Chapter I

Introduction

This chapter discusses the use of English Club television Channel to teach writing descriptive text. This chapter will present the background of the study, research questions, objectives, significance, scope and limitation of the study. The definition of key terms is also presented in this chapter.

A. Research Background

Writing is one of the most important skills as an output of the language. By teaching writing skill, the teacher knows students' ability in grammar, vocabulary, and interpretation. But, most of the students are not interested in writing rather than structure and reading. Writing is considered as one of basic skills in English language. Generally, writing assumed as one of the hardest skill in learning language.¹ To help student in learning writing skills, therefore, the researcher need to fix the media and method in teaching writing. One of media which can be collaborated with the technology nowadays, one of them, by using television as media.

Television is already used as an important media and largely used as instructional resource. As the absence of broadband, digital media, and streaming video raises, the probability is that video will become an even more

¹ Muhammad Javed, Wu Xiao Juan, Saima Nazli. "A Study of Students' assessment in writing skill of the English language". International Journal of Instruction. Volume 6 no. 2 July 2013 ,130

urgent classroom resource. Television has advantages for being used rather than other learning media in actual classroom instruction to reinforce and expand the curriculum, generally with the whole class at once. The way to teach English well to the students, teacher needs helps such as audio visual aids like lingua phones, tape recorder, film strips, in order to make students understand the meaning the material in learning easily.² According to Gowon, Rahila P. Journal entitled "Effects of Television and Radio on Speaking and Writing skills of Senior Secondary School Students in Jos Metropolis" suggested that students should have exercise in making writing versions of oral forms of radio programs and television such as news, documentaries and soap opera. These programs also can be used as inspiration in teaching essay writing. The televisions and radio programs must use the appropriate language that proper with students need. Students also asked to correct wrong English language usage in the programs of radio and television in teaching and learning process. Students should be taught the difference between media language of news reporting, entertainment, advertisement, and expositions, and how media in education engage with curriculum in teacher training

² S. Saltrick. *Television goes to school: the impact of video on student learning in formal education.* (New York: Center for Children and Technology,2004)

program in handling the media corporation of television and radio in secondary school of curriculum.³

According to Jane Sherman, there are two importance of using authentic video in language teaching, first, accessibility, the accessibility used in English-language television program and films. It can be accessed through TV news, Internet on satellite TV. In some countries, English- language films with English subtitles are sold in newsagents. The supply is huge and the materials are very high quality, relatively cheap and constantly renewed. Audio-visual input is now as accessible as print out. And second, motivation, the power of authenticity of the video in audio-visual media, video techniques, discourses and clichés are more familiar to them than the world of books and newspaper, can give special interest in the meaning of the words. ⁴

Based on interview with English teacher in SMP NEGERI 3 Surabaya, especially in 8A class, teaching method which applied at that school does not fulfill with students' need. The researcher finds the problem, in writing descriptive text ability, the students do not write descriptive text appropriately. They still do not know how to use simple present tense which is used in writing descriptive text properly. Students still confuse on how to use to be properly. In spite, the English teacher tries to give the best way in

³ Gowon, Rahila P. "Effects of Television and Radio on Speaking and Writing skills of Senior Secondary School Students in Jos Metropolis" An International Multi-disciplinary Journal, Ethiopia. Volume 3 No. 2, January 2009, 103

⁴ Jane Sherman. Using Authentic Video in the Language Classroom. Cambridge Handbooks for language Teacher Series Editor Scott Thornbury. (Cambridge: Cambridge University Press. 2003) ,1

teaching simple present tense and its implementation in writing descriptive text. However, the students still find difficulties in learning writing descriptive text. Besides, when the teacher tries to apply video in order to used as authentic material in teaching simple present tense and writing descriptive text, the students gives complain that the age content in video is not suitable for junior high school student, in other words, it is suitable for kindergarten students.

Based on the problem and theory above, the researcher tries to apply new media in teaching writing descriptive text, such as English club television channel. English club television channel is a television channel which is used to help people to learn English easily. It can be accessed by using television cable or internet. By applying this media, the writer knows that SMP NEGERI 3 Surabaya is supporting technology access in teaching English for student and teacher. As stated by George, by using internet, English student have an authentic context in which to share their interest and eye-catching imagery on social media such as pinterest, google, youtube, or facebook in order to support their learning of English.⁵ So that, this media is proper to be applied in this school to improve students' ability on writing descriptive text. Also, it can help students and teacher to gain more authentic material in teaching writing descriptive text. Therefore, the researcher tries to use English

⁵ George M . Chinnery. *CALL Me..... Maybe: A Framework for Integrating the internet into ELT.* English Teaching forum Vol. 52 Number 1. 2014

club television channel in order to fulfill the student need, and expected to give inspiration for teacher in teaching writing descriptive text. There are a lot of reasons why the researcher choose English Club Television channel in improving students' mastery in writing descriptive text, such as, the material given in English Club Television channel is understandable and more vary especially in vocabulary and grammar for students, especially in junior high school. So that, student could improve their skills in grammar and vocabulary. Besides, the age content which displayed in the video is proper with junior school students.

As stated by Graham, there are some reasons why Teachers and researchers should try some new media in order to improve students' writing skill. First, the writing skill is a meta-cognitive activity which describes individuals' knowledge, basic skills, strategies, and ability to coordinate multiple processes, writing is a difficult skill because, it need some comprehension in synthetic and lexical knowledge in order to make a good writing. Second, learners need to master the second language in language using. And the last, there are some lack of motivation because there is lack of exploring some new media such as visual, audiovisual, and audio material in teaching. ⁶ Also, as stated by Liberman, that Television can improve students mastery on writing by using simple sentence.

⁶ Maliheh Ghaedsharafi and Mohammad Sadegh Bagheri. *The Effects of audiovisual, audio and visual presentation on EFL learners' writing skill. (Iran: Shiraz Azad University, April 1 2012).* 113

B. Research Question

Based on the background above, it requires to be analyzed about the use of English club television channel in teaching writing descriptive text. It will be studied in this research are stated as follows:

- 1. How is the application of using English club television channel to teach writing descriptive text?
- 2. How does English club television channel improve students' mastery on writing descriptive text?

C. Hypothesis

This research is kind of experimental research. Experimental research is a research where the participants are assigned randomly into two or more groups which is given treatment or interviewed to gain the data, then observed or measured by using test to measure the effect of the treatment.⁷ According to Eric Rogers cited by Shalini Prasad, hypothesis is a single tentative prediction, good hunches-predicted for use in devising theory or planning experiments intended to be given a direct experimental test when possible. Also, hypothesis has meaning as tentative prediction about the relationship between two or more variables. The nature of hypotheses, is a clear statement

⁷ Yair Levy and Timothy J. Ellis. Graduate School of Computer and Information science: A Guide for Novice Researcher on Experimental and Quasi-Experimental Studies in Information System Research (Florida; Nova Southeastern University, 2011),152

of what is intended to be examined. The nature of hypothesis also has its function:

- 1. To identify the research objectives
- 2. To identify the key abstract concepts involved in the research
- 3. Identify its relationship to both the literature review and problem statement.

There are two kinds of hypothesis, there are Null hypothesis and Alternative hypothesis.

Null Hypothesis draw a theory which is believed as a truth one or used as a basis for argument, which has not been proved.

Alternative Hypothesis draw a theory which set up to established. And frequently, explain the conclusion of the researcher.⁸

Based on the statement above, the writer formulates hypothesis as follows:

- Ha: The use of English Club Television channel can improve students' mastery on writing descriptive text
- Ho: The use of English Club Television channel cannot improve students' mastery on writing descriptive text.

⁸ Shalini Prasad, Ajith Rao, Eeshoo Rehani. *Developing hypotheses and research question*. (500 research methods. 2001.) http://www.public.asu.edu/~kroel/www500/hypothesis.pdf Accessed : April, 21st, 2016.

D. Objective of the study

Referring to the research questions above, the objectives of the study proposed research are:

- 1. To describe the application of using English club television channel in teaching writing descriptive text.
- 2. To describe the improvement of using English club television channel to improve students' mastery on writing descriptive text.

E. Significance of the study

Professionally, this study is expected to give significant:

- 1. For the teachers: it can give the teacher inspiration to teach English, especially, in writing descriptive text.
- 2. For the students: it can help them to improve their ability in English, especially in writing descriptive text.
- 3. For readers: it can give further information about using television channel in teaching English.

F. Scope and Limit of the study

This research is focusing on the use of English club television channel to teach writing descriptive text, in 8A and 8F class of SMP NEGERI 3 Surabaya. This research also concern about students result on writing descriptive text based on the test. The researcher uses the pre-test, post-test and questionnaire to measure the students' ability in writing descriptive text by using English Club Television channel.

G. Definition of key terms

To avoid misunderstanding in the way of comprehend this study, the definition of key terms elaborated as follows:

- 1. Writing: Writing is a product which is challenging to be learned. Writing activity include indentify the main and support idea, note-takings, editing, outlining, and drafting. ⁹ in this research, writing competence needs some skills, they are material mastery, vocabulary skill, and grammar skill. This competence is measured by using pre-test and post-test.
- 2. Descriptive text: Descriptive text is a text of written English where the writer draws an object. Also, it contains about description and identification on its writing by which the writer draws an object, which dominant grammar used in this text is simple present tense. ¹⁰ In this case, writing descriptive text is the ability of defining an object through writing by using simple present tense as the grammar.
- 3. English Club Television Channel: Audio visual material is an instructional material which is generally used to tell the interpretation without using

⁹ Trudy Wallace, Winifred E. Stariha, and Herbert J Walberg. *Teaching speaking, listening, and writing.* (International Academy of education: Educational practices series. 2004.).

¹⁰ Sumardiono Diexis. "Using KWLH technique to understand local descriptive text in teaching reading: enhancing teachers' share through social media".Journal Informasi Pendidikan Vol. I No. 2, 2013

language verbal symbols. Audio visual material is very important to be used in teaching and learning, because, it make them focuses by using functions of preceptor, get comprehension by combining the sense of sight, hear and touch. English Club Television channel is an educational television program which aimed to English learner developed by methodologist and expertise of English education.

In this case, The term English Club Television channel is an educational channel which is created for those who studies English. This media was developed and created by methodologist and expertise in English education. This media is made to make people can learn English easily.¹¹

