RED STONE CRAFTSMEN ASSISTANCE EFFORTS IN IMPROVING BUSINESS ECONOMY SELF IN DUSUN PELEM TEMON VILLAGE DISTRICT TROWULAN DISTRICT MOJOKERTO.

ABSTRACT

This mentoring research illustrates how social and economic condition of artisans bricks in Hamlet Pelem. This study is to answer the problem formulation of the first, How to parse the shackles of dependency patterns red stone craftsmen of contract skipper, second, how the process of assistance to bring empowerment red stone craftsmen. shackle occurrence is in because of economic factors and their ignorance of the shackles that had been ensnared red stone craftsmen.

To uncover these issues thoroughly and deeply, the research approach is used PAR *(Participatory Action Research)*. Step-by-step problem-solving process, among others: preliminary research, inculturation, formulate problems, designing strategies, community organizing, staged, evaluation and reflection.

The mentoring process to bring empowerment red stone craftsmen. By reviving the bank waste as alternative bid to boost economic business independently through thrift. This mentoring is done as a step towards the red stone craftsmen from being constantly in debt to local investors.

From the results of the assistance expected to be used as a reference for the government or related installations in the construction of a society to be more concerned again towards the empowerment of the weak and helpless.

Keywords: Mentoring, Craftsman red rock, Changes

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