CHAPTER I

INTRODUCTION

This chapter explains the reason why the writer takes this research. It consists of background of the study, research problems, research purposes, significance of the research, scope and limitation, and definition of key terms.

1.1 Background of Study

Language distinction is very unique to discuss. The geographical, the theme you are talking about, and socialization that are mostly influence the distinction of the language use itself. In any community the distinguishable varieties, which are available to be used in different social contexts, form a kind of repertoire available options, the members of each community have their distinctive linguistic repertoire, (Holmes 1922: 10-11).

The language distinction also has been mentioned in Al Quran surah Ar rum:22 "And of His signs is the creation of heavens and earth, and the diversity of your tongues and colours. No doubt,in it are signs for those who hear." (English Translation From Kanzul Iman).

Human lives in the different socialization and place. This factor can cause the language distinction which is frequently happen in modern era. The language distinction always happens in every next period with unknown end because language will always go through a change in anytime. This distinction

of language becomes a variation of life for human. So it is a must as human to learn the language distinction in the socialization and kinds of factors that cause it. So the language style is one of the important way to know purpose of speakers' uttarences. Therefore this phenomena causes the researcher wants to do research around language style.

Five Language Styles analysis has frequently been conducted by some researchers in the previous studies. One of the five language styles is often used is intimate style. I have enclosed some previous studies which relate with intimate style. The first previous research was written by Marley in 2012 with the title *Attrachment Style and Relationship Satisfaction in Intimate Relationship of Adult Children of Alcoholics*. This study examined attachment styles and levels of relationship satisfaction of adult children of alcoholics (ACOAs) and adult children of non-alcoholics (ACONAs) in current intimate relationship.

The second, Lynn Lehrner, Amy in 2011 with the title *A mixed-Method Analysis of Woman's Intimate Violance*. This study aims to elicidate the relevance of gender in woman's intimate partner violence based on the individual attachment and personality and social context. However, this study was lack of the fundamental issues of problem definition. So the researcher suggests to the future researchers to develope the update fundamental issues because it can make easier for the future researchers.

The third, Intimate Style studies which was written in Korea. The researcher is Mi Yung Park in 2010 with the title *Social Functions of the Intimate Speech Style: The Case of the Korean as a Foreign Language (KFL) Classroom.* The finding of this research shows how teachers use the intimate style as indexes the speaker's inner thought and solidarity.

Intimate Styles are mostly used in a relationship or connection between people. Meanwhile, the intimate style can occur between human and animal also. As Anton Batliner, in 2008 with the title *Mothers, Adults, Children, Pets-Towards the acoustic of Intimacy. Here, the researcher provides the intimate style, how the way human in addressing human (Mothers, Adults, Children) and animal (Pets)*. Many people often has various way for addressing. One of several ways is using an addressing through intimate style.

As the researcher, Julie Tennille in 2013 with the title Addressing the Intimacy Interests of People with Mental Health Conditions: Acknowledging Consumer Desires, Provider Discomforts, and System Denial. This study discussed that the intimate style can influence the mental health condition through addressing.

There are other researchers that have done the similar thing. Wright (2007) revealed that those who had intimate relationships, often with different short-term partners, did not imagine the relationships leading to cohabitation or marriage. Other studies further underscore that only a small minority of

persons with mental illnesses find and maintain longer term committed relationships (Perry & Wright : 2006).

The intimate style can also be used to attract the people's attention through a speech. For example, Graham Moore delivered the beautiful speech after adorably thanking *Oprah* for his win. The same thing has been performed by Gill Kaufman (2008) on the stage. He read a speech with intimate style in the way he delivered a message. This way was used by Gill to attract or persuade the audience about his speech.

There is another researcher who uses intimate style for analyzing an attitude. In 2005, Jane Robertson, Kristein wrote a research with the title *Intimate Partner Violence: Gender Symmetry and The Victim Perpetrator Overlap*. This study examined the attitudes towards Intimate Partner Violence (IPV), communication mangement, and conflict management techniques.

