#### **CHAPTER I**

#### INTRODUCTION

## 1.1 Background of the study

In any kind of conversation such as broadcasting, conversation in talk show and so on, it cannot be denied that in every conversation there must be deixis, because it is used to know who the speaker is, what the purpose of the utterance that the speaker says is. We know that every single conversation, deixis is always appear and can't be avoid by people. Laurence R (2006) stated that deixis is the study of deictic or indexical expression in language, like you, now, today. It means that deixis is talking about the expression that refers to something and sometimes makes the reader misunderstand about something that they read or hear. For instance when we have the conversation or communication with other people, we use deixis in our conversation such as the word "you", "here", "now" and so on. Those deixis functioned for indicating something or someone in conversation. In those examples, the word "you, here, now" are used to point people, place and time.

There are five major categories in deixis, person, time, place, discourse and social deixis (Levinson 1983). To interpret all of those deixis categories, we should know the context of the utterance, because it doesn't have permanent reference. For instance, in the sentence "I hate you". Both of the words "I" and "you" are different from the word "room, house, book" which still have permanent reference even

though different speaker, time or place express them. People can directly imagine the physical of "room" when someone says that word even if he is not in that place. This way can't be used to interpret the word "I" and "you". But, when people know the context of that utterance, for the example "I" here as Andy and "you" as Nindy, it can be directly understood that the person who hated by Andy is Nindy. So to interpret those words, people need to know about the context from the sentence "I hate you". Fromkin (2003) stated that in all languages, the reference of certain words and expressions relies entirely on the situational context of the utterance, and can only be understood in light of these circumstances.

Considering that deixis is very important in conversation, many researchers have conducted studies to investigate deixis in different objects. They have investigated deixis such as Mutiara Sari (2015) discussed about person deixis used in SBY's speech in Harvad University. The result from her research that SBY uses all three types of person deixis, and the most person deixis that used by SBY is first person deixis. It is mostly used by SBY because he talks about himself as the president of Indonesia. Second is Rasrizal (2010) discussed person deixis used in the script of the movie pirates of the Caribbean: Curse of the Black Pearl. This movie tells about the adventures of a pirate named Jack Sparrow, who had to fall up to survive with all the problems that he faced. The result of his research that person deixis showed 119 times and the percentage is 99.3% which is consist of 17 pronouns, are: *I, you, we, they, he, she, my, me, us, his, her, him, your, our, their,* 

them and it. And the third is Wati (2014) discussed about deixis used in song lyric in Taylor Swift's "Red" album. She found that the most deixis which is used by Taylor Swift as the song writer is first singular person deixis, because all of the song lyrics tell about her life story. And the last is Aulia (2014) discussed about person deixis used in Bukan Empat Mata and Show Imah talk show. The result of this research is that first person deixis is mostly used in both talk shows because it is useful to create humor by avoiding insulting third parties. (Bukan Empat Mata 58.1% and Show Imah 57.7%). It is followed by the second person (Bukan Empat Mata 34.9% and Show Imah 32.5%) and third person deixis (Bukan Empat Mata 7.0% and Show Imah 9.8%).

So, we can conclude that deixis is always appears in every conversation that done by people, either in written or in spoken. And it has been proved by several researchers who have mentioned above that deixis is can't be separated from every conversation.

Among those researcher, it seems that talk show is still rarely becomes the source of data, especially a talk show in Indonesia. And we know that there are some different variation of deixis that used by Indonesian people, especially in person deixis. So, the researcher decides to choose a talk show becomes the source of data in this research.

Talk show program is one of popular programs in Indonesian TV show. Most of TV stations have that program, for instance *Bukan Empat Mata* in Trans 7, *Show Imah* in Trans TV, *Indonesia Lawyer Club* in TV One, *Hitam Putih* in Trans 7, *Kick Andy* in Metro TV and so on. By watching it, people will get a lot of information from one or more people as the guest in that talk show. Among all those talk shows, the researcher chooses "*Ini Talk Show*" in NET TV station as the source of data in this research, because it seems many kinds of person deixis that appears in it.

