

## **CHAPTER III**

### **RESEARCH METHOD**

This chapter provides a detailed description of Research Approach, Data Sources, Data, Data Collection, and Data Analysis processes as follows:

#### **3.1 Research Approach**

This study applies descriptive qualitative method because the data are in the form of words or utterances rather than number. Qualitative research is a set of research techniques in which data are obtained from a relatively group of respondents. The most important qualitative research techniques are the narrative and the visual research, which is still often neglected. This research will show the nature of the situation as exists at the time of the study as stated by Gay (1987: 189), “descriptive research determines and reports the way the things are”.

According to Subana and Sudrajat (2001) “The qualitative method is conducted in this study because the data analyzed are not to accept or to reject tile hypothesis, but the result of the analysis is the description from the observed symptoms, which are not always in the form of numbers or inter-variable coefficient.”

This research is qualitative since all the data collection are in the form of words, sentences and phrases. Since this research is a descriptive qualitative

research, the main instrument of this research is the researcher herself as the key-human-instrument. There is only one kind of sources of data in this research, that is, the language spoken by Ustadz Riza Muhammad in his preaching at *Pesantren dan Rock n Roll* season 3. Moreover, this research formulates the data in words because it is designed to obtain information from the current status of the subject of the research and describe the nature as situation as exists at the time of the study.

The data were taken from utterances uttered by Ustadz Riza Muhammad in his preaches at *Pesantren dan Rock n Roll* season 3. The goal of this research are to analyze what types and reasons of code switching used by Ustadz Riza Muhammad in his preaches at *Pesantren dan Rock n Roll* season 3. The data described descriptively based on the theory of code switching. This method is especially chosen since the accurate results from analyzing the data should be gained. Therefore, this research uses descriptive qualitative design, in which the data are analyzed and interpreted based on the theory of code switching.

### **3.2 Data source**

This study got the data from Ustadz Riza Muhammad's video during his preaches in *Pesantren dan Rock n Roll* season 3 at 46<sup>th</sup> and 50<sup>th</sup> episode. The video take from youtube. Then the data were the words, phrases and sentences or utterances uttered by Ustadz Riza Muhammad.

### 3.3 Research Instrument

The proper instrument to obtain and analyze the data in this research is Ustadz Riza Muhammad. In addition, the writer viewed the video by Ustad Riza Muhammad's preaches, understanding, selecting, analyzing, and taking notes of the using of code switching.

### 3.4 Data Collection

For data collection, a handphone was useful to watch Ustadz Riza Muhammad's preach video. The data of this research are words, phrases, and sentences spoken by Ustadz Riza Muhammad preaching in *Pesantren dan Rock n Roll* season 3 at 46<sup>th</sup> and 50<sup>th</sup> episode. In collecting the data, the writer did several steps. First step, the writer got the videos from youtube. Second step, the writer watched the videos and gave attention carefully to the utterances uttered by Ustadz Riza Muhammad. While watching the video, the writer identified the utterance spoken by Ustadz Riza Muhammad that contains code switching and the writer took noted his utterances. Third step, the writer reviewed the note and selected the types of code switching based on the theory. And the last step, the writer ensured the validity of the data, by reviewing the video and also saw the note if there were some mistakes.

### 3.5 Data Analysis

Data analysis in qualitative research is emphasized on a process and going to analysis. In analyzing the data, first the researcher transcribed the preaches spoken by Ustadz Riza Muhammad at *Pesantren dan Rock n Roll* season 3 in 46<sup>th</sup> and 50<sup>th</sup> episode. Second, the researcher identified the language used by Ustadz Riza Muhammad in his preaches at *Pesantren dan Rock n Roll* season 3. Third, the researcher classified the code switching words. Fourth, the researcher categorized and analyzed the data based on the code switching theory.

For the first research question, the writer made sentence classification based on Ustadz Riza Muhammad preaches at *Pesantren dan Rock n Roll* season 3 in 46<sup>th</sup> and 50<sup>th</sup> episode. The writer found what types of code switching used by Ustadz Riza Muhammad in his preaches. Then for the second research question, the writer analyzed the functions of code switching in Ustadz Riza Muhammad 's preaches. After answering statement of the problem, the writer made a conclusion from the findings.

In short, the steps in analyzing the data were:

1. Watching and understanding the whole video of Ustadz Riza Muhammad's preaching.
2. Choosing the statements or utterances which had been uttered by Ustadz Riza Muhammad in preaching that contained code switching.
3. Classifying the data based on the types of code switching and the functions of code switching. The analysis used 3 types of code switching on the

basis of Hoffman's code switching theory and 3 functions of code switching by Ustadz Riza Muhammad based Gumperz's theory.

4. Making interpretation of the types and the functions of code switching based on the theory.
5. Concluding the types of the code switching and the functions of code switching in Ustadz Riza Muhammad's preaches.