

**"THE EVALUATION OF SHARIA MARKETING
IMPLEMENTATION AT MUAMALAT BANK BRANCH
SURABAYA "**

UNDERGRADUATE THESIS

**By :
AHMAD HABIB MUSTOFA
NIM : C04212002**



**SUNAN AMPEL ISLAMIC STATE UNIVERSITY
FACULTY OF ISLAMIC ECONOMICS AND BUSINESS
DEPARTMENT OF SHARIA ECONOMICS
SURABAYA
2016**

**THE EVALUATION OF SHARIA MARKETING
IMPLEMENTATION AT MUAMALAT BANK BRANCH
SURABAYA**

UNDERGRADUATE THESIS

**Submitted to
Sunan Ampel Islamic State University
To Meet One of The Requirements
To Complete The Bachelor Degree
In Sharia Economics**

By :

AHMAD HABIB MUSTOFA

NIM : C04212002

**Sunan Ampel Islamic State University
Faculty of Islamic Economics and Business
Department of Sharia Economics
Surabaya
2016**



**KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA
PERPUSTAKAAN**

Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300
E-Mail: perpus@uinsby.ac.id

**LEMBAR PERNYATAAN PERSETUJUAN PUBLIKASI
KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS**

Sebagai civitas akademika UIN Sunan Ampel Surabaya, yang bertandatangan di bawah ini, saya:

Nama : Ahmad Habib Mustofa
NIM : C04212001
Fakultas/Jurusan : Ekonomi dan Bisnis Islam/Ekonomi Syariah
E-mail address : habibmustofa72@gmail.com

Demi pengembangan ilmu pengetahuan,
menyetujui untuk memberikan kepada Perpustakaan UIN Sunan Ampel Surabaya,
Hak Bebas Royalti Non-Eksklusif atas karya ilmiah :
 Skripsi Tesis Disertasi Lain-lain(.....)
yang berjudul :

THE EVALUATION OF SHARIA MARKETING IMPLEMENTATION AT
MUAMALAT BANK BRANCH SURABAYA

beserta perangkat yang diperlukan (bila ada). Dengan Hak Bebas Royalti Non-Eksklusif ini Perpustakaan UIN Sunan Ampel Surabaya berhak menyimpan, mengalih-media/format-kan, mengelolanya dalam bentuk pangkalan data (database), mendistribusikannya, dan menampilkan/mempublikasikannya di Internet atau media lain

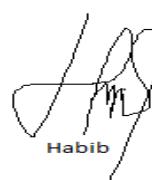
secara **full text** untuk kepentingan akademis tanpa perlumahan ijin dari saya selama tetap mencantumkan nama saya sebagai penulis/pencipta dan nara penerbit yang bersangkutan.

Saya bersedia untuk menanggung secara pribadi, tanpa melibatkan pihak Perpustakaan UIN Sunan Ampel Surabaya, segala bentuk tuntutan hukum yang timbul atas pelanggaran Hak Cipta dalam karya ilmiah saya ini.

Demikian pernyataan ini yang saya buat dengan sebenarnya.

Surabaya, 26 Agustus 2016

Penulis



Habib

STATEMENT OF AUTHENTICITY

The undersigned below, I :

Name : Ahmad Habib Mustofa

NIM : C04212002

Faculty / Department : Islamic Economics and Business / Sharia Economics

Title : The Evaluation Of Sharia Marketing Implementation at
Muamalat Bank Branch Surabaya

Earnestly say that this undergraduate thesis as a whole is the result of research /
my own work, except in the parts of referenced source.

Surabaya, 11 Juli 2016

I declare,



Ahmad Habib Mustofa

NIM. C04212002

APPROVAL OF MENTOR

Undergraduate thesis written by Ahmad Habib Mustafa NIM. C04212002 has been inspected and approved to be tested.

Surabaya, 20 July 2016

Mentor,



Dr. Muhammad Lathoif Ghozali, MA.

NIP. 197511032005011005

VALIDATION

Undergraduate thesis written by Ahmad Habib Mustofa NIM. C04212002 has been maintained in front of the Assembly of Undergraduate Thesis Examination Faculty of Islamic Economics and Business, Sunan Ampel Islamic State University on Friday, 12 August, 2016, and can be accepted as one of the requirements to complete the bachelor's program in Sharia Economics.

Assembly of Undergraduate Thesis Examination :

Examiner I

Dr. H. M. Lathoif Ghazali, MA.
NIP.197511032005011005

Examiner II

Dr. H. Hammis Syafaq, M.Fil.I
NIP. 197510162002121001

Examiner III

Dr. Ir. M. Ahsan, MM
NIP. 196806212007011030

Examiner IV

Akhmad Yunan Atho'illah, M.Si
NIP. 198101052015031003

Surabaya, 20 July 2016

Approved,

Faculty of Islamic Economics and Business
Sunan Ampel Islamic State University
Dean,



Prof. Akh. Muzakki, M.Ag, Grad. Dip.SEA, M.Phil, Ph.D
NIP. 197402091998031002