CHAPTER IV

FINDINGS AND DISCUSSIONS

This chapter contains about finding and discussion. Researcher analyze about cohesive devices that found in article "Shaping Global Superheroes from Malang" from Jakarta post newspaper. This article was published on October 19, 2014 and written by Nedi Putra AW. Researcher could answer the statements of the problem. Those problems are the types of cohesive devices that found in article and the function of cohesive devices.

4.1 Findings

In this chapter, researcher analyzes some sentences that contain cohesive devices based on the theory from Halliday and Hassan (1976), which classified in five categories they are reference, substitution, ellipsis, conjunction, and lexical cohesion. Not only mention the types of cohesive devices in the article, the researcher also describes the use of cohesive devices whether it is appropriate or not with the theory of cohesive devices. Besides, researcher gives explanation about the function of cohesive devices.

4.1.1 Kinds of Cohesive Devices that emerge on article "Shaping Global Superheroes from Malang".

There are five categories of cohesive devices: reference, substitution, ellipsis, conjunction, and lexical cohesion. Here are the samples as follow:

1. Reference

Reference is one of cohesive devices that found in this article. Kind of cohesive devices that found in the article is reference. Reference refers to the situation where the identity of an item can be retrieved. The main reference patterns are exophora (situational) and endophora (textual). Exophora reference means referring someone or something outside the text, while endophora reference is referring someone or something within the surrounding text. There are two types of endophora: anaphora and cataphora. It can be called anaphora when the relation refers to something or someone is given once at the beginning while cataphora is revealed or refer to the elements that are mentioned after them. In this research, researcher only found endophora reference that consists of anaphora and cataphora. However, anaphora reference is more frequently found than cataphora reference. There are three kinds of references: personal reference, demonstrative reference, and comparative reference.

Based on the analysis, researcher found three types of references that used in the article. Researcher found 25 personal references, 3 demonstrative references, and 1 comparative reference.

The first is personal reference. There are many personal references that used in article based on the function like reference as a subject, object, and possessive. Here the sample of personal reference as a possessive.

Data 4:

Admira feels proud of his books because several characters in the movie Hercules, starring among others Dwayne, 'The Rock' Johnson, are based on the strips he made while under contract with Imaginary Friends Studio in Singapore.

The word "his" is personal reference because this word refers to Admira who satisfied with the book that he makes and the reference has a function as a possessive in the sentence. Besides, this sentence include in type of anaphora reference. It called anaphora reference because the identity of someone (Admira) is given at the beginning and followed by pronouns (his).

In this research, researcher not only found personal reference that has a function as a possessive but researcher also found personal reference that has function as a subject. Here the sample of personal reference as a subject.

Data 10:

He claims to enjoy his job very much because of the freedom given to him for his creations. **DC Comics and Marvel Comics** only provide general directives, leaving the rest of the work to the artist. He has given Captain America a one-star and striped costume with a belt. "**They** were pleased and there was no problem," he noted.

Personal reference in the sentence is "they". The word "they" refers to DC Comics and Marvel Comic. This sentence explains about Admira is enjoy with his job because DC Comics and Marvel Comics, they are US publishing firms that give him a freedom to make a creation in the comic characters. The word "they" has a function as a subject in the sentence.

Another function of personal reference is an object. In this research, researcher also found personal reference as an object used in the article. Here the sample of sentence that consist of personal reference as an object.

Data 17:

Admira became interested in comics as a primary school student, when his father worked with a shipping firm and brought home comic books for **him** from abroad.

Personal reference of this sentence is "him". The word "him" in second line refers to Admira. This sentence explains about the cause of admira is interested with comics. Besides, this reference has a function as an object in the sentence.

The next data is personal reference that has a function of possessive. It is different with the first data because this sentence include in cataphora reference and here example of the sentence.

Data 12:

With his increasing knowledge and experience, besides his skill as a penciler, Admira has also mastered coloring techniques as well as anatomical and body gesture concepts for comic character. This has earned the father of two the position of art advisor to Tantra Komik in Bali, which is ready to go international. "Some of those with limited technology have finally shown the courage to explore their local creativity, customs, arts and cultures and present them in attractive packages, because packaging is an important factor besides marketing," he said of Bali'€™s local initiative.

