

CHAPTER III

METHOD OF THE STUDY

Based on the theory mentioned above, the researcher thinks that the appropriate approach for his research is qualitative approach. This approach will help the researcher to answer the problem exactly.

3.1 Research Approach

The data of code mixing in the form of word and code mixing in the form of phrase while code switching in the form of sentence. Therefore, the Qualitative descriptive method is used by the researcher to answer and reveal the research problems which were being discussed in the previous chapter.

In order to make easier in understanding about the method, the researcher gives the definition of the qualitative methods which is translated by Arief Furhan from Bogdan and Taylor's definition. They say that qualitative method is research procedure that produces descriptive data in researchers or focus and the behavior observed from the subject (1992: 21-22). It is also stated by Gay. While Hadari Nawawi also stated that "penelitian kualitatif dapat diartikan sebagai rangkaian kegiatan atau proses menjaring informasi, dari kondisi sewajarnya dalam kehidupan suatu obyek, dihubungkan dengan pemecahan suatu masalah baik dari sudut pandangan teoritis maupun praktis (1995: 209).

The aim of the descriptive method itself is to obtain systematically description and accurate facts. It concerns with the collected data that often uses words or sentences. Since they are in the form of words or utterance, there are

several ways to obtain them such as doing interview, taking note, recording and videotapes etc.

According to Bagdan and Biklen which quoted from Sugiyono said that there are five characteristics of qualitative research method, they are:

1. Qualitative research has the natural setting as the direct source of data and researcher is the key instrument,
2. Qualitative research is descriptive. The data collected is in the form of word of pictures rather than number.
3. Qualitative research is concerned with process rather than simply with outcomes or products.
4. Qualitative research tend to analyze their data inductively
5. "Meaning" is of essential to the qualitative approach.

Based on the explanation above, the qualitative method is a suitable way to conduct this research.

3.2 Technique of Data Collection

In this point, in order to get better in getting result of this research, the researcher used the basic technique of data collection. The researcher collects the data by reading the whole contain of the novel and then underlines the utterances which suitable to the topic will be discussed. The last the researcher put the all data gained into the table, it is used to make easier in doing analyzes.

3.2.1 Source of data

According to the Cambridge dictionary, data is information which collected to be examined and considered and used to help decision making. Based on Burhan data has similar meaning with information but the data is shower to the service aspect while information more to the material aspect. (2002:123).

In this study, the researcher used the utterances that contain of code mixing and code switching which found in the novel.

3.2.2 Data

The data of this research were utterances of code mixing and code switching used by the author in the novel.

3.2.3 Instrument

In doing research, the researcher need some tools to be flexible in collecting data, the main instrument in this research is the utterances of code mixing and code switching which changed in table. It means the researcher needed the tables to make groups of code mixing and code switching. The second is the researcher itself it available with Bodgan and Biklen idea which quoted by Sugiyono that the one of features in qualitative research is the researcher as the key instrument.

3.3 Technique of Data Analysis

In this step the whole data was gotten will be procedure as follow:

1. Classifying and Organizing data

It is the basic technique in collecting the data the first technique used by the researcher is classify the utterance that appropriate with the topic then organize the data to be analyzed. The data were taken from the novel. This data were analyzed according to the Fasold's theory as cited by Chaer and Agustine (2004). Furthermore the data were also analyzed to answer the research question number 2 about the factors of code mixing and code switching used in the novel.

2. Grouping data

After gaining the all data needed that contains of code mixing and code switching. The researcher put the data into groups depend on the form.

Since differentiating the code mixing and code switching the researcher apply the theory stated by Fasold as cited in Chaer and Agustina (2004). This theory divides code mixing and code switching based on its grammatical form.

In other side, the researcher applies the theory of Sulistyoningsih in Setyaningsih (2006). According to her, there are three factors influence someone mix and switch the code. They are social factor, cultural factor and individual factor.

3. Analyzing data

In this step the researcher will present the all data that collected by using the theory that is appropriate with the data analysis.

Here are what should be done by the researcher in this research analysis. Hopefully from this research method that explaint can help the researcher as the guidance in conducting the research. The researcher realize that without this researche method it impossible in finishing this research.