CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Communication is the process or act of transmitting a message from a sender to receiver, through a channel and with the interference of noise (Devito 1986: 61). There are two ways of delivering messages: spoken and written. Spoken message is when people deliver their messages orally or directly. Conversation between two people is one of example from spoken message. Meanwhile written message is speakers deliver their messages to readers indirectly or written. Written message can be unprinted media and printed media. Unprinted media uses electronic media to deliver messages such as email, while printed media deliver messages by using of paper.

There are some kinds of printed media. Those are magazine, book, and newspaper. Each of them has own character of writing style and content. The first is magazine. Magazines are not published daily but they are published weekly or monthly. Magazines generally focus only one topic such as health, fashion, culture, children's life, and etc. The second printed media is books. Books most often deal with single subject and the content of the books is well organized. Besides, books are stored for future reference. The last printed media is newspaper. Most of newspaper is published daily and have different edition every day. There are three types of content in newspaper: news, views, and advertisements. In newspaper, we can found some of news topics such as economic, business, sport, crime, and etc. Views are opinion or way of thinking about something that contained in newspaper. In this part, the people can give their comment or critic for a certain topics. Views in newspaper can be political opinion, economic opinion, crime opinion, and etc. Newspaper can help company to introduce their product to society using advertisement that contained in newspaper. Besides product, the company can recruit their employee using job vacancy advertisement. From the explanation above, we can found much information from newspaper. Newspaper is one of printed media that have many topics. People not only read one topic but also they can read other topics in newspaper.

A newspaper is a common printed media that almost people read it every day. People get much information in newspaper to increase their knowledge. There are many various news found in newspaper like sports, economics, business, politics, and opinion. Besides serious topic, we can found entertainment topic in newspaper such as short story, game, movie, music, etc. language that is used in newspaper is different depend on the topic. Serious topics use formal language meanwhile, entertainment topic like short story use informal language.

One of the features that is commonly used in writing is cohesive devices. Cohesive devices are the items that consist of word to tie pieces of text together in specific ways (Evelyn Hatch, 1992: 223). The advantages of cohesive devices are guiding the writer to make a good writing. Besides, cohesive devices can make the sentences, phrases, or clauses to be coherence. Cohesive devices are the important things that we have to know when we read a written text. Without cohesive devices, we cannot understand the meaning of the written text. Therefore, we need to know the use of cohesive devices correctly in written text. If we use cohesive devices is incorrect, it makes the readers confuse and the messages will not be delivered. From the explanation above, cohesive devices is the important thing to be discussion. In this way, Researcher interest to discuss about cohesive devices.

By the explanations above, the using of cohesive devices is important. So that, many researchers were analyzing about cohesive devices. The Researchers were analyzing about the using of cohesive devices in movie script, novel, drama, speech script, and etc. On the other hand, researcher wants to discuss about the using of cohesive devices in newspaper.

There are many newspaper is published in Indonesia, but the writer choose Jakarta post as an object of this research. Jakarta post is a daily English newspaper in Indonesia. The newspaper is owned by PT. Bina Media Tenggara, and the head office in the nation's capital, Jakarta. Researcher used Jakarta Post as an object because Jakarta post is the only English newspaper in Indonesia and the data suitable with this study. The main data of this research is the article that taken from Jakarta Post newspaper was published on October 19, 2014 and the title of the article is *Shaping Global Superheroes from Malang*. This article was written by Nedi Putra AW.

Shaping Global Superheroes from Malang is the article that explains about the career of Admira Wijaya. He is the famous comic author from Malang that success in international domain. He has even handled orders from the other major US publishing firms, DC Comics and Marvel Comics. Admira is one of very few Indonesians who have proved capable of penetrating DC comics. Previously, he made illustration for several Hollywood box office movies such as *Transformers, The Dark Knight and Man of Steel.* Admira was happy with his job because he can increase his creativity. Besides his skill as a penciler, Admira has also mastered coloring techniques as well as anatomical and body gesture concepts for comics characters.

Admira became interested in comic as a primary school student, when his father worked with a shipping firm and brought many comic books for him. He learns about draw character in comic from TV shows and movies such as *Star Trek and Star Wars*. Admira joined with several superhero design illustration competitions and he became the winner in the contest for the character *Zenith* based on the story by Imansyah Lubis.

To make the readers more understand to read the text, cohesive devices are the most important item in written text. Cohesive devices have function to relate sentences, paragraphs, and phrases to be relevance and connected. So, researcher uses theory of cohesive devices from Halliday and Hasan's as the basic theory to analyze the data. Researcher also uses descriptive qualitative method to collect and analyze the data.

1.2 Statement of the Problem

The statements of the problems that observe in this research are getting description and explanation about cohesive devices in Jakarta Post newspaper. Whereas the specific problem that observed are formulated as follow:

- 1. What are cohesive devices used in the article *Shaping Global Superheroes from Malang*?
- 2. What are the functions of cohesive devices used in the article *Shaping Global Superheroes from Malang*?

1.3 Objective of the Study

- 1. To find out the kinds of cohesive devices found in the article *Shaping Global Superheroes from Malang.*
- 2. To describe the function of grammatical cohesive devices used in the article *Shaping Global Superheroes from Malang*.

1.4 Significance of the Study

This research is to find the kinds of grammatical cohesive devices that used in text of newspaper. The benefit of this research to give to know for the readers about cohesive devices such as reference, ellipsis, substitution, conjunction, and lexical ties.

The writer hopes this research useful for the readers and can be a reference for the people who are interested with the subject of cohesive devices. Beside that the people can gets the information about the grammatical cohesive devices that used in newspaper.

The practical function of this research is make the people more understand and care with grammatical cohesive devices when they want to write a text. Grammatical cohesive devices are the simple item but it is very important to make the sentences to be relate with another sentences and make the text not meaningless.

1.5 Scope and Limitation

The scope of the study in this research is the writer take the data only from the newspaper was published on October 19, 2014 Sunday edition. There are many texts or articles that written in this newspaper such as Politic, Economic, Sport, entertainment, etc. The writer chooses one of the articles and the title is *Shaping Global Superheroes from Malang* written by Nedi Putra AW. This article include in category of current issue. Beside the data, the writer also chooses the theory that used to analyze the data. There are many theories about cohesive devices, but the writer chooses theory from Halliday and Hassan. Halliday and Hassan distinguish five major types of grammatical cohesive devices such as reference, substitution, ellipsis, conjunction, and lexical ties.

1.6 Definition of Key Terms

Cohesive Devices :	Item that consists of word that used to tie pieces
	between phrases, sentences, and clauses.
Jakarta Post :	a daily English newspaper published in Indonesia.
Article :	a factual essay which made to be published in
	newspaper, magazine, or journal. The aim of making an
	article is giving the information.

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