The word "his" in first line is personal reference. This word refers to "Admira" in second line. This sentence include in cataphora reference. It called cataphora reference because the pronouns are given first then the identity (Admira) is

revealed or refer to the elements that are mentioned after them. This reference has a function same with the first data and the function as a possessive in the sentence.

The second type of references is demonstrative reference. Demonstrative reference means the speaker can identify the referent by locating it. In this article, researcher found some sentences that contain demonstrative reference. The references have a some function, like the word "this" is showing the near location and referring to singular something or someone. While, the word "those" is showing the far location and referring to plural something or someone. Here the sample of the sentence that contains demonstrative reference.

Data 5:

However, he was disappointed to note that the storyline and intrigue in the film are different from those he portrayed in the comic books. "Some people say my comics are easily translatable into motion pictures", added the former storyboard artist for **this** advertising agency.

The word "this" in the second line is demonstrative reference, this word refers to "advertising agency". The use of demonstrative reference "this" has a function to show and explain the near of location. The word "advertising agency" is singular and the using of "this" is appropriate with the theory and the function of using demonstrative reference in the sentence.

Beside has a function to show near location in the sentence, in this article researcher also found the sentence that contains demonstrative reference and has a function to show far location. Here the sample of the sentence.

Data 12:

With his increasing knowledge and experience, besides his skill as a penciler, Admira has also mastered coloring techniques as well as anatomical and body gesture concept for **comic characters**. this has earned the father of two the position of art advisor to Tantra Komik in Bali, which is ready to go international. "Some of **those** with limited technology have finally shown the courage to explore their local creativity, customs, arts and cultures and present them in attractive packages, because packaging is an important factor besides marketing," \Leftrightarrow he said of Bali \Leftrightarrow local initiative.

The word "those" in the fifth line is demonstrative reference, this word refers to "comic characters". "Those" has a function to show the far location in the sentence. Besides, "comic characters" is a plural thing and the using of "those" as a demonstrative reference is appropriate with the theory.

The last type of references is comparative reference. The comparative reference has a function to compare a thing in the sentence. in this article researcher only found one sentence that contains comparative reference and here the sample of sentence.

Data 5:

However, he was disappointed to note that **storyline and intrigue** in the film are **different** from those he portrayed in the comic books. "Some people say my comics are easily translatable into motion pictures," added the former storyboard artist for this advertising agency.

The word "different" in second line is comparative reference. This word refers to "storyline and intrigue" in the first line. This reference is used to show the difference in sentence. This sentence explain about the storyline and intrigue in

movie are different with the character that portrayed by Admira in his comic books.

2. Ellipsis

Ellipsis is some essential element is omitted from the text and can be recovered by referring preceding element in the text. Researcher found 2 ellipsis in this research. There are some types of ellipsis such as nominal ellipsis, verbal ellipsis, and clausal ellipsis. But in this research, researcher only found one types of ellipsis that is Nominal ellipsis. Nominal ellipsis consist of the elements specific deictic, non specific deictic, pre deictic, post deictic, numeratives, and epithets. In this research, researcher only found nominal ellipsis that consist of specific deictic and non specific deictic. Here the sample of the sentence.

Data 12:

With his increasing knowledge and experience, besides his skill as a penciler, Admira has also mastered coloring techniques as well as anatomical and body gesture concept for **comic characters**. this has earned the father of two the position of art advisor to Tantra Komik in Bali, which is ready to go international. Some of **those** with limited technology have finally shown the courage to explore their local creativity, customs, arts and cultures and present them in attractive packages, because packaging is an important factor besides marketing, Θ he said of Bali Θ slocal initiative.

The word "comic characters" is nominal ellipsis. It called nominal ellipsis because this word was omission in the next sentence. In the sixth line, speaker only say "some of those with limited technology have finally shown....." it means the speaker say some of those comic characters with limited technology have

finally shown. This ellipsis include in specific deictic. The deictic is normally a determiner and word *those* include in determiner. It is appropriate with the theory.

