CHAPTER III

RESEARCH METHOD

This research method discussed about that researcher used in this study. The researcher explained the general process in collecting and analysis the data. It consisted of research approach, data source, data, data collection, and research instrument and data analysis.

3.1 Research Design

Research design is the specific procedures involved in the research process, including data collection, data analysis, and report writing.

The research design of this research is use qualitative approach. According to (Bodgan, 1982), stated that in the qualitative approach the researcher makes the data collection and also analyze the data base on the phenomenon in the natural setting by description form not numerical form. In addition, in the qualitative approach the researcher need not to measure the data. In other word, the researcher just needs to make description in the form of sentences or paragraph relate with the central phenomenon namely the dialect language in *Race to Witch Mountain* movie.

3.2 Subject of the Research

The subject of this research is Jack Bruno, he is the main character in *Race to Witch Mountain* Movie. And he is uses American Dialect including Southern Dialect.

3.3 Research Instruments

The researcher applied qualitative approach method which the researcher becomes the investigator. In qualitative data, human investigator is the primary instrument for gathering and analyzing data (Bogdan and Biklen, 1998). Therefore, this research used human instrument in conducting research which the researcher analyzed the data sources. The researcher took the dialog in the movie of 'Race to Witch Mountain' which uttered by Jack Bruno and other character which involved Jack Bruno

3.4 Data

In this research, the data are the words, sentence, and utterances from the character. The researcher analyzed Jack Bruno as the character. Then, to deep the explanation, the researcher included some utterances from other character in dialog related to Jack Bruno

3.5 Data Source

In this research the researcher analyzed dialect from the movie. The researcher took the movie from internet. The movie had book from www.ganool.ag included the English subtitle. The movie was published in 2009.

3.6 Technique Data collection

In collection the data, the researcher had done doing several ways to collect the data sources. These are the several ways as follow:

- 1. The researcher downloads the movie included the transcript from www.ganool.ag and save into the laptop and flash disk to avoid something happen to the laptop or flash disk.
- 2. The researcher watched the movie that already downloaded.
- 3. The researcher paid attention and focused on Jack Bruno character during watching the movie.
- 4. The researcher sorted all dialect occur in the movie.
- 5. The researcher only focused on Jack Bruno
- 6. The researcher watched many times to collect the data from Jack's utterances and other related character
- 7. The made table to put all data of Jack's utterance and other related character.

- 8. The researcher classified the data that already put in the table. The researcher classified from phonological features, grammatical pattern and vocabulary variation.
- 9. The researcher analyzed the data already classified.
- 10. The researcher made conclusion what already found and discussed.

3.7 Technique of Data Analysis

After collecting data by doing several ways, the researcher started to analyze the data which already provided in the table. The researcher analyzed and categorized by collecting words, sentences and utterances which uttered by Jack Bruno in the movie of 'Race to Witch Mountain' and other character involve Jack Bruno into standard and non-standard. As explained in the previous chapter II, this research used phonology features, grammatical variation and vocabulary variation to analyze the dialect variation. To find the pattern and effect of dialect in movie of 'Race to Witch Mountain', the researcher groped them into several classifications from three types such as phonology features, grammatical and vocabulary variation that used by Jack Bruno. At last, the researcher made conclusion.