CHAPTER I

INTRODUCTION

This chapter elaborates the Background of the Study, Statement of the Problems, Objectives of the Study, Significance of the Study, Scope and Limitation and Definition of the Key Terms.

1.1 Background of the Study

Language is one of the most important forms of human symbolic behavior and has become an identity of a social group. We all know that there are so many languages in this world. Every country has their own language as national language, even some countries have more than one language as their national language, like Malaysia, India, South Africa, etc. They have their own national languages and also international language that is English as their national language. But in our country Indonesia, there is only one national language that is *Bahasa Indonesia*. Even though Indonesia has only has one language but all people in this world knows that Indonesia has so many dialects. There are 250 dialects spoken through out the country (Sadha, 2013).

In this globalization era, no one denies that the knowledge of the English language is one of the most important tools available for our bright future. It is one of the international languages; we can easily communicate and share our ideas to our friends in all over the countries through the social networking service, but

in another hand this case will be a problem for people who can not speak and written English, moreover we are required to become bilingualism.

English is not our national language, but most of Indonesian people are familiar with English. Thus, speaking English in Indonesia is not a strange thing anymore. We can find so many English words in our daily activity. Even the presence of English foreigners speaking has already been accepted by Indonesian people. For Indonesian people, speaking English is not only a trend in high level of society but in every levels of society because now all people can learn English formally or non-formally. From children until adults, they all can learn English because English is international language. That is why we must learn about it.

In this era the use of English in Indonesia increase rapidly because it is not only used to speak to foreigners but also to speak to Indonesian acquaintances. However, because English is not Indonesia's national language, the frequence of its use is small. Usually they combine English and *Bahasa Indonesia* in their conversation. If you meet someone who combines two language in a single conversation it called code switching.

Code switching is the practice of alternating between two or more languages or varieties of language in conversation. Code-switching is basically the natural consequence of contact between people and languages (Sum, 2005). Code switching occurs when a speaker alternates between two or more languages, or language varieties, in the context of a single conversation (http://en.wikipedia.org/wiki/Code-switching). Some reasons people do code

switching are people may use code-switching to hide fluency or memory problems in the second language (but this accounts for about only 10 percent of code switches). Second, code-switching is used to mark switching from informal situations (using native languages) to formal situations (using second language). Third, code-switching is used to exert control, especially between parents and children. Fourth, code-switching is used to align speakers with others in specific situations (Zentella, 1985).

In this thesis the writer choose code switching as her focus because almost people in this world now can speak in more than one language, so that the code switching usage in conversation is not a forbidden thing. Usually people switch the codes when they speak to strangers who do not understand his language. The aim is to minimize some miscommunication during the conversation. The function of code switching are:

1. Codeswitching to increase comprehension.

   When there is a people speak in another language that we are not understand, spontaneity we ask the meaning. Then he / she explain with language that we understand. It could be say that code switching can increase comprehension someone.

2. Codeswitching to mark a change in context.

   Code switching as a reminder if there is a language changes in a conversation. When there is someone speak in a language then he / she want to explain something unusual, suddenly he / she said in another

term. It could be say that code switching to mark a change in context (Riegelhaupt, 2000).

There are so many people who switch their language with another language. But in this thesis the writer just want to analyze the code switching occur in Ustadz Riza Muhammad's preach in *Pesantren dan Rock n Roll* season 3. Ustadz Riza Muhammad is a young male preacher in Indonesia. The writer chooses Ustadz Riza Muhammad because she likes the way his preaching. His preaching is so characteristic. Ustadz Riza Muhammad is well known as a preacher who likes to speak more than one languages when he preaches. He always speaks in three languages, they are Bahasa Indonesia, Arabic and English. But usually he also speaks in dialect, frequently in Javanese because he is Javanese. By using more than one languages, it is one of his ways to attract teenager's attention, so that the teenagers can learn about Islam easily and suitable with their age. Because his propaganda's target is the teenagers so he must be creative when giving some preaches.

