CHAPTER III

RESEARCH METHOD

3.1 Research Design

In this research, researcher used qualitative method to analyze the data. Qualitative research is concerned with developing explanation of social phenomena (Beverley, 1998:2). Qualitative research method is concern about question which begins with: *why, how, in what way*. Researcher chooses qualitative method because the researcher wants to describe cohesive devices that found in the article *"Shaping Global Superheroes from Malang"* from Jakarta Post newspaper. This article was published on October 19, 2014 that written by Nedi Putra AW. Besides, researcher wants to describe the using of cohesive device in the article is appropriately with the theory or not.

3.2 Data and Data Source

Researcher used printed media as the data source of this research. The data source of this research was taken from one of article in Jakarta Post newspaper published on Sunday, October 19, 2004. This article is written by Nedi Putra AW and the title is *"Shaping Global Superheroes from Malang".* This article describe about the career of Admira Wijaya who is the famous comic author from Malang and the reason he chooses comic as an object. Data of this research are sentences that contained cohesive devices in the article.

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3.3 Data Collection

Researcher used some steps to collect the data. They are:

1. Researcher chooses one of article that published on Sunday, October 19, 2004 from Jakarta post newspaper.
2. Copying the online version *"Shaping Global Superheroes from Malang"* article from www.thejakartapost.com
3. Print out the article.
4. Researcher also read a printed version to adjust with the online version
5. Underline the sentences that contained cohesive devices.
6. Classifying sentences that contained cohesive devices into five types.
7. Researcher uses five pens with different color to give signs the sentence that include in Reference (use orange pen), substitution (use blue pen), ellipsis (use pink pen), conjunction (use purple pen), or lexical ties (use brown pen).

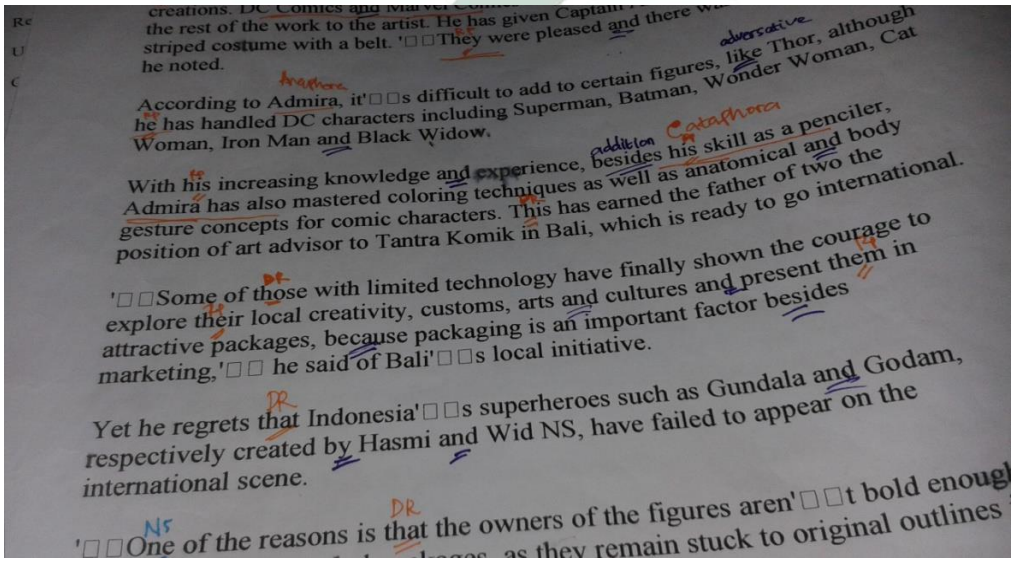

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Figure 3.1 Example of Underlining

3.4 Research Instrument

Research instrument is the important thing to obtain the data in this research. Research instrument of this research is researcher herself. Robert states that if you did use an instrument, you still might find yourself doing a survey rather than a qualitative study (Robert, 2011: 103). Researcher is the only one who collecting the data, identifying, and analyzing the data.

3.5 Data Analysis

Analyzing the data means give explanation about our research to readers. Reader knows about how we collect the data and identify the data based on the theory that we used. After collected the data and understanding the theory of cohesive devices, researcher uses some steps to analyze the data, such as:

1. Identifying cohesive devices that found in article *"Shaping Global Superheroes from Malang".*
2. Classifying the sentences that contained cohesive devices based on the theory.
3. After classifying the data, researcher gives explanation the cohesive devices that used in sentences suitable with theory or not.
4. After identifying and classifying, researcher draws the table of cohesive devices that found in article as the summary of this research. It is to make the readers easy to know about cohesive devices that found in article. Then,

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researcher type the sentence which categorized in cohesive devices by bold and italic writing. Besides, the researcher gives the symbol (X) in the table of cohesive devices that suitable with the theory.

Table 3.1

Sample Table of cohesive devices that found in article "Shaping Global Superheroes from Malang" from Jakarta Post Newspaper

NO	DATA	Cohesive Devices					NOTE
		R	S	E	C	LC	
1.	*The Thracian Wars*, produced by US based Radical Comics ***and*** Written by Steve Moore.				X		The word "and" include in type of Additive conjunction.
2.	Admira feels proud of ***his*** books because several characters in the movie Hercules, ….	X					The word "*his*" include in type of Personal Reference
3.	At present he benefits from the Wacom Tablet, while making the most of **online media via two**			X			The word "both" include in type of Nominal Ellipsis that is non- specific

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	fora, the Deviantart online portfolio and Facebook. His offline seminars ***both*** at home and …..						Deictic.

Note:

R : Reference

S : Substitution

E : Ellipsis

C : Conjunction

LC : Lexical Cohesion

5. Finding out the purpose or function of cohesive devices that used in article *"Shaping Global Superheroes from Malang."*

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