



TABLE OF CONTENTS

Inside Cover	i
Inside Title	ii
Declaration	iii
Dedication	iv
Motto	v
Thesis Advisor's Approval Sheet	vi
Thesis Examiners' Approval Sheet	vii
Acknowledgements	viii
Table of Contents	x
Abstract	xii
Intisari	xiii
CHAPTER I INTRODUCTION	
1.1 Background of the Study	1
1.2 Statement of the Problem	4
1.3 Objective of the Study	4
1.4 Significance of the Study	4



1.5 Definition of Key Term	6
CHAPTER II LITERATURE REVIEW	
2.1 Theoretical Framework	8
2.2 Related Studies	25
CHAPTER III METHOD OF THE STUDY	
3.1 Research Approach	26
3.2 Data Source	26
3.3 Technique of Data Collection	27
3.4 Technique of Data Analysis	27
CHAPTER IV FINDINGS AND DISCUSSIONS	28
CHAPTER V CONCLUSION	60
REFERENCES.....	62
APPENDIX	64