During the time, preach is identic for adult; preaching is so boring, yawning and teaching impression. That's why the teenagers are not interested in preaching. But, it is different with Ustadz Riza's preaches. He gives an enjoyable preaches with modern. It because Ustadz Riza Muhammad is still young, so that he can know what the teenagers need. He can make a good interaction during the preach. Not only creative but he also makes an enjoyable situation and he always knows the trend so he can understand what the youngster's problem. So nowadays preaching is not a boring things anymore, especially for teenagers. That is the fact

why the writer is interested to analyze Ustadz Riza Muhammad preaching, especially when he preaches in *Pesantren dan Rock n Roll* season 3. Therefore, the writer tries to do study dealing with the phenomenon, and is really motivated to conduct a research entitled "AN ANALYSIS OF CODE SWITCHING PERFORMED BY Ust. RIZA MUHAMMAD IN PREACHING".

There are some researchers who have already conducted the study of code switching, such as Aziz Nasruddin (2004) who observed the patterns of code switching are used by students of the faculty of letters, IAIN Sunan Ampel Surabaya and factors make the students switch the code.

Another relevant study, Amelia Fian Fauliani (2012) who also studied about code switching. She observed the types of code switching used in English daily conversation of students Ta'mirul Islam Boarding School.

1.2 Statement of the Problems

Based on the background of the study stated before, the writer conduct a research investigating the code switching in Ustadz Riza Muhammad's preaching to find out the possible answers to the following questions:

a. What are the types of code switching used by Ustadz Riza Muhammad in his preaches?

b. What are the functions of code switching used by Ustadz Riza Muhammad in his preaches?

1.3 Objective of the Study

Based on the statement of the problems above, the objectives of this research are:

1. To describe the types of code switching used by Ustadz Riza Muhammad in his preaches.

2. To explain the functions of code switching used by Ust. Riza Muhammad in his preaches.

1.4 Significance of the Study

The study of code switching in this thesis gives some significance to the readers in some ways to elevate their knowledge.

1. The readers will be able to know what types of code switching used by Ustadz Riza Muhammad's preaches in *Pesantren dan Rock n Roll* season 3.

2. The readers will be able to know the function of code switching used by Ustadz Riza Muhammad's preaches at *Pesantren dan Rock n Roll* season 3.

3. The readers can get more understanding about the switch language happens in Indonesia which is not only from national language to local language but also occur in other national language like English and Arabic, etc.

4. The writer hopes that the readers are encouraged to learn deeper about how to use code switching in a right time with the good way.

5. This research is also expected to be useful for the English students and the lecturers who are studying about linguistic especially in code switching.

6. The writer hopes that this thesis will help other researchers to do the same related researches in deeper, further and better techniques

1.5 Scope and Limitation

In order to avoid a broad discussion, it is necessary for the writer to limit the discussion because there are many elements in the preaches that can be analyzed. The writer limits her study only on code switching. The focus of this study are:

1. Types of code switching used by Ustadz Riza Muhammad's preaches in *Pesantren dan Rock n Roll* season 3 at 46th and 50th episode.

2. Functions of code switching used by Ustadz Riza Muhammad's preaches in *Pesantren dan Rock n Roll* season 3 at 46th and 50th episode.

1.6 Definition of Key Terms

Language : A communication of thoughts and feelings through a system of arbitrary signals, such as voice sounds, gestures, or written symbols (Peter Salim).

Code Switching : Code switching is a mixed up language together in realm of conversations (Hudson, 1980:56)

Ust. Riza Muhammad : He is a famous young male preacher. His original name is May Riza Kurnia. He was born in Situbondo at May 1, 1983. He graduated from Al Abror boarding school in Situbondo. His first career in entertainment is started when he join in one of reality show looking for preachers (http://profil-biografiartis.blogspot.com/2013/08/biodata-ustadz-riza-muhammad.html).

Preach : To deliver a sermon about religion in a obey God's commandments place or other public place (http://www.merriam-webster.com/dictionary/preach).