Ini Talk show is a talk show that has been conceptualized with the comfortable and relaxes situation. The look of the room of this talk show was created as a living room in a House. So it looks like the conversation of a family. This is also evidenced by the presence of family members who participated in the talk show, such as Parto as the security guards, Saswi as mamang Sule, Maya as a household assistant which provide the drinks for the guest, and etc.

Ini talk show is a talk show that discuss about an issues in society, or something that could be an inspiration or motivation for the people who watch it. In addition, jokes always appear in this program. This talk show showed every Monday-Friday at 20.00- 21.30 PM. The concept of the show began on March 23, 2014 and was showed firstly on TV on March 29, 2014. Then they decides that every March 29 is becomes the birth of *Ini Talk show* on NET TV.

In this research, the researcher only focuses on person deixis in *Ini Talk Show* because there are some variation of person deixis that used by the host and the guests that comes to the show, such as saya, kau, dia and so on. Those kinds of variation used by Indonesian people based on the context of the conversation. We use personal deixis "aku" when we speak to our friends or in informal situation, for instance when Andy asked his best friend to pick him up at the Airport at 09.00PM, "Pick me up at the Airport at 09.00PM". The word "me" will be translated into Indonesian as "aku", because they have known each other well, while person deixis "saya" is used to show our politeness, for instance asking for help to somebody, "would you do me a favor?". The word "I" will be translated into Indonesia as "saya" for showing our politeness. So the uses of those variations deal with the context of situation. Besides that, this program becomes one of favorite talk show program in Indonesia, because two famous comedians "Andre" and "Sule" as host and co-host that always entertain the audients by their jokes. For those reasons, so the researcher decides to take Ini Talk show becomes the object of this research.

## 1.2 Research questions

Based on the background above, the researcher makes two possible research questions, are:

1. What are the types of person deixis used in "Ini Talk Show" program?

2. What are the interpretations of the person deixis based on the context in "Ini Talk Show" program?

# 1.3 Research purpose

Based on the research question, there are two purposes of the study, are:

- 1. To find out the person deixis that used in "Ini Talk Show" program
- 2. To interpret the used of person deixis based on the context in "Ini Talk Show" program

## 1.4 Significance of study

Deixis is not as easy as we think because without understanding about it, we can't understand what especially the deixis means, and to what the deixis that we found refers to. By doing this research, the researcher hopes it can be a valuable contribution for everyone who is interested in this study and it also will be alternative reference or supporting complement of the research that has been done.

## 1.5 Scope and Limitation

Regarding to the statement in the research problem, the researcher focuses on the person deixis in *Ini Talk show* that showed on 22 October 2014, they are first person, second person, and third person.

They are two reasons that make those parts become the object of this study: it can be seen that there were many person deixis that used by the guest during the show

to tell about the story of their life. So the person deixis will be used by them to refer to themselves. The next reason is about using person deixis "kau" in this talk show. The word "kau" is a dialect that used by people who live in Sumatra Utara, especially in Medan, and it was uttered by Babe Cabita. This word used Babe Cabita because he was born in Medan, Sumatra Utara. In this video, Andre and Babe demonstrate how the people of Medan use their dialect. This pronoun will sound rude for the people who never use the word kau. The example when the Javanese people make a conversation with the people of Medan. They will feel that the words kau is very rude because the Javanese use the word kanu to point to the singular of the second person. Instead, the word kau will be a normal pronoun if it word used for people who live in Sumatra, particularly in Medan. But this pronoun will be sounded disrespectful when it is used with people older than us or in formal situations.

# 1.6 Definition of key term

To avoid misunderstanding in this research, the researcher clarifies the following some term as terms:

#### 1. Deixis

Deixis is one of subfield in pragmatics that has the function as pointing via language. And there are five categories in deixis: person, place, time, social, and discourse deixis.

#### 2. Talk show

Talk show is a TV program which show one or more people as the guest stars to make some discussion with certain topic, and lead by a host or presenter.

## 3. Ini talk show

In talk show is an Indonesian talk show which is running on NET TV channel. This talk show program was first aired on 24 March 2014, and the schedule of this program started from Monday- Friday at 20.00 PM. This program not only discuses about some issue from the guest, but also a joke that always appear because of two famous comedians *Sule* and *Andre* as host and co-host in this program.

## 4. Person deixis

Person deixis is the type of deixis which pointing a person such as: I, you, he, she, it.