

## **CHAPTER III**

### **METHOD OF THE STUDY**

In this chapter would discuss the methodology used in this study. The writer explains about the general procedure in collecting and analyzing the data. This chapter is divided into three sub chapters. They are research approach, technique of data collection and data analysis.

#### **3.1. Research Approach**

This study uses a descriptive method. It is the most suitable one to use analyzing this research and also appropriate for this research because it is considered to result in a detail description about politeness. Descriptive is designed for the investigator to gather information about presenting existing conditions in order to describe the nature of situation as it exist at the time and answer questions concerning the current status of the subject of the study. It means the data collection is the description of people, places and conversation clearly and detail. Moreover, the data gets in form of words rather than numbers.

#### **3.2. Technique of the Data Collection**

##### **3.2.1. Source of the Data**

The data of the research are the utterances expressed by the main characters in the film “Snow White and the Huntsman” when conversing with their addresses.

##### **3.2.2. Instrument**

The instruments of this research are the writer herself, video cassette “Snow white and the Huntsman”, and some books reference related to the topics. The writer

is the one who is able to find appropriate tools such as television used to watch movie.

### **3.2.3. Procedure**

In procedure, this study follows some steps. First, the writer watches “Snow White and the Huntsman” movie to understand more what the story about. Second, the writer searches “Snow White and the Huntsman” script of the movie in Google, one of the servers on the world wide web which provides many kinds of information. After that, the writer download the script in order to help the writer to be able to see all of kinds of politeness that appear and the writer reads “Snow White and the Huntsman” movie script dialogues. The last, the writer classifies the conversations based on Brown and Levinson (1987) which have the main characters with their addresses.

### **3.3. Technique of Data Analysis**

After collecting data, transcribing the movie and identifying the utterances that contained politeness strategies used, the writer will do some steps to analyze the data. First, the writer lists the data which contain politeness used by the main characters in the movie. Then, the writer will classify them based on politeness categories by Brown and Levinson (1987) which are Bald on Record, Positive politeness, Negative politeness and Bald off Record. Second, the writer will discuss the categories of politeness strategy used by the main characters. Last, the writer will interpret the result of the analysis to make the conclusion.