The users of language always have a distinction word or language to deliver a message. It is factorized by the distinction of geography, cultur, and others. These kinds of distinction can be called as Language variety. Language variety is defined as differences in pronunciation, word choice, and grammar due to the influences of such external factors as geographical areas and social groups (Wardhaugh in Hasyim, 2008:79). Language variety, based on the user, is divided into standard language, dialect, idiolect, jargon, and vernacular; based on language use, language variety is sub-classified into style and register.

As one type of language variety is style, which refers to the choice of certain linguistic forms that have the same meaning, has an important role in communication. In communication, a speaker uses different styles in order not to bother the situation of speaking and not to offend the hearer. In choosing a certain style, the speaker needs to adjust to the situation when the communication happens.

So language style is the choice among the other alternatives in using language (Ducrot and Todorov:1993). In order that, Trudgill (1974:103) states language style refers to conveying the same information using different expressions, and it is related to different variations of language used in different situations and needs.

Language style, according to Joos (1967), is classified into five types based on the degree of formality, they are: frozen, formal, consultative, casual, and intimate styles. Study of Language Style also has been done by Yogatama's in 2006 with the title *Language Style in Riri Riza's movie Gie*. Yogatama (2006) carried out his research on the language styles of the Indonesian film *Gie*, which was directed by Riri Riza.

The finding of the research is that there are four types of language style (formal, consultative, casual, and intimate styles), six language functions (directive, expressive, informative, imaginative, phatic, and poetic functions), and four domains (family, friendship, education, and employment domains).

The other reserach, in 2006 by Lubis, Ayu Septiani investigated a research with the title *The Intimate Style in The Pursuit of Happyness* movie. The research finding focused to Intimate Style which happened in the way of adressing the couple. This film is based on true story about on-and-off-homeless salesman-turned-stockbroker. *The Pursuit of Happyness* was released by Columbia Pictures in 2006. From the research, We have known the styles of language are parts of language variation that are used for specific purpose.

One of the researchers who took a movie as research object is also conducted by Sulistiyawati, Eva. 2014. A Study of Speech Style Used by Main Character In FreedomWriter. The researcher focuses the main character only is the main source of data. The finding of this research is that the researcher finds a casual style is the most dominant style used by the main character.

This had made the researcher wonder as to what types of language styles were used in the film. Therefore the reasearcher chose a film as the object of research. The movie title is *Love Rosie* (2014), which is directed by Juliette Towhidi. *Love Rosie* movie are mainly casted by Rosie and Alex. They are best friend since they were children but undergo the hard situation "Love" in their lifetime relationship.

Love Rosie Movie is one of women's fiction tale with the romance adult genre which was adoted from a novel. In the novel, Love Rosie is more known with the tittle 'Where The Rainboow End' in 2004 that was written by Cecelia

Ahernin, Dublin, Ireland (1981). This Movie adaptation of novel finds little genre modification. The movie becomes an upcoming British-Canadian romantic comedy film directed by Christian Ditter and written by Juliette Towhidi. The film stars Lily Collins, Sam Claflin, Tamsin Egerton, Suki Waterhouse, Jaime Winstone and Art Parkinson.

Love Rosie is a favored film to be analyzed because this film tale is very appropriate with young people in recently years. The film which is liable to show a love story between Alex and Rosie, views the love drama on young people relationship.

In whole, this film has entertaining characters and is perfect for any viewer for a bittersweet love story. It also has challenging particularly moment that sometimes you have to take a few risks to get what you want in life and that no matter what happens it is always possible that one day you will achieve your dreams. Those are kinds of the researcher's deliberation to go with this object to be analyzed.

Rosie is the female actor who acts the very rounded tale in this film. The interesting role of Rosie rises as learning how to be a mother when she falls pregnant from a one-night-stand as a teen and facing the many difficulties that life throws her way.from these, Rosie who has a reckless character, makes the researcher curious to reveal her acting role in the film. The researcher is interested in knowing her speech style through her communication and acting role.

