

The researcher uses a qualitative approach to explore and understand more deeply the existing data. This qualitative approach will be very useful in the study to answer the series of research problem clearly and very detailed because qualitative approach is concerned with structures and patterns and how something is.

3.2 Data Source

The data source of this research are the video interview of Jordan Rudess on the online video site that is called YouTube. This is a link for video interview of Jordan Rudess https://www.youtube.com/watch?v=SMVD18YG5Ug_

3.3 Data

The data of this research are taken from each utterance of Jordan Rudess that indicates the element of type deixis; person deixis, time deixis, and place deixis from the video.

3.4 Research Instrument

The main instrument in this study is the researcher himself because he actively processes and analyzes this research such as plan the research, analyze the data, identify the data, classify the data, explore deeper from the data, and make a conclusion for this research.

Moleong (1993: 103) as quoted by Puspitaningrum (2013) stated that in qualitative methods, the researcher acts as the designer of data, the person who collected the data, people who analyzed data, people who interpret the data and the reporter of the findings of data.

