

INTRODUCTION

Yule (1996: 60) stated that politeness is showing awareness of another person's face, it is related to social distance or closeness. Politeness means that being polite is not as simple as like saying "please" or "thank you" in the right place. It is the matter of how people can use their language appropriately toward their addressee (Holmes, 2001:267). Brown and Levinson (1987:17) also stated that "Politeness is how people behave in a way that attempts in considering of the feelings of their addressee". Based on those explanations above, it means that in conversation, politeness is important to provide someone's relationship with others. In forming good conversation, people should be realized because the use of language can reflect the behavior or the attitude.

Furthermore, Munjidah (2015) aimed to analyze the types of positive politeness strategies used by Elinor Dashwood in *Sense and sensibility* movie 2008, and the factors Elinor Dashwood used positive politeness strategies. The

writer used descriptive analysis approach. The result of the data, the writer found some types of positive politeness strategies such as being optimistic, including both speaker and hearer in the activity, avoiding disagreement, noticing, giving or asking for the reason, using in group identity markers, exaggerating and joking. The most dominant of the strategy is to avoid disagreement. The factors of this strategy are payoff and social distance.

Theoretically, the research is significant to provide further information on the use of positive politeness strategy for those who are interested in the study of positive politeness strategy. Therefore, the writer can help them deeper their understanding in study about positive politeness strategy. It also hopes can contribute to the development of linguistic knowledge.

Practically, the concept of positive politeness strategies asserted in this research can give some information about positive politeness strategies insight, especially how the types of positive politeness strategies