Revealing Rosie language style through her communication and acting role is very interesting thing to do. Recalling the language style is a study which frequently relates with social context. As we learn the language style, it is difficult to separate with the society. Therefore it can be a broad study for students to learn. Language style becomes an interesting study because this study is being busy thinking on communication that is always undergone by every people.

The language style theory is proposed by Martin Joss (1976) who divided the language style into five. He identified the styles in five classes such as frozen style, formal style, consultative style, casual style, and intimate style. So this theory can be an appropriate way to be applied in this research. From this theory, the researcher can understand the kinds of characteristic of each styles.

The characteristics of intimate style are the use of private codes, the use of words signalling intimate relation, the use of rapid and slurred pronunciation, the use of non-verbal communication and the use of non-standard forms.

In order that, there are some labels of intimate styles in English: dear, darling, honey, and even mom, dad, buddy or other nicknames (Lubis: 2009). These are usually used to address the name of person which is supposed to as special person or a close person. These labels are also frequently used to show intimates style in particular relationship context.

The characteristics above make the researcher easy to classify the intimate style utterances. This theory also can make the researcher knows what kind of language styles are used by Rosie in communication and what factors that make Rosie use its style.

From the simplifying above, it is going to be very broad thing to reveal every single style used in the film. Therefore the researcher decided to focus on the intimate style use through utterances that are used by Rosie as the main character of *Love Rosie* movie.

This research fills the research gap by existing the Intimate Style which happens in a friendzone, not in a couple zone that has been discussed in previous studies. The researcher would also analyze factors that make Rosie used certain language styles in Rosie's utterances.

1.2 Statement of the Problems

From the review of previous studies above, the research problems raised in this study are:

- 1. What are the verbal intimate styles which are used by Rosie, the main character, to her best friend?
- 2. What are the purposes of Rosie's utterances?
- 3. What factors that influenced Rosie to use verbal intimate styles in her utterances?

1.3 Objectives of the Study

Based on the research problems above, this research is intended to achieve three objectives, namely:

- 1. To explain the verbal intimate styles used by Rosie, the main character, in his utterances.
- 2. To explain the purpose of Rosie's utterances.
- 3. To describe the factors that influence Rosie's use of certain language styles.

1.4 Significance of the Study

In this thesis the researcher expects to achieve some practically significances for the readers as follow: The reader can enrich or add knowledge about the five language styles, especially which are found in the movie. Practically, this analysis can be advantageous and useful to the readers, especially to the students of English Department who are interested in Sociolinguistics and its aspects. In addition, the reader also will know the factors that make the speaker uses five types of language style.

1.5 Scope and Limitation

Recalling how broad the language style discussion is, the researcher limits the discussion on the 'Verbal Intimate Style' only. In this analysis, the writer uses Language Style theory, which is part of Sociolinguistic study, by

Martin Joos (1967) which discusses the five language styles, encompassing: Frozen style (Oratorical style), Formal style (Deliberative style), Consultative style, Casual style, Intimate style.

The scope of this analysis deals with the verbal intimate uttarances which are found in *Love Rosie* movie. The writer only focuses on the verbal intimate style that is used by the main character, Rosie. All characteristics are used by Rosie that indicates an intimacy are prioritized also. The duration of Movie is about 1 hour 42 minutes. The movie is downloaded from https://www.youtube.com/watch?v=xH51h2Bf9ao.

1.6 Definition of Key Term

Language is a particular media means of communication used by human or society (Wardaugh: 1977)

Style is process of making expression of thought that is conducted in written or orally (Holmes: 1992)

Language style is the choice among the other alternatives in using language (Ducrot and Todorov :1993)

Intimate style is an informal style and verbal or non verbal communication to show the close relationship between interlocutors (Joss: 1976)

Love Rosie Movie is a movie which was published in 2014, written by Juliette Towhidi which tells the best friend relationship between Alex and Rosie (Cecilia:2005)

Rosie (*Lily Collins*) is a female actor who is also as the main character of this film (Cecilia: 2005).

