CHAPTER III

RESEARCH METHOD

This part discusses the method of the research. It consists of research approach, subject of the study, research instrument, data and data source, data colection, and data analysis.

3.1 Research Approach

In this research, the researcher used a qualitative descriptive method. Nazir (1988) has suggested that descriptive research aims at describing facts, characteristics, and the relationship among the phenomena being observed systematically, factually, and accurately (p.63). Meanwhile, based on Mack et.al (2001:1) qualitative methods are also effective in identifying intangible factors, such as social norms, socioeconomic status, gender roles, ethnicity, and religion, whose role in the research issue may not be readily apparent.

Therefore, the writer analyzed conversation in Gone Girl movie by the main character (Amy) not only in single-sex conversation but in cross-sex conversation as well. The researcher used this method because she wanted to gain a deep understanding by giving rich description based on the theory of men's speech features proposed by Lakoff as a basic theory and also supported by other's theory.

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3.2 Subject of the Study

The subject of this study was Amy Elliot as the woman character. Therefore, the researcher analyzed Amy's speech features while having conversation with other characters or self-talk. On that ground, Amy's character as the only one character that researcher analyzed because she often used men's speech features in her utterances during the movie showed.

3.3 Instrument

The main instrument of this research is the resercher herself, because she was the only instrument that important to analyze the data. The data were collected by watching the movie *Gone Girl* and using the transcript to make it clear. It was from the utterance of the main character 'Amy'. In addition, in doing the research the writer also added some electronic devices such as computer and office software to collect and analyze the data.

3.4 Data and Data Source

The data source of the research was the movie of *Gone Girl* directed by David Fincher in 2014, which has duration 149 minutes. The data were uterances implied in men's speech features used by Amy in the *Gone Girl* movie such as the use of venacular form, interruption, many other styles .

3.4.1   Data Collection

To collect the relevant data, the researcher had done these stepts:

1. First watching the movie from DVD player till the end of the movie to know all of the utterances from the character Amy.

2. Then collecting data from the movie by gaining the transcript of the conversation occurred in the movie for making easy.

3. Third, identifying Amy Elliot's utterances by highlighting the script which included in men's speech features.

After finishing the script, the writer observed the utterance in the script to see the main focus of Amy's utterance which included in men's speech features by making a highlight in the script to mark in which part she spoken like a man in the movie.

3.5 Data Analysis

The process of analyzing data was the method used for analyzing the collected data. The collected data were analyzed by conducting the following steps:

1. Developing Codes

To be able to identify men's speech features, such as; pronunciation usage, vocabulary usage, syntactical usage, and interruption. The researcher developed coding. The data coding in this research is as follows:

No	Men's Speech Features		Coding
1	**Pronunciation usage**	**Fewer -ing**	F-ing
2	**Vocabulary usage**	**Adjectives**	Adj
		Adverbs	Adv
		Swear Words	SW
		Pronouns	Pro
3	**Syntactical usage**	**Declarative Sentence**	DC

		Imperative Sentence	IS
		Nonstandard Grammar	NG
4	**Interruption**		Int

2. Identifying the Data

After getting all of the data by highlight the transcript while watching the movie, every men's speech features from the woman character on Gone Girl movie (Amy) would be identified. The writer identified each of word/sentence by giving the code for making easy to classify each category. For example, there are two data in one page, it becomes (page + point + data) / (159.1), (159.2) as the picture below: the highlighted data were coded by (Pro) as pronoun and one page there were two data Pronoun.

3. Classifying Kinds of Men's Speech Features

To make it easy, the writer made a table to classify each category of men's speech as apparent in the table below:

Table 1. Analysis of Men's Speech Features Used by Amy Elliott

No.	Type	Code	Men's Speech Features	Datum	Frequency
1.	Pronunciation usage	**F-in**			
2.	Vocabulary usage	**Adj**			
		Adv			
		SW			
		Pro			
3	Syntactical usage	**DS**			
		IS			
		NG			
4.	Interruption	**Int**			

The result of this classification is shown in appendix 1.

4. Analyzing the Situation in Each Elements of Men's Speech Features.

In analyzing the situation, the writer used Hymes (2010) method to know the details of the situation based on SPEAKING method (Setting, Participant, Ends, Act Sequence, Key, Instrument, Norm, and Genre). It is simplified as apparent in appendix 2.

No.	Code	Men's Speech Features	Partner	Topic	Setting/ scene	Purpose	Act	key	Genre
1	F-ing								
2	Adj								
3	Adv								
4	SW								
5	Pro								
6	DS								
7	IS								
8	NG								
9	Int								

5. Drawing conclusions.

This chapter presents the analysis of the data to answer the research problem in chapter one. The first is to answer kinds of men's speech features which are used by main character "Amy Elliot" and which feature is mostly occurred on the movie *Gone Girl*. The second is to find the situation that caused Amy to use such of men's speech features on her language.