In this article researcher found another sentences that contains nominal ellipsis. It is different with the first data because this sentence include in non specific deictic. Here the sample of the sentence.

Data 18:

Entering the digital era, Admira'€™s creative capability was further honed through practice with a computer mouse. At present he benefits from the Wacom Tablet, while making the most of online media via two for a, the Deviantart online portfolio and Facebook. His offline seminars both at home and overseas made him known to imaginary friend studio, Singapore.

In the sentence above, the word that include in ellipsis are "Deviantart online portfolio and Facebook" because these word was omission in the next sentence. the speaker only say "His offline seminars both at home and overseas made." It means the speaker offline seminars both that are Deciantart online portfolio and Facebook at home and overseas made him known to imaginary friend studio. Ellipsis in this sentence include in category of non specific deictic.

3. Conjunction

Conjunction is an item that consists of word to connect between word, sentence, and phrase. There are some kinds of conjunction: additive, adversative, causal and temporal conjunctions. In this research, researcher found 26 additive conjunctions, 1 adversative conjunctions, 5 causal conjunctions, and 4 temporal

conjunctions. The conjunction that used in the sentence has a different function like as an addition, to show contrast, as a cause, and etc.

The first type of conjunction is additive conjunction. In this research, researcher found some sentences that contain additive conjunction. There are three additive conjunctions in this research such as *and*, *in addition*, *and besides*. Here the sample of the sentences.

Data 1:

Hercules, a hero of Greek mythology, is portrayed in the comic strip series Hercules: The Thracian Wars, produced by US-based Radical Comics **and** written by Steve Moore. The books also turn out to have involved Admira Wijaya, an Indonesian artist from Malang, East Java.

Data 12:

With his increasing knowledge and experience, besides his skill as a penciler, Admira has also mastered coloring techniques as well as anatomical and body gesture concepts for comic characters. This has earned the father of two the position of art advisor to Tantra Komik in Bali, which is ready to go international. "Some of those with limited technology have finally shown the courage to explore their local creativity, customs, arts and cultures and present them in attractive packages, because packaging is an important factor besides marketing," he said of Bali'€™s local initiative.

Data 13:

One of the reasons is that the owners of the figures aren' €™t bold enough to introduce globally styled packages, as they remain stuck to original outlines in story and costume, '€ said the movie fan and film collector. In addition, Admira referred to the difficulty for Indonesian comic illustrators to meet in a forum, another constraint to the efforts to popularize Indonesian comics abroad.

Additive conjunction in first data is "and" this word has a function to connect between first sentence "Hercules, a hero of Greek mythology, is portrayed...." And second sentence "written by Steve Moore." The word "and"

in sentence give explanation to the readers if *Hercules comic series* is written by Steve Moore.

Additive conjunction in the second data is the word "besides". This sentence explains skill of Admira, not only as a penciler, but also Admira has a skill as mastered coloring techniques to support his job.

The last additive conjunction in the third data is the word "in addition". In the first sentence "One of the reasons is that the owners of the figures......" that explain about the reason of Indonesia superhero movie have failed to appear on the international scene and the second sentence "In addition, Admira referred to the difficulty for Indonesian comic illustrators....." is addition to support the first sentence.

Based on the explanation above, additive conjunction that used in the first data, second data, and the third data have a same function to give addition in the sentence. Besides, conjunction in the sentence can give support the preceding sentence to make the readers more understand about the sentence. The using of additive conjunction in the sentence is appropriate with the theory.

The next type of conjunction is Adversative conjunction. In this research, researcher only found 1 adversative conjunction that is "but". This word has a function to show contrast in the sentence and here the sample of the sentence.

Data 2 dan 3:

"As a penciler, I drew the comics in 2006 in five editions comprising about 150 pages for five months in Singapore," said Admira at his studio in Malang in mid-September. A penciler is also a comic creator, **but** in the comic industry the artist is in charge of translating stories into visual comic works.

