CHAPTER III

RESEARCH METHOD

Chapter three discusses about the methodology which is used in this analyzing. The points include research design, techniques of data collection, data and data sources, instruments, techniques of data analysis, and research frame time.

3.1 . Research Design

In this study, text of trucks graffiti became an important contribution to look for the answer of the research problems. The writer would like to analyze what are the trucks graffiti mean? And what the theme is. The writer adopted a qualitative approach as the research method. The qualitative research related to people idea, perception, opinion, and belief which all of them could not be analyzed by the number (Sulistiyo, 2010 p. 78). Using qualitative as the research method, the writer gives priority to the description data, it was not mean used numeric data or emphasized the quantity. Qualitative data come in the form of photos, written words, phrases, or symbols describing or representing people, actions, and events in social life (Neuman, 2012; cited in Badriah, Wafiqotul: 2015).

This qualitative method used convenience sampling, it was non – probability sampling technique which was choosing subjects because there was accessibility or convenience to the participants. In this study, the participant here was the informants; it could be the truck drivers or the persons who knows the truck drivers much.

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3.2. Techniques of Data Collection

3.2.1. Data

Data were the material of information collection that used by the writer for analysis, it could be written or spoken material. The data in this study are several photos of trucks graffiti and the result of interview guide that was talked by the interviewer and the truck drivers at the places in Krian, Prambon, and Tarik.

3.2.2. Location and Time

Location is the place where the writer conducted the activity of research in order to acquire the data. This research was located on three location sampling. The writer categorized four locations to be sample of looking for data. There were ten results for sample data. Two of them were located on the firstly food shop, it located near Jl. Raya by Pass Krian. Two of them were located on the secondly food shop, it located on Jl. Raya Prambon. Three of them was the writer looked for the trucks graffiti where the truck was stopping its vehicle. It located on Jl. Raya Krian – Surabaya. The end, three of them was the writer looked for on the truck drivers' house. Indeed, those locations were near with the writer's house.

3.2.2. Data Sources

The data of this study were taken from the conversation list between interviewer and the truck drivers. The writer took this place because there were trucks which had graffiti on their tub and also the truck drivers were stopping at this place. The interviewer conducted interview in the food shop where many truck drivers stopped to rest, the time was about at 12.00 - 13.00. The sources for this research were from photos and the informants. The writer got the photos to look for the data of trucks graffiti, while the writer also got the points of trucks graffiti from doing interview. There were ten informants who could be the participant to be collecting data. In this point, the writer just used the interview guide as the tool of interview. Further, the writer took 20 pictures of trucks graffiti.

3.2.3. Instruments

The instrument of this research is the writer. The writer utilized some interview guide to be material of interview; the writer gave some question about trucks graffiti.

Interview Guide
Name :
Arrange of Interview Question
1. Graffiti on trucks
2. What is the meaning?
3. Who write this graffiti?
4. Why do you write this graffiti?
5. For whom you write this Graffiti?
······
6. What do you think if you see graffiti which is not agrees with children?

The writer arranged the result of interview guide to be data sources. She took the fourth number of interview Question list. Then, the writer attaches the fourth number to be goal of truck drivers.

ſ	No.	Graffiti	Location	Time	Meaning	Goal
Γ	1.	Jaga Jarak	(Pom Bensin	May 5, 2016	Keep distant to	To remember
			Watue Tulis) Jl.	At 12.00	give space	drivers to be
			Raya Prambon			careful
Γ	2.	Fatha	(In front of The	May 4, 2016	The beautiful	To entertain the
			Graha Regency)	At. 13.00	Islamic women	readers
			Jl. Raya		from India	

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		Prambon			
3.	DZIKRUL GHOFILIN (TOBAT)	Gempol Sewu, Tarik	March 16, 2016 At. 06.30	The name of his son	To write his son's name
4.	Manuto Omongane Abah lan Umi!!!	Jl. Raya by Pass Krian	April 28, 2016 At. 12.30	We have to obey our parents	To give advice the readers
5.	Ati2 lan Waspodo	Jl. Raya by Pass Krian	April 5, 2016 At. 15.30	We have to take care with our life	To give advice the readers
6.	Enak Jamanku To	Kedung Wonokerto, Prambon	April 24, 2016 At. 08.00	There is no most comfort era after president Soeharto	To express politic situation
7.	Jalanin Nikmatin Syukurin	Jl. Raya Prambon	May 04, 2016 At. 12.30	We have to be who we are to do our life	To exemplify good character
8.	Manado	Jl. Raya by Pass Krian	April 07, 2016 At. 16.00	The city where he born	To show his birth city
9.	Exotic	Jl. Raya Prambon	April 20, 2016 At. 12.00	An aesthetic of the whole	To contain the wall – spaces on truck
10.	Dibalik Penantian	Kalimati, Tarik	March 27, 2016 At. 07.00	There is a particular life behind waiting process	To make status

Table. 1 Techniques of Data Collection

3.3. Techniques of Data Analysis

In this study, the writer used data to answer research problems about the themes of trucks graffiti and how was language function on trucks graffiti, the writer conducted some steps such as;

- First the writer started to understand the result of interview guide list.
- Then, the writer arranged data collection and determined the goal of truck drivers scratched graffiti on trucks.

For example:

Note: I : Interviewer T.D : Truck Drivers

"I	:	Why do	you	write	this	graffiti?
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T.D : Ingin mengisi bak truk saya agar tidak kosong"

Translated

"I : Why do you write this graffiti? T.D : To contain my wall – spaces on truck"

ſ	No.	Graffiti	Location		Date	Meaning	Goal
Ī	9.	Exotic	Jl. H	Raya	April 20, 2016	An aesthetic of	To contain the wall
			Prambon		At. 12.00	the whole	 spaces on truck

• Then, the writer understood the meaning of graffiti image, combined it with

the truck drivers' perception, and started to analyze it according to see the meaning and knowledge that the writer knew.



"What is the meaning?

There are some aesthetic of the whole, beautiful life, beautiful picture, beautiful human, or beautiful human's character.

• Thirdly, the writer classified theme of trucks graffiti based on the goal of

truck drivers.

No.	Function of	Trucks	Data of Graffiti	Total	Frequency
	Graffiti				
1.	Communication	l			
2.	Advice				
3.	Invocation				
4.	Character				
5.	Drawing				
6.	Sarcasm				
7.	Existence				
8.	Eponym				
9.	Expression of L	ove			
10.	Tag				

11.	Politic							
Table. 3.2. Themes of Trucks Graffiti Classifying								

• Lastly, the writer determined language function on trucks graffiti used the theory by Yule, it was divided by two points, they are, transactional and interactional view.

No.	Language Function	Data of Graffiti	Total	Frequency
1.	Transactional View			
2.	Interactional View			

Table 3.2. Classifying of Trucks Graffiti on Language Function

