CHAPTER III

RESEARCH METHOD

This chapter presents the way how this study will be arranged and deals with the method that the writer applied in this study. It comprises research design, source of data, research instrument, technique of data collection and technique of data analysis.

3.1 Research Design

This study was aim to understanding about women speech style also associated with language which has relationship with society especially in *Tangled* movie and so this study has been conducted in descriptive qualitative research. This study use descriptive qualitative since it is gathering the data of woman language style used by the main characters in *Tangled* movie and another sources related with the research.

The writer use descriptive qualitative research because the data in the research in form of words on the dialogue of the movie. This study observed only focus about how women speak in dialogue *Tangled* movie and the descriptive qualitative approach was more relevant to conduct with study since the data source take from text dialogue of *Tangled* movie script. The writer used the movie script (in more general term those were classified into document). The utterances are

analyses descriptively to describe, investigate and to explain in detail the phenomena of utterances based on speech style by Joos theory.

3.2 **Source of Data**

In this study the writer needs data and gets the data from movie entitle "Tangled" in years 2010th. The source of data was use Tangled movie script and types of data was the writer choose dialogue especially focus in women main characters speech. The Tangled movie script downloaded on www.fullmoviesfreedownload/co>tangled-2010. The primary data of this study are the main characters' utterances suggesting speech style. The writer also downloaded Tangled movie on www.pages.drexel.edu.com to watching and matching with the movie script.

3.3 **Research Instrument**

In this study using descriptive qualitative researcher and the writer only uses human instrument. The writer becomes the human instrument in collecting the data. In a qualitative research the instrument of the research was the researcher herself with or without the help of other people (Moleong, 2001).

3.4 **Technique of Data Collection**

In this study the writer took a part analyzes the data of this study, and the writer colleting the data was document analysis. The writer has steps as follow to get the data which are:

- 1. Open internet from computer the writer's, searching in internet with chooses Google and writes down subtitle of movie.
- 2. The writer chooses only one article title from Google, then the writer reading of plot and summary about *Tangled* movie and saved that.
- 3. Open web then the writer typing new www.fullmoviesfree.download.co>tangled-2010.
- 4. Downloaded *Tangled* script movie and saved the data in computer.
- 5. Open new web again to searching Tangled movie and downloaded on www.pages.drexel.edu.com then saved.
- 6. Print out Tangled script movie and the writer reading movie script only focuses on women speech style of main characters.
- 7. The writer doing classified then find out the speech style of the data based on appropriated kinds of speech styles from Joos' theory.

3.5 **Technique of Data Analysis**

Technique of Data analysis is the next process after the Technique of data collection. In this process, the writer did some procedures to get a clear description of data analysis.

- 1. To analyzing the data, the writer using print out Tangled movie script and then the writer analyzed the data only focuses on women speech style in the *Tangled* main characters.
- 2. The writer classified kinds of speech style used by the women main characters in the Tangled movie script and the writer tends to use main theory from Joos' (1967) with the give underline in printout dialogue women main characters speak in the movie.
- 3. The writer made drawing the conclusion based on the result of the discussion.