CHAPTER I

INTRODUCTION

1.1 Background of the Study

Human life cannot be separated from communication. Language is the main factor to communicate and interact with other people in the world. Human can share information from one to other people using a language. Actually when we communicate with other people, we always use sound to speak. It makes other people easier to know what is the meaning of we speak.

Francis (1958) said that "a language in an arbitrary system of articulated sounds made use of by a group of humans as a means of crying on the affair of theirs socially". Based on the definition above, it can be known that language is a part of human life. The subject matter of linguistics is a language. It is a social human behavior. Wardhaugh (2006) said "a language is what the members of a particular society speak". It means human uses language to communicate with other people in society. Since language is an important thing, the communication should be understood very well to avoid misunderstanding. Communication occurs in many forms. It has an important role in life. Nobody can live without communication with other people in the world.

According to Cooles (1909), "communication is mechanism through which human relation exists and develops". It means that human beings are social creatures by nature. They cannot live without other people. In other words, human always needs help from other people. Communication is a way of interaction and sending message or some information through signal. In our life, communication with other people is very important. The communication is divided into two. They are verbal and non verbal communication from one person to another person. We can use words to express what we want to say. In verbal communication, words are arranged in a meaningful pattern and used for communication. We do not use words to express what we have in our mind. Instead we can use cues, voice tone, eye contact, gesture and facial expression in order to communicate. It is also a way of exchanging thoughts, feeling and emotions. However there is a different way of communication between women and men which may lead some misunderstanding. In our surroundings, we can find that women and men do not communicate in the same way because they think and interpret the same message differently.

According to Yuliana (1999) "Verbal communication consists of four skills such as: speaking, reading, listening and writing". Here the writer tries to analyze the use of verbal communication that discerns the language as dialogue in the "*tangled* movie": how women main characters in the "tangled movie" perform speech style. Even though verbal communication is preferred medium and there

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are times where written communication is appropriate and effective. When the information is complex and the audience is either unimportant or desirable, the most common type of written communication is: letter, report, memo, note and proposal. The researcher has found that woman used language style with her own characteristics when she speaks.

Holmes (1995) stated that "Women and men do not speak in exactly the same way as each other in the community". Both of women and men have their own characteristics and behavior in society. It makes them different in some aspects, especially in the way they use a language to communicate with other people. There are some factors that cause the difference of language that is used by women and men when they speak with other people. One of factors is women and men have different role and status in society. Both women and men always use a different language when they speak in order to show their power and place in society. There are some differences in their choice of vocabulary, words and grammar.

In this study the researcher focuses on women speech style used by women main characters in the *tangled* movie. The researcher focuses on the dialogues of women main characters. According to Holmes (2001) "Speech style is one of the elements that cannot be separated in our daily communication for different topics, different purpose of talking, everyone talks with different styles although he or she talks about the same thing". It means that speech styles are important to use when we communicate with others. Gender has an influence for women and men language in society. In other words both have different ways in using language for communication with other people. In modern era the communication can be done anywhere, anytime, and all ages in the world. Today writing style is familiar for people in the world. People usually use writing style by the electric communication or internet connection. For example: people use mobile phone to do writing style communication with others. It is not only for sending message but also for updating status and communicating with their distant friends or family as well as in Facebook, Instagram, Twitter, Path, Line, and so on. According to Holmes (2001) "style is a choice of code or variety, whether language dialect or style that can be changed depend on the addresses and the context". It means people in the world will product their language differently in society based on the context and situation. According to Holmes (2001) "Women language usually deal with politeness and conveying felling, but men language usually associated used slang language".

Speech style consists of 5 types based on Martin Joos (1967, cited in Broderick 1976) theory. There are frozen style, formal style, consultative style, casual style and intimate style. The writer not only finds that Martin Joos theory has a relationship with speech style but also there is a nearly same theory of Nababan (1993). Nababan describes five categories of speech style. There are: "gaya" or "ragam beku" (frozen), "gaya" or "ragam resmi" (formal), "gaya" or "ragam usaha" (consultative), "gaya" or "ragam santai" (casual), and "gaya" or "ragam akrab" (intimate). In the speech style, words are divided into different kind of classes that called parts of speech based on their use and function in sentence. There are eight kinds of part of speech: noun, adjective, pronoun, verb, adverb, preposition, conjunction and interjection (Wren and Martin (1990)). A noun is a word used as the name of a person, place or thing such as: the rose. An adjective is a word used to add something to the meaning of a noun such as: twenty boys. A pronoun is a word used instead of a noun. A verb is a word used to say something about some person, place or thing such as: wrote, is a big and so on. An adverb is a word used to add something to the meaning of a verb, an adjective or another adverb such as: very, quickly. A preposition is a word used with a noun or a pronoun to show how the person or thing denoted by the noun or pronoun stands in relation to something else such as: in, of. A conjunction is a word used to join words or sentences such as: and, but. An interjection is a word which expresses some sudden feeling.