The word "but" in the sentence is adversative conjunction because this word has a function to show contrast. This sentence explains that a penciler is a comic creator but they must translating stories into visual comic too. The word "but" is the only adversative conjunction in this article.

Another types of conjunction that used in the article is Causal conjunction. There are some causal conjunction that researcher found in this article. The conjunction has a different function in the sentence, the first causal conjunction is the word "because" that has a function to give a cause. The second causal conjunction is the word "by". This word has a function to give a means. Here the sample of the sentence.

Data 4:

Admira feels proud of his books because several characters in the movie Hercules, starring among others Dwayne 'The Rock' Johnson, are based on the strips he made while under contract with Imaginary Friends Studio in Singapore.

Causal conjunction in the sentence is "because", this word has a function to show cause in sentence. In the sentence the word "because" is support the first sentence "Admira feels proud of his books" and the second sentence "several characters in the movie Hercules, starring among others Dwayne.........". Means that second sentence give a reason why Admira feels proud with his books. The use of this conjunction is appropriate with the theory.

Not only "because" in the sentence, but researcher also found another causal conjunction in the article that the word "by". This conjunction has a function to give means in the sentence. Here the sample of the sentence.

Data 13:

Yet he regrets that Indonesia' €™s superheroes such as Gundala and Godam, respectively created by Hasmi and Wid NS, have failed to appear on the international scene. "One of the reasons is that the owners of the figures aren't bold enough to introduce globally styled packages, as they remain stuck to original outlines in story and costume," € said the movie fan and film collector. In addition, Admira referred to the difficulty for Indonesian comic illustrators to meet in a forum, another constraint to the efforts to popularize Indonesian comics abroad.

The word "by" is causal conjunction in the sentence. This word has a function to show "means" in the sentence. The second sentence "One of the reasons is that the owners of the figures aren't bold enough to introduce globally styled...." is support the first sentence "Yet he regrets that Indonesia' €™s superheroes such as Gundala and Godam, respectively created by Hasmi and Wid NS, have failed to appear on the international scene." This sentence explains that Indonesia superheroes movie that created by hasmi and wid NS have failed appear in international scene because the creator aren't bold enough to introduce globally styled.

The last type of conjunction used in the article is temporal conjunction. Temporal conjunction is conjunction that has function to signaling sequence or time. There are some temporal conjunction that researcher found in the article. They are *while*, *previously*, *and when*. Here the sample of the sentence.

Data 4:

Admira feels proud of his books because several characters in the movie Hercules, starring among others Dwayne 'The Rock' Johnson, are based on the strips he made while under contract with Imaginary Friends Studio in Singapore.

Temporal conjunction in the sentence is "while", this word is used to give support in first sentence as signal of time. This sentence explain Admira was proud with his books because he made the books based on the strips while he under contract with Imaginary Friends Studio in Singapore.

Another conjunction that used in this article is "previously". this word has a function to connect the sentence and explain about time. Here the sample of the sentence.

Data 7:

"I'm now drawing several character guide poses of Superman against Batman,' revealed the Jakarta Arts Institute alumnus. The film Superman v Batman: Dawn of Justice is due for release in 2016." **Previously**, the artist who was born in 1977, made illustrations for several Hollywood box office movies such as Transformers, The Dark Knight and Man of Steel. "Character guides are illustrated concepts for actor's movements or style in their movies or for posters." He said.

"previously" in the sentence is temporal conjunction because this word as a word to connect between first sentence "I'm now drawing several character guide poses of Superman against Batman, 'revealed......." and second sentence "the artist who was born in 1977, made illustrations for several Hollywood box office movies" that make the sentence is coherence. Besides, this sentence has a function as to signal the time, means the sentence explain that before Admira draw several character that release in 2016, he was draw some character for Hollywood box

office movies. The using of this conjunction is appropriate with the theory based on the function that used in this article.

The last temporal conjunction that researcher found in this article is "when".

This word explains about the time in this sentence, here the sample of the sentence.

