CHAPTER III

RESEARCH METHODOLOGY

This part discusses the methodology of the research. It consist of research design, research instrument, subject of the research, data and data source, data collection and data analysis.

3.1 Research Design

Research design was the conceptual structure within which research was conducted. The conceptual structure can be seen as an outline of the writer in which she arranged the procedure and technique that was used for gathering information. According to Khotari (1990:27) Research design is such a plan to do a research and such a brief foundation to do a research. Thus, the writer implied that research design was a procedural step to do research which was importantly needed by every researcher before doing a research.

Knowing that research design was a brief arrangement of plan. It meant that resarch design should be suitable with the problems that the study would be analyzed. Considering about that, the purposes of this study are to find out what types of assertive acts that used by protagonist characters, to analyzed about what assertive acts are used by protagonist characters and to described the differences between Percy Jackson and Annabeth Chase in applying assertive acts in Percy Jackson & The Olympians: The Lightning Thief's movie. Thus, the suitable rsearch design which related to to the purpose of this study is qualitative content analysis.

Qualitative content analysis is a method for systematically describing the meaning of qualitative data (Schreier, 2012:170). Qualitative data is less of numeral and statistical but it is mostly in word, text and so on. Then, content analysis is an analysis which focusing to the interpreting the data within the content of such text. Thus, the writer used qualitative content analysis because the main data of this study is a movie script which included to the kinds of text and the analysis was interpreting the content within a text.

In the way the writer formulated the answer of the problems of analysis, the writer also used descriptive research design to depicted and to described the precise illustration of what the analysis is. As the name of the approach, descriptive research dealed with describing variables. Thus, descriptive research design was importantly used to describe the result of analysis is about.

3.2 Subject of The Study

The subject of this study is protagonist character. There are some characters which included to protagonist character, but the writer chooses two major characters only. They are Percy Jackson and Annabeth Chase. Those two characters are the major protagonist characters in Percy Jackson&The Olympians: The Lightning Thief Movie. The reason why the writer chooses those two characters because the different characteristic of Percy Jackson and Annabeth Chase. The differentiation appeared in the way Percy and Annabeth speak. The Percy's way of speaking is softer than Annabeth. Thus, the writer interested to

find out what types of assertive acts and assertive verbs are used by those two characters.

The second reasons why the writer chooses percy jackson as the subject of analysis is because Percy Jackson were accused as the thief of Zeus's masterbolt. But in fact, he did not steal the masterbolt. This is suitable to the problem that the writer revealed, because the writer wanted to know how Percy Jackson convinced other character about the fact. The writer chose Annabeth Chase because she believed that Percy did not still the masterbolt and she helped him to convince other character to believe the reality.

3.3 Data and Data Sources

The data source of this research was taken from movie script of Percy Jackson&The Olympians: The Lightning Thief's Movie. This movie was produced in 2010 which directed and produced by Chris Colombus. This movie is the first serie of Percy Jackson serial movie. Percy Jackson&The Olympians: The Lightning Thief's Movie was adopted from the percy jackson novel which written by Rick Riordan. The movie script is available in 122 pages. The writer have the PDF file that help the writer wrote the analysis without retyping. http://screenplayexplorer.com/wp-content/scripts/The Lightning Thief.pdf is the link where the writer downloaded the movie script. It was downloaded on December, 13rd 2016. The writer also has the printed file to help the writer accurately analyzed. The data of this research was taken from the utterances of Percy Jackson and Annabeth Chase which is written in the movie script.

3.4 Research Instrument

Qualitative studies tend to use human instrument rather than otehr tools or machines (Litosseliti, 2010:29). Thus, the instrument of this research was the researcher herself by finding, analyzing and classifying the types of assertive acts, the assertive verbs and the differences between Percy Jackson and Annabeth Chase in applying assetive acts in Percy Jackson & The Olympians: The Lightning Thief's movie. The other instrument was the movie script of its movie and also laptop to helped the researcher watched the movie.

3.5 Technique of Data Collection

The data collected from the utterances of Percy Jackson and Annabeth Chase along the movie. There are some steps that the writer used to collect the data:

- 1. Downloading the movie entitled "Percy Jackson & The Olympians: The Lightning Thief"
- 2. Downloading the movie script and print it out
- 3. Selecting of Percy Jackson and Annabeth Chase's utterances
- 4. Classifying into two major classes; Percy Jackson's utterances and Annabeth Chase's utterances.

3.6 Technique of Data Analysis

After collecting the data, the researcher analyzed the data into some steps:

- 1. underlining Percy Jackson utterances and Annabeth Chase utterances
- 2. calculating the total of each utterances
- 3. classifying Percy Jackson utterances and Annabeth Chase utterances into the six types of assertive acts
- 4. classying those utterances which contains of assertive acts into the four kinds of assertive verbs
- 5. turning the classifying into the table
- 6. defining the relation of each into the analysis
- 7. explaining the differences between Percy Jackson and Annabeth Chase in applying assertive acts.
- 8. making a conclusion with relating the result into the protagonist character.