CHAPTER III

METHOD OF THE STUDY

In this chapter, the writer discussed the research method that was consists of research design, instruments, data and data source, data collection, technique of collecting data.

3.1. Research Design

This research used descriptive qualitative approach. The qualitative approach is defined as a description of observation which is not expressed in quantitative terms. Nazir (1998:64) says that descriptive method is a method of research that made the description of the situation of event or occurrence. According to Sari wahyuni (2012:76) qualitative research is an inductive approach and its goal is to gain a deeper understanding of a person's or group experience. The study was description of people, place and conversation clearly and detail, because it was conducted to interpert the data.

3.2. Instruments

In this research, the instrument of this research were the writer herself, video cassette PK and some books reference related to the topics. To get the data, the researcher collected in the PK movie (2014). The writer was the one who able to find appropriate tools such as television used to watch movie. After that, the writer searches the transcript of the "PK" movie.

3.3. Data Sources

The data of research is taken from the conversation of PK movie. The writer found an appropriate conversation when she watched the movie, and sources of transcript. The writer took directly to the data that consist language style that used.

3.4. Data Collection

There were some steps that used by the writer to collected the data for research. In collecting the data, this research following some steps in collecting the data:

- 1. The writer watched PK movie to understand more what the story.
- 2. The writer searched PK script of the movie in google, after that the writer downloaded or took the script in order to help the writer can find or see all of kinds of language style.
- 3. The writer analyzed the kinds of language style
- 4. The writer analyzed the mostly kinds of language style

3.5. Technique of Collecting Data

After collecting data, the writer transcribed the movie and identified the utterances that contain language style used, the writer had some steps to analyze the data. First, the writer listened the data which is used language style in the PK movie. Then, the writer classified them based on language style by martin joss (1976) which discusses the language style.

- The data collected from the movie by gaining the transcript of the conversation occured the movie.
- Collecting the data and grouping into the five language styles.
- The data clasified and identified the mostly of language style based on their styles.

- The writer analyzed and interpreted the data
- The result of analyzing, the writer made table and the last conclusion.

