

This chapter would like to explain about the method that used to analyze the data. In this study the researcher used the qualitative research method as the major of analysis. This chapter provide about: Research Method, Subject, Instrument, Data and Sources of Data, Data Collection, and Data Analysis.

Based on the statement of the problems and significant of the research, the researcher would use descriptive qualitative research as the primary tool in this research to answer the statement of problems. Afterwards, the method of this research was descriptive method. The writer used the method because, the qualitative research is a procedure of valuation which gets the description data and the collected data is analyzed descriptively. According to Catherine Marshal (1999:2) qualitative research is an approach to the study of social phenomena.

[illegible]

### 3.2. Subject and Location

[illegible]

### 3.3. Instrument

In conducting this research, the writer used instrument which could help the writer to get data. Here the writer used two kinds of instrument in collecting the data, these are: observation and interview.

### 3.4. Data and Sources of Data

Data is a component of the study, in meaning, no data means no study. The data of a study should be valid or true to avoid error information and conclusion. The data in this study included about how the daily conversation among the students of English Department at Faculty of Arts and Humanities State Islamic University Sunan Ampel Surabaya. The data was the language used by them; it was taken through their utterances when they spoke each other. It included of sentences, words and also phrase.

Meanwhile, the data sources were taken from the students of English Department as the subject of this research. To get many evidences and information about language choice phenomenon in their environment, the researcher randomly observed some students of English Department from second semester until eighth semester. Moreover, to reveal the deeper data the writer also did interview to some students. The researcher collected the data since 1<sup>st</sup> May 2016 until 23<sup>th</sup> June 2016.



### 3.6 Data Analysis

1. Identifying the data, that is about the language choice used by students of English Department at Faculty of Arts and Humanities State Islamic University of Sunan Ampel Surabaya. To understand the data, the researcher reads the result of recordings and interviews carefully.
2. Coding and grouping the data of language choice into two categories; the patterns of language choice and the reason for used language choice by students of English Department at Faculty of Arts and Humanities State Islamic University Sunan Ampel Surabaya.
3. Analyzing the data by using the suitable theory with the data analysis.
4. Concluding the data result of the analysis.

