



though different speaker, time or place express them. People can directly imagine the physical of “*room*” when someone says that word even if he is not in that place. This way can’t be used to interpret the word “*I*” and “*you*”. But, when people know the context of that utterance, for the example “*I*” here as *Andy* and “*you*” as *Nindy*, it can be directly understood that the person who hated by *Andy* is *Nindy*. So to interpret those words, people need to know about the context from the sentence “*I hate you*”. Fromkin (2003) stated that in all languages, the reference of certain words and expressions relies entirely on the situational context of the utterance, and can only be understood in light of these circumstances.

Considering that deixis is very important in conversation, many researchers have conducted studies to investigate deixis in different objects. They have investigated deixis such as Mutiara Sari (2015) discussed about person deixis used in SBY’s speech in Harvard University. The result from her research that SBY uses all three types of person deixis, and the most person deixis that used by SBY is first person deixis. It is mostly used by SBY because he talks about himself as the president of Indonesia. Second is Rasrizal (2010) discussed person deixis used in the script of the movie pirates of the Caribbean: Curse of the Black Pearl. This movie tells about the adventures of a pirate named Jack Sparrow, who had to fall up to survive with all the problems that he faced. The result of his research that person deixis showed 119 times and the percentage is 99.3% which is consist of 17 pronouns, are: *I, you, we, they, he, she, my, me, us, his, her, him, your, our, their,*



Talk show program is one of popular programs in Indonesian TV show. Most of TV stations have that program, for instance *Bukan Empat Mata* in Trans 7, *Show Imah* in Trans TV, *Indonesia Lawyer Club* in TV One, *Hitam Putih* in Trans 7, *Kick Andy* in Metro TV and so on. By watching it, people will get a lot of information from one or more people as the guest in that talk show. Among all those talk shows, the researcher chooses "*Ini Talk Show*" in NET TV station as the source of data in this research, because it seems many kinds of person deixis that appears in it.

*Ini Talk show* is a talk show that has been conceptualized with the comfortable and relaxes situation. The look of the room of this talk show was created as a living room in a House. So it looks like the conversation of a family. This is also evidenced by the presence of family members who participated in the talk show, such as Parto as the security guards, Saswi as mamang Sule, Maya as a household assistant which provide the drinks for the guest, and etc.

*Ini talk show* is a talk show that discuss about an issues in society, or something that could be an inspiration or motivation for the people who watch it. In addition, jokes always appear in this program. This talk show showed every Monday-Friday at 20.00- 21.30 PM. The concept of the show began on March 23, 2014 and was showed firstly on TV on March 29, 2014. Then they decides that every March 29 is becomes the birth of *Ini Talk show* on NET TV.







