CHAPTER I

INTRODUCTION

This chapter discusses about some important points of Perseus' Leadership Style Shown Through Directive Acts In Clash of The Titans Movie. Those are background of study, research problem, research objectives, significance of the research, scope and limitation and definition of key terms.

1.1 Background of Study

Leadership style is a big tool as the weapon and one of factor that have been considered as fundamental for organizational success (Chaudhry & Javed, 2012:258). A capable leader provides direction for the organization and lead followers towards achieving desired goals. The concept of leadership encompasses a wide range of different interpretations regarding the characteristics of the leader, his behavior, and his impact on followers and their activities. Leaders are categorized by different criteria and one of them is the style of leadership (Bosiok & Sad, 2013:64).

The earliest studies of leadership styles (defined as the manner by which individuals in a position of authority influenced group activity) were conducted by Lewin and colleagues in the late 1930s (Lewin et al, 1939). In these research there was little concern about personal characteristics and attributes; the focus was on how leaders influenced followers and directed group activities. Consistent with the tenets of scientific management, these

researchers sought the most effective style of leadership and concluded that the democratic style leads to higher member satisfaction and involvement.

Besides, leadership style has become one of the significant impacts on various social-macro areas such as at state corporations (Koech and Namusonge, 2012), hotel (Arzi, 2014), public sector organizations (Voon et al. 2012), police office (Huberts et al, 2007), council development area (Obiwuru et al, 2011), university (Ng'ethe, 2012), firm performance (Puni, 2014), organizational politics performance (Gadot, 2006), schools (Dereli, 2003; Jay, 2014; Bhatti et al, 2012), and bank (Ojokuku et al, 2012).

Moreover, others current studies of leadership style not only developed on social-macro areas but also on social-micro areas such as in parenting and teaching scope (Dreikurs, Cassel, & Ferguson, 2004; Dreikurs, Grunwald, & Pepper, 1999; Grunwald & McAbee, 1999). These studies emphasizing how parents' and teachers' leadership styles affect the personality development and interpersonal patterns of children and youths. Dreikurs (1995) considered leadership styles to be crucial for understanding parenting because of the effects these leadership styles had on the social climate and group dynamics of the whole family and on the personality development of all the children.

In fact, some of those studies are conducted in commonplace. Thus, the writer chooses the different place to enrich the previous researches on leadership style by conduct this research in war situations. The writer chooses new subject, the main character of a movie. He is Perseus. Perseus is a

protagonist and also as a major character in Clash of the Titans Movie. Perseus is one the most famous of all Greek heroes and he's still popular today. He is illustrated as a demigod man who brave, daring, and handsome, defeating all the villains in his way. The transcript of a British-American historical fantasy adventure movie entitled Clash of the Titans by Louis Letterier is the data sources which is investigated in this study. Some researches of this movie were conducted in the term of written text: essay (Romy, 2015) and journal (Winn, 2011). Both of the researchers were just reviewing what about Clash of the Titans movie is. Therefore, this research is significantly needed because the writer finds that the other writers are not interested to do research on leadership style in a movie.

The writer espouses the data of leadership style shown by Perseus in Clash of the Titans movie by examining the types of leadership style through directive acts which uttered by Perseus. Since, other researches above repeatedly talk about the impact or and effect of leadership style shown through the behaviour or characteristics of a leader. Thus, this research is a new package which relates leadership style and directive acts. Because when people apply style of leadership is not only through his/her behaviour but also through language use. Some studies of directive acts related to Linguistics in language use, are produced in: journal (Oktoberia, 2012), language (Racova & Horecky, 2016), movie (Kusumawati, 2014). Several studies are also specifically done in politeness strategy topics (Trisnawati, 2011), (Navratilova, 2005).

All in all, to make an unbiased research, the writer analyzes the types and forms of directive acts by using Searle's and Holmes' theory and the writer wants to explore more of leadership style by using Lewin and Lippitt's theory. Hence, this study is an important analysis, since there are several types of leadership style through directive acts which uttered by Perseus.

1.2 Research Problem

The writer formulates the problems by making the research question below:

- 1. What are types and forms of directive acts performed by Perseus in *Clash* of the *Titans* movie?
- 2. How is the leadership style shown through Perseus' directive acts in *Clash of the Titans* movie?

1.3 Research Objectives

The goals of this research are:

- To identify the types and forms of directive acts performed by Perseus in Clash of the Titans movie.
- 2. To describe the leadership style that shown through Perseus' directive acts in *Clash of the Titans* movie.

1.4 Significance of the Research

In conducting this research, the writer hopes that this research gives benefits for the readers who have an anxiety of leadership style, and give more knowledge about the style of leadership that show through directive acts in *Clash of the Titans* movie. In addition, this study can be easily valuable for anyone who watches this movie. They can easily understand Perseus' leadership style. This research is also hoped to be useful as reference for everyone who want to conduct further research about leadership style.

1.5 Scope and Limitation of the Study

This research is conducted in two major analysis, directive acts and leadership style, but the writer creates just one focus because they are related each other. The directive acts are analyzed by taking Perseus' directive utterances. The types of directive acts are analyzed by using Searle's theory, while the forms of directive acts are analyzed by Holmes theory. The leadership style are analyzed by seeing first the types and forms of Perseus' directive utterances, from those the writer can determine what the style of leadership perseus is. The leadership styles are analyzed by using Lewin and Lippitt's theory when the writer classifies the styles.

1.6 Definition of the Key Term

- Directives are statements that attempt to make the other person's actions fit the proposition contented. They are try to get the listener to do something (requesting, prohibiting, asking and commanding) (Liu, 2011:1803).
- Leadership style is the manner and approach of providing direction, implementing plans, and motivating people (Ojokuku et al, 2012: 202)

- Perseus is a protagonist and also as a major character in Clash of the Titans Movie. (clash-of-the-titans.wikia.com/wiki/Perseus)
- Clash of the Titans movie is a 2010 British-American historical fantasy adventure film directed by Louis Leterrier and released on April 2, 2010. (https://en.wikipedia.org/wiki/Clash_of_the_Titans_(2010_film)