Data 17:

Admira became interested in comics as a primary school student, when his father worked with a shipping firm and brought home comic books for him from abroad. He later learned to draw without formal instruction, inspired by the pictures in TV shows and movies such as Star Trek and Star Wars. As a graduate in cinematography from the Jakarta Arts Institute in 1998, he joined several superhero design illustration competitions. The bespectacled man once emerged as champion in a contest for the character called Zenith, based on the story by Imansyah Lubis.

The word that include in temporal conjunction in the sentence is "when", this word used in the sentence to explain about the time when admira interest with comic. This conjunction is to support the first sentence and explains the cause that make Admira more interest with comic because his father always give him comic books from abroad.

4. Lexical Cohesion

Lexical cohesion refers to relationship in meaning between lexical items in a text. There are two kinds of lexical cohesion: reiteration and collocation. In this article researcher only found reiteration that is repetition. Here the sample of the sentence.

Data 2 dan 3:

"As a penciler, I drew the comics in 2006 in five editions comprising about 150 pages for five months in Singapore," € said Admira at his studio in Malang in mid-September. A penciler is also a comic creator, but in the comic industry the artist is in charge of translating stories into visual comic works.

In the sentence the word that include in lexical cohesion is "a penciler", because this word is repeated in the third line. Repetition in this sentence is appropriate because the word is to support the first sentence and give addition explanation for the first sentence.

4.1.2 Functions of Cohesive Devices in article "Shaping Global Superheroes from Malang" from Jakarta Post Newspaper.

There are many functions use of cohesive devices in the text because cohesive devices are the important feature to get the writer in the written text. cohesive devices can guide the writer to make a good written and the written text can be understand for the reader. Furthermore, in this article researcher found some function that use cohesive devices in the article are:

1. To Avoid Repetition

In this article, researcher found many personal references that used because it makes to avoid repetition in the sentence. for example:

Data 4 dan 5:

Admira feels proud of **his** books because several characters in the movie Hercules, starring among others Dwayne 'The Rock' € Johnson, are based on the strips he made while under contract with Imaginary Friends Studio in Singapore. However, **he** was disappointed to note that the storyline and intrigue in the film are different from those **he** portrayed in the comic books. "Some

people say my comics are easily translatable into motion pictures,"• added the former storyboard artist for this advertising agency.

For the example above, the using "he" and "his" is refers to Admira. The writer used this word because this word is efficient and appropriate as a pronoun in the sentence then repeats the word "Admira". A good written text is avoid repetition but repetition is needed in the text when the text necessary it to make a text become coherence and understandable.

2. To connect between first sentence and second sentence

To make the sentences to be connected with other sentences is the main point when we make a written text. So that, researcher found some conjunction in this article. Most of conjunction that used in this article is additive conjunction that is "and". For example:

Data 9 dan 10:

Admira has recently also finished some turnarounds, which are design pictures of the front, rear and side views of several characters, mostly villains, including Lex Luthor, Harley Quinn and Joker. "They'€re meant for use by other artists to create comics, action figures and toys," he said. He claims to enjoy his job very much because of the freedom given to him for his creations. DC Comics and Marvel Comics only provide general directives, leaving the rest of the work to the artist. He has given Captain America a one-star and striped costume with a belt. "They were pleased and there was no problem," he noted.

Data 12:

With his increasing knowledge and experience, besides his skill as a penciler, Admira has also mastered coloring techniques as well as anatomical **and** body gesture concepts for comic characters. This has earned the father of two the position of art advisor to Tantra Komik in Bali, which is ready to go

international. "Some of those with limited technology have finally shown the courage to explore their local creativity......"

The example above is some example of additive conjunction "and" in the article. These conjunctions have a function to show addition. The using of conjunction in the article is appropriate because have a same function to addition or give addition of explanation to support the first sentence.

3. To compare between first sentence and second sentence.

Comparison in sentence often founded to make the reader understand and interest when they read a written text. besides, comparison can support the sentence in the article. For example:

Data 4 dan 5:

Admira feels proud of his books because several characters in the movie Hercules, starring among others Dwayne 'The Rock'€Johnson, are based on the strips he made while under contract with Imaginary Friends Studio in Singapore. However, he was disappointed to note that the storyline and intrigue in the film are different from those he portrayed in the comic books. "Some people say my comics are easily translatable into motion pictures," • added the former storyboard artist for this advertising agency.

