CHAPTER III

RESEARCH METHOD

This chapter discusses how this research was conducted. It consists of research design, subject of the research, research instrument, data and data source, data collection and data analysis.

3.1 Research Design

In analyzing women's speech features that used by character Sophie in the "letters to juliet", qualitative research was used by the writer because it analyzed the data descriptively based on Robin Lakoff's theory of women speech features. Qualitative research is corcerned with structures, pattern and how something is. In qualitative research, the data is gotten from the form of words or sentences then describing the phenomenon that found in the data. The using of qualitative research can be involved the study used in variety of material and case study in people's live such as their personal experiences.

3.2 Subject of the research

The subjects of this research used utterance of Sophie in "letters to juliet" movie. This research was also be analyzed using women's speech feature which applied in the subject.

3.3 Research Instrument

The research instrument in collecting the data was the writer herself who actived and directly as the participant since the data of the research are in from of utterance. The writer became an active reader to collect the data and continue watched the movie and the last ways was analyzing the script and identifying

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character Sophie's conversation into ten types of women's speech features based on Lakoff's theory.

3.4 Data and Data Source

This research focused on the analysis of women's speech features used by Sophie in "letters to Juliet" movie. The writer downloaded the movie from YouTube. Meanwhile, the data were the words, phrases, clauses and sentences spoken by main character movie. The female character used women's speech features in selected setting in this movie.

3.5 Data Collection

After obtaining the subjects of the study, the writer collected the data through the process as follow:

First, the writer watched "letters to Juliet" Movie from beginning to the ending and tried to understand the story and especially the characteristic of character Sophie as the main character in this movie. Second, the writer looked for the script and read it carefully to get a better comprehension of the dialogues which were in the form sentence, clauses, or words that used by character Sophie. Third, after founding the dialogues of character Sophie, the writer identified it into ten types of women's speech features such as tag question, lexical hedges or filler, avoidance of strong swear words, hypercorrect grammar, super polite forms, precise colour term, empty adjectives, intensifiers, rising intonation, and emphatic stress. The last, after identifying the data, writer noted the utterances to find out the reason of the using those types based on social factor.

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3.6 Data Analysis

The writer used some steps to analyze the data used Lakoff's theory of ten types of women's speech features. First was understanding the script of the movie to know the meaning of the utterances that used by character Sophie in some settings in movie. Second was classifying the utterances into ten types of women's speech features which were lexical hedges or fillers, tag question, rising intonation on declaratives, 'empty' adjectives, specialized vocabularies (precise colors terms), intensifiers, 'hypercorrect' grammar, 'super polite' form, avoidance of strong words, and emphatic stress. Third was explaining and describing the utterance based on the categorization, including explained the functional usage and the meaning of the utterance and explain the factor behind the used of those utterances based on the theory of women's speech features proposed by Robin Lakoff, then concluding this research to find the answer of the research question.

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