One of the ways to study about women speech style is the dialogue in the *Tangled* movie. Rapunzel is the main character of the *Tangled* movie. The *Tangled* movie was premiered at the El Capitan Theatre on November 14, 2010, and went into general release on November 24, 2010 in the United State. The *Tangled* is a movie of United State and most of the scene in this movie is about the struggle of Rapunzel. There are six characters in the movie. There are Rapunzel, Mother Gothel, Flynn Rider, Guards, Stabbington and Captain. Mother Gothel is an antagonist like a wizard or magician. Rapunzel is not her child but

she takes her as a hostage since she was born in the world. The *Tangled* movie is interesting to be analyzed because its plot is not boring for spectators especially children. Therefore, the writer analyzes women speech style that used by Rapunzel as the main character in the movie.

The writer considers analyzing the dialogue that used in the movie because of several reasons. The first, the writer is interested in Tangled movie because some people tend to analyze war movie or dramatic movie. Second, the writer is interested in the plot which contains speech style because the writer not finding another writer analyzed about cartoon film like Tangled movie, many writers usually analyzed dialogue from war movie or dramatic movie. In order too many writers analyzed dialogue that used in quiz or forum discussion. The third, the writer is interested in finding out the types of speech style that used in the dialogue of Tangled movie especially Rapunzel and Mother Gothel speech because another writer usually analyze dialogue all main characters in the movie, but in this study the writer focused in speech style that used of women characters in the movie. Lakoff (1975) in his book "Language and Women's place" investigates how women speak differently than men. The writer argues that women and men also have and use different speech style and different purpose when they speak to communicate with others in the Tangled movie. When women speak something usually she used specific word and long sentence for example: she speaks about color (green: Tosca, blue: dark blue or aquamarine, and old red:

maroon). But when men speak something usually he used simple word like speak color (green, blue, and red). So it is why the writer chooses dialogue of *Tangled* movie as a subject matter to be analyzed in this study. The writer hopes that this study can give reader some information and knowledge in sociolinguistics especially about women speech style that used in the movie.

In addition the study is expected to know specific more of speech style especially that using women speak with other people and that has value in sociolinguistics. Thus, the writer makes entitled "Women Speech Styles Used by the Main Characters in *Tangled* Movie". The writer considers to use Martin (1967, cited in Broderick 1976) theory to support this study and find out their types of speech style that used in the *Tangled* movie. In addition, the writer also uses Lakoff (1975) theory about women language. The writer assumes that Lakoff theory has been chosen in this study because the theory is more complete and specific than other theories. Lakoff theory is suitable to deeply analyze women speech style especially that of the main characters in *Tangled* movie.

1.2 Statement of the Problem

Based on the background of the study above, in this study the writer mainly concerned with speech style. Then, she focused on speech style used by women main characters in *Tangled* movie. The writer was interested in finding the answers of the following questions:

- 1. What types of speech style are used by the woman main characters in *Tangled* movie?
- 2. What are the purposes of using certain speech style in dialogue by the main characters in *Tangled* movie?

1.3 Objectives of the Study

Related to the problems of the study, the objectives of the study are to describe the types of speech style are used by the main characters in their dialogue. This study also describes the situations when the utterances are uttered. In line with the problems formulated above, the objectives of the study are:

- 1. To describe types of speech style those are used by the women main characters in *Tangled* movie.
- 2. To describe the purpose of using certain speech style in dialogue by the main characters in *Tangled* movie.

1.4 Significance of the Study

By conducting this research, the writer hopes this study will help the readers to understand what is happening on the text movie as well as to be familiar with some aspects of sociolinguistics especially women language style. The writer also hopes the readers will comprehend some types of speech style that applied in the *Tangled* movie. Besides, this study can hopefully improve the movie researcher's skill in applying speech style theory to analyze the language of the movie script. It also can be used as references to other researchers who want to study deeper about women speech style.

1.5 Scope and Limitation of the Study

This research is sociolinguistics study. It is limited on analysis of main characters speech style in *Tangled* movie. The characters are Rapunzel, Mother Gothel, Flynn, Guards, Stabbington and Captain. The analysis of women language style is limited on the utterance and focused on speech style of the main characters dialogue that is Rapunzel (young Rapunzel) and Mother Gothel in the *Tangled* movie. For the analysis of the main characters speech styles happen related to the situation where the conversation appeared. In analyzing the study, the writer uses Joos theory (1967, cited in Broderick 1976) and Lakoff theory (1975).

1.6 Definitions of Key Terms

Women Speech Style : It is usually the women who are told to change

The women are treated based on the norms for

men (Tannen P.16). A women invalding the

man's the real in of speech is often considered

unfeminine, rude or bitchy.

(faculty.georgetown.edu>githens>tannen)

Main character : The importance people in a story of any kind: book, movie, and TV show the most to support the plot. (www.urbandictionary.com)

Tangled: Is a 2010 American computer animated, musical
fantasy film produced by Walt Disney Animation
Studios. The film has three active main characters
they are: Rapunzel, Mother Gothel and Flynn
Rider. The film tells the story of the long lost
princess Rapunzel who yearns to leave her secluded
tower for an adventure. Against her stepmother's
wishes she accepts the aid of handsome intruder,
Flynn Rider to take her out into the world which she
has never seen.

(fullmoviesfreedownload.co>tangled-2010)

Movie : A film shown in a cinema or on television and often telling a story.

(dictionary.cambridge.org>dictionary)