanities. State Islamic University of Sunan Ampel Surabaya.

The Advisor : Dr. Muhammad Kurjum, M.Ag

Being polite is very important in people's lives because of a person's personality can be seen from the way he is using a strategy of politeness. Therefore, learning strategies are considered essential decency. This thesis is about politeness strategies. The purpose of this essay to determine the strategy of politeness in the film the proposal by Anne Fletcher and what politeness strategies that dominate the film. This thesis uses qualitative and descriptive approach of Brown and Levinson's theory of politeness strategies. This thesis Data collected through the process of collecting the data, watching movies, writing transcription and grouping. Then the data were analyzed through two processes, namely (1) grouping data based on the kinds of politeness strategies, and (2) describes the strategy courtesy what is more dominant in the film .. The results showed that there were eighteen positive politeness strategies, there are eight strategies negative politeness and there are two bald on record.

Keywords: politeness, bald on record, positive politeness and negative politeness,

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INTISARI

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Bersikap sopan sangatlah penting di kehidupan masyarakat karena kepribadian seseorang dapat terlihat dari cara dia menggunakan strategi kesopanan. Oleh karena itu, mempelajari strategi kesopanan dianggap penting. Skripsi ini berisi tentang strategi kesopanan. Tujuan skripsi ini untuk mengetahui stategi kesopanan yang ada di film the proposal oleh Anne Fletcher dan strategi kesopanan apa yang mendominasi dalam film tersebut. Skripsi ini menggunakan pendekatan deskriptif kualitatif dan teori dari Brown dan Levinson tentang strategi kesopanan. Data skripsi ini dikumpulkan melalui proses mengoleksi data, menonton film, menulis transkripsi dan pengelompokan. Lalu data tersebut dianalisis melaui 2 proses yaitu (1) pengelompokkan data berdasarkan jenis-jenis strategi kesopanan, dan (2) menjelaskan strategi kesopanan apa yang lebih dominan dalam film tersebut.. Hasil penelitian menunjukkan bahwa ada delapan belas strategi kesopanan positif, ada delapan strategi kesopanan negative dan ada 2 bald on record.

Kata Kunci: politeness, bald on record, positive politeness, dan negative politeness,

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