The word "different" is the example of the word that connect between first sentence and second sentence that has function to compare the sentences. This sentence explains about the disappointed of Admira about the storyline and intrigue in the movie appropriate with his portrayed in comic books. This sentence include in category of comparative reference. The word "different" refers to storyline and intrigue.

4. To give explanation about the time in the sentence

The function of cohesive devices in the sentence can give us explanation about the time in the sentence. This category include in temporal conjunction. Temporal conjunction can connect between first sentence and second sentence that is a function to signal the time in the sentence. here the example of the sentence.

Data 18:

Entering the digital era, Admira' reative capability was further honed through practice with a computer mouse. At present he benefits from the Wacom Tablet, while making the most of online media via two fora, the Deviantart online portfolio and Facebook. His offline seminars both at home and overseas made him known to Imaginary Friends Studio, Singapore. Later on he introduced his works to DC Comics in 2005 and Marvel Comics in 2010, leading to his current achievements.

The data above, there is sentence that consists of temporal conjunction that has a function to signal the time. the word "while" in the sentence to connect between first sentence "Entering the digital era, Admira' €™s creative capability was further honed through practice with a computer mouse. At present he benefits from the Wacom Tablet," and second sentence "making the most of online media via two fora, the Deviantart online portfolio and Facebook." This sentence explains about Admira's creative capability to show his comic creation into online media and the word "while" give explanation that Admira now use online media: Deviantart online portfolio and Facebook.

5. To give explanation about the scale of proximity in the sentence

One of the function cohesive devices is to give explanation about the scale or distance the using of pronoun in the sentence. We can call it demonstrative reference. There are some kinds of demonstrative reference based on the function such as: "that" has a function to show far location in the sentence. Here the sample of the sentence.

Data 5:

However, he was disappointed to note that the storyline and intrigue in the film are different from those he portrayed in the comic books. "Some people say my comics are easily translatable into motion pictures", added the former storyboard artist for **this** advertising agency.

The word "this" in the second line is demonstrative reference, this word refers to "advertising agency". The use of demonstrative reference "this" has a function to show and explain the near of location. The word "advertising agency" is singular and the using of "this" is appropriate with the theory and the function of using demonstrative reference in the sentence.

4.2 Discussions

Analysis cohesive devices in written text is the important thing that writer must use it, because there are several functions in sentence if we use cohesive devices. Beside connected the sentence, cohesive devices can give support and addition in the sentence, give comparison, and to make the sentences more simple because little repetition and the important thing is don't disturb the meaning in the sentence.

Halliday and Hasan (1976) distinguish five major of cohesive devices these are: reference, substitution, ellipsis, conjunction, and lexical cohesion. Beside Halliday and Hasan theory, researcher use discourse analysis theory to analyze the

data. this theory is appropriate with my research because the main data is an article or text from Jakarta post newspaper.

Based on the analysis above, researcher found some sentences that consist of cohesive devices based Halliday and Hasan theory. There many kinds of cohesive devices that used in article with different function. Most of cohesive devices that used in article "Shaping Global Superheroes from Malang" are personal reference "his" that has a function as a possessive in the sentence and Additive conjunction that is "and". This conjunction has a function to give addition in the sentence and support the preceding sentence. But in this article researcher not found substitution that used in this article.

From the result of this analyzing, it is answer the problem of the study: what are cohesive devices found in article and the function of cohesive devices in article. Not only the theory that help researcher to analyze the data but also previous study. Researcher can learn from the previous study how the way writer to analyze their data although they use different object with my research.

Finally, message that we deliver from the listener must be clear and understandable, not only spoken message but also written message. Furthermore, when we make written text we must attention with the procedure and the way how to make a good written text. So, the messages that we want to deliver to the readers can be delivered and don't make the readers confuse and not understand with our written.