CHAPTER 3

METHOD OF THE STUDY

In the section tell about the method which is used in this research. It consists of research approach, technique of data collection, source of data, instrument, procedure, and technique of data analysis.

3.1 Research Approach

This research has been analyzed by using descriptive qualitative approach in analyzing women's speech features that used by the main characters in "Lucy" movie. According to Flick, in A companion to Qualitative Research (2004:3), stated that qualitative research claims to describe life worlds from the inside out, from the point of view of people who participate. By so doing it seeks to contribute to a better understanding of social realities and to draw attention to processes, meaning patterns and structural features.

3.2 Technique of Data collection

3.2.1 Source of Data

The data of this research is taken from the action movie of "Lucy", and using some book and website. The data source were the utterences from script that are the words, phrases, clauses, and sentences used by the main character of the movie, Lucy (Scarlett Johansson). The data source includeed the features of women's language which uttered by Lucy based on Lakoff's theory.

3.2.2 Instrument

In qualitative research, the main instrumen is person (Moleong:2007). Therefore, The instrument to analyze the data in this research is the researcher itself. Moleong (2005:9) said that a human instrument is used in a research because only human who has capability to understand the real condition of the research subject.

3.2.3 Technique of collecting data

In this research, the writer will collects the data through the following steps:

1) Watching and understanding the movie

The writer watch "Lucy" movie from beginning to the end. Then, the researcher try to understand the story especially the characteristic of the main character in this movie.

2) Finding and reading the script of the movie

The writer try to find the script and read it carefully the dialogues based on the words, sentences, clauses, or phrases that are used by the main character.

3) Identifying the data

After finding the dialogues, the writer identified words, sentences, clauses, or phrases into ten types of women's speech features such as lexical hedges or fillers, tag questions, rising intonation on declaratives, 'empty' adjectives, precise colour terms, intensifiers, 'hypercorrect' grammar, 'superpolite' forms, avoidance of strong swear words, and emphatic stress.

4) Note taking

After identifying the data into ten types of features women's language, the writer taking note and giving a mark the utterances to know expression spoken by *Lucy* which are possible to be analyzed by using Robin Lakoff's theory of women's speech features.

3.3 Technique of Data Analysis

After collecting the data from the movie, the data has been analyzing by using following steps. First, understanding the data from the script of the movie "Lucy" to know the meaning of the utterances that used by the main character in the movie. Second, the writer makes the list of data in the table, to select the necessary data that can be analyze in the research. After that, the next step is collecting and classifying the data concerning the cases of the research. In this step, the writer will apply the theory that is connected with the problems of the research to be described and to analyze the data with the theory. Last, concluding the data based on the finding as the result analysis. To make clear analysis, the writer needs the table list below:

Table: 1

Present of Women's Speech Features

WOMEN'S SPEECH FEATURES	LUCY CHARACTER
Lexical Hedges	
Tag Question	
Rising Intonation	
Empty Adjective	
Precise Colour Term	
Intensifier	
Hypercorrect Grammar	
Superpolite Form	
Avoidance of Strong Swear Words	
Emphatic Stress	
TOTAL WOMEN'S SPEECH FEATURES	