Chapter II

Review of Related Literature

This chapter focuses on review of related theories and literature of using English club television channel to teach writing descriptive text, which is focus on writing skill, elements in writing, descriptive text definition, descriptive text element, writing descriptive text skill, learning media, media in teaching writing and English club television channel.

A. Writing Skill

Writing and speaking are known as productive skills. Writing is a product which is challenging to be learned. Writing activity include indentify the main and support idea, note-takings, editing, outlining, and drafting. Writing is a way to communicate the ideas by using language representation. The importance of writing skill has characteristic such as sophisticated, difficult and social activity for language learner as great as native speaker. Writing also has definition as the one of basic skills in English language. Generally, writing assumed as one of the hardest skill in learning language.

¹ Trudy Wallace, Winifred E. Stariha, and Herbert J Walberg. *Teaching speaking, listening, and writing.* (International Academy of education: Educational practices series. 2004.)

² Mohammed Khieder. Master Degree Dissertation: "The students awareness of writing skill". (Republic of Algeria: Biskra University. 2011/2012.) page 12

Advanced writing skill is one of basic requirements in academic needs to be used in writing presentation.³

In this case, writing skill is one of English skills which represent the language. The skills in writing which is needed in this research are grammar, vocabulary, structure, and coherence between paragraphs.

B. Elements in Writing

Writing has four elements, such as; Clarity, Coherence, Simplicity, and Brevity.

1. Clarity

The good writing must be contains clarity, in order to avoid misinterpretation caused by the word which has more than one meaning.

To get the clarity in writing, it requires to the point and short sentence.

2. Coherence

Kane, Geme and Lea, cited by Mohamed Khieder, has an argument that coherence is important in writing. Because, the idea which is connect to each other can make the reader can understand what the writer talks about easily.

3. Brevity and Simplicity

Brevity and simplicity is needed in good writing. Because, it is important to write in effective way, such as writing many ideas in

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³ Muhammad Javed, Wu Xiao Juan, Saima Nazli. "A Study of Students' assessment in writing skill of the English language". Volume 6, no. 2, 2013, 130

short paragraph or ideas. The simplicity in writing is needed in order to help the reader easy to understand the idea of the writer. ⁴

In this research, the elements of writing which is needed in this research are Coherence, Simplicity and clarity. It is important to put the coherence in writing elements, because, without coherence between paragraphs, it will make the reader confuse to understand the writers' idea. The simplicity is important to use in writing elements, because, simple language can make the reader can comprehend the meaning of language which is explained by the writers. And the clarity is also takes as important role in writing elements, because, clarity of the language needed to save readers' time in comprehend the writing text.

C. Descriptive text Definition

Descriptive text definition will be elaborated as below:

Descriptive text is a text of written English where the writer draws an object. Also, it contains about description and identification on its writing by which the writer draws an object, which dominant grammar used in this text is simple present tense. ⁵

⁴ Mohammed Khieder. Master Degree Dissertation: "The students awareness of writing skill". (Republic of Algeria: Biskra University. 2011/2012). 12-14

Sumardiono Diexis. "Using KWLH technique to understand local descriptive text in teaching reading: enhancing teachers' share through social media". Jurnal Informasi Pendidikan Volume I No. 2. 2013

Also, descriptive text has definition as a text which describe or draws about form or characteristic about things, animal, plant, human or special event. Descriptive text has two generic structure, they are identification and description. ⁶

In this research, descriptive text is students' ability in describing things, human, animal, plant, and special event. The ability in writing descriptive text includes identification and description.

D. Descriptive text Elements

There are some elements or characteristic should be considered in writing descriptive text. They are:

- 1) Comparisons
- 2) Sensory details
- 3) Hyperbole
- 4) Imagery
- 5) Strong verb⁷

In this case, Elements in descriptive text which is needed in this research are imagery, and strong verb, the researcher only takes two elements,

⁶ Iswati Widjaja. *Deskriptif teks*. (2011) https: http://skp.unair.ac.id/repository/Guru-ndonesia/DescriptiveText iswatiwidjaja 16391.pdf. Accessed: June 4th 2016

⁷ John Schacter, Ph.D, *The Master Teacher series descriptive writing*. Page 5 https: www.teachingdoctors.com/resources/pdf/descriptive_writing_sample.pdf Accessed Thursday, December 10, 2015

because, the researcher have argue that the three elements are suitable with students' competence in Junior high school.

E. Writing Descriptive text skill

According to John Schacter, Ph.D on his book, entitled "The Master Teaching Series: Descriptive writing" writing descriptive text has two skills, they are composing skill and organizing skill. The explanation will be elaborated below:

- a. Composing Skill
- 1) Includes descriptive details and words.
- 2) Use clear language.
- 3) Include verb which strongly described.
- 4) Use transitions in order to make coherence.
- 5) Makes comparisons such as; as well as, more than, and the most.
- 6) Uses word that engages and surprise the readers idea and mind.
- b. Organizing Skill
- Generalize the charts through ideas and details presented in descriptive writing.
- Managing the description in writing by sorting the visual effect, details, procedure and time.
- 3) Use topic sentences to engage the reader to the writers' mind.

4) Writes concluding sentences by using word or phrase to summarize the idea of descriptions.
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In this case, the skills in writing descriptive text which is needed in this research are, descriptive details and words, clear language, the use of transitions in order to make coherence, using word that engages and surprise the readers idea and mind, organizing the description in writing by sorting the visual effect, details, procedure and time, Using topic sentences to engage the reader to the writers' mind, writes concluding sentences by using word or phrase to summarize the idea of descriptions. The researcher chooses that skills, because, the researcher thinks that those skills can be fulfilled by the students.

F. Learning Media

According to Thoman, literacy media take as an important role in teaching and learning, include second language learning. Media also can be improved into language lessons in some ways by developing activities based on television shows, radio program, newspaper, and videos.

Rucynski states that the improve of the television into English as second language/ English as foreign language material by showing how a

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⁸ John Schacter, Ph.D, The Master Teacher series descriptive writing. Page 6 https: <u>www.teachingdoctors.com/resources/pdf/descriptive_writing_sample.pdf</u> Accessed Thursday, December 10, 2015

variety of English material of learning can be taught with the Simpsons, a famous American television show which has more than 400 episodes.

Harmer cited that a variety of viewing techniques when using films and videos in listening skill, include:

- 1) Speech or picture (the other half faces each other while half of the class see the video).
- 2) Viewing Partial (covering most of the video on screen by using some pieces of paper).
- 3) Subtitled Films (students can hear, watch and see what the video talks about).
- 4) Freeze Farming (stop or pausing in the middle of the video to ask the student to guess what happen next).
- 5) Picture less listening (before watching the video, students are asks to hear the audio).
- 6) View the video silently (only play the video without sound) ⁹
 In this case, the learning media which the researcher uses in this research is subtitled films, because, the video which is given as a treatment is kind of video which has English subtitles in it.

2012, 12-13

⁹ Shahla Yassaei. "Using Original video and sound effects to teach English" English Teaching forum. No. 1,

G. Media for Teaching Writing

New digital media takes an important role in teaching of writing, through both cognitive skills in which word processing was pressured as tool of revision, and the socio-cognitive skills in which computer-mediated communication was pointed out as a tool of social construction of meaning. Over the last decade, important new tools have emerged for the teaching and learning writing. There are four tools which can be used to teaching writing. They are blogs, Wikipedia, automatic writing evaluation, and open-resource net book. The elaboration stated as follows:

1) Blogs

Blogging software created to transform the web from a place principally used to access information to one where vast numbers of people publish their own writing work, with hundreds of millions of blog launched in the past decade. Blogs is an online communication which represented an intermediate space between speech and writing.

2) Wikipedia

Initial reports tell the use of wikis can be used to engage writing task in second language acquisition learning. They suggest that participating students in writing by using wikis can increase their quantities of writing, develop more confidence in their writing and find such assignment motivating.

3) Automatic Writing Evaluation

Automatic writing evaluation has been developed that combine automatic essay scoring software with a range of other tools for classroom use, such as model essays, scoring rubrics, graphic organizer, word banks, dictionaries, thesauri, and spelling/grammar/usage check.

4) Open-resources net-book

The quantity of student writing by using net-book emerged to have gone up substantially in both district and students also receive much more feedback on their writing whether it comes from blog comments by peers, online comments from teacher, or software generated scoring or error feedback. This media gives benefits in teaching and learning writing, initial test score analysis suggest that substantial benefits in writing outcomes, including for English language learner.¹⁰

In this case, the researcher applies the media, English club television channel by using open-resources net book. The researcher uses this media in teaching writing, because, those resources can be downloaded and accessed by using net book.

¹⁰ Mark Warschauer. "Invited Commentary: New Tools For Teaching Writing" Language learning and technology. University of California Volume 14 No. 1 2010, 3-8

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H. English Club Television Channel



According to Anzaku cited by Doosur Ashever and Sandra Mwuese Igyuve, Audio visual material is an instructional material which is generally used to tell the interpretation without using language verbal symbols. Audio visual material is very important to be used in teaching and learning, because, it can make them focuses by using functions of preceptor, get comprehension by combining the sense of sight, hear and touch.

English club television channel is an educational channel which is created to those who studies English. This media was developed and created by methodologist and expertise in English education. This media is made to make people can learn English easily. This program was made for people who wants to learning by doing. ¹¹

¹¹ Doosur Ashaver - Sandra Mwuese Igyuve. "The use of audio-visual materials in the teaching and learning process in colleges of education in Benue state- Nigeria" volume I, Issue 6, 2013, 44-45

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In this research, the researcher uses English club television channel, because, the researcher argue that English club television channel can be accessed not only in television cable, but also, by using internet. In addition, students' competence in writing descriptive text is supported by the content in English club television channel.

I. Computer Assisted Language Learning

Computer Assisted Language Learning was used in the late 1990s when many language teachers' recognized the nature of Information and Communication Technology as the new concept of in language learning and teaching. Since the Internet was used as media in teaching English, internet has essentially used in these ways:

- 1. The Internet as an Information of Technology
- 2. Internet as a communication technology
- 3. The Internet as a social and mobile technology

Literally, the use of Internet can gives some benefits. They are:

- 1. Increasing learners' motivation and reduce learners' anxiety
- 2. Engage learner in learning
- 3. Aid in teaching, especially in imagery perceived as strange, funny or interesting.

J. Previous study

There are some previous studies related to this research. Some of them elaborated as below:

According to Yidan Wang entitled "Providing Teacher Training Through Educational Television" stated that, The China Television Teachers' College has proved that Educational television is an efficient system in teacher training, because television will be used to keep the prior material of distance education for many years to use. While new technologies are occurred that can be used to training. 12

According to Gowon, Rahila P. Journal entitled "Effects of Television and Radio on Speaking and Writing skills of Senior Secondary School Students in Jos Metropolis" suggested that students should have exercise in making writing versions of oral forms of radio programs and television such as news, documentaries and soap opera. These programs also can be used as inspiration in teaching essay writing. The televisions and radio programs should be uses the appropriate language that proper with students need. Students also asked to correct wrong English language usage in the programs of radio and television in teaching and learning process. They should be taught the difference between media language of news reporting,

¹² Yidan Wang. "Providing Teacher Training Through Educational Television" (China; Asian Development bank Institute, 2000), 37-38

entertainment, advertisement, and expositions, and how media in education engage with curriculum in teacher training program in handling the media corporation of television and radio in secondary school of curriculum.¹³

Based on Ronald A. Berk entitled "Multimedia teaching with video clips: TV, Movies, Youtube and mtvU in the college classroom" suggested that the teacher should engage video clip with classroom research on the effectiveness of the method they use. Such as conduct video clips with computer and other gadgets.¹⁴

Based on Debbie B Golos and Annie M Moses entitled "The Benefits of Using Educational Video in American Sign Language in Early Childhood Settings" they suggest that the teacher and parents should more frequently using the multimedia in teaching and learning process both in home and school. For the deaf child graduates high school at reading level, there is a critical need for high quality language and literacy experiences throughout early childhood years. The key is providing early access to a fluent visual language and utilizing visual strategies to facilitate the language and literacy development of visual learners. ¹⁵

¹³ Gowon, Rahila P. "Effects of Television and Radio on Speaking and Writing skills of Senior Secondary School Students in Jos Metropolis" An International Multi-disciplinary Journal, Ethiopia. Volume 3 No. 2, January 2009, 103

¹⁴ Ronald A. Berk "Multimedia Teaching with video clips: TV, Movies, Youtube and mtvU in the college classroom" International Journal of Technology in teaching learning Vol. 5 No. 1, 2009

¹⁵ Debbie B Golos - Annie M. Moses. "The Benefits of Using Educational video in American Sign language in Early Childhood Settings". Teaching and learning in the digital world: possibilities and challenges. Vol. 6 No. 2 2013

According to Emily Cruse M.Ed, entitled "using educational video in the classroom: Theory, Research, and practice" suggested that the new technologies open many new chance for learning that are just begin to be learned. As the documented strengths of film, television and video are made more and more available and accessible through video on demand systems. The potential for learning and exploration open up the learning and teaching mind. 16

Based on theory above, educational video can be used in improving students' ability in learning English, such as writing, speaking, reading, listening, and grammar. As long as the content is proper with students' need, learning goal, and indicator.

¹⁶ Emily Cruse. *Using Educational video in the classroom: Theory, Research and Practice. (USA: 2004)* https: safarimontage.com accessed: June 4th 2016