CHAPTER V

CONCLUSION

A. Conclusion

Based on the research problem, purpose of the research and finding of the research, it can be conclude as follows:

In meme *Troll Football* post based on this research, it can be divided into the Signifier and Signified. The Signifier and Signified of meme *Troll Football* can be verbal text and the visual. The verbal text is the text which appears on the picture could be a word, clause, phrase, & sentence and the visual is all the post from the background until the written text on the post.

In this research about meme *Troll Football* analyzed by Semiotics theory, the writer also found the denotative and connotative meaning in *Troll Football* post. The denotative meaning had close relationship with signifier and signified. The signifier and signified in Ferdinand de Saussure theory was the denotative meaning in Roland Bartes theory. So, in this research the writer could find all denotative meaning containing in the meme *Troll Football*, but for connotative meaning the writer could not find it in datum 11. In datum 11 was giving the information to other people about the goal-line technology in football game.

B. Suggestion

The writer gives suggestion to the next writer or researcher to make a

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short limitation in collecting data about meme *Troll football*. It can make easy to analyze for the writer. Hopefully, the next researcher can enrich more in about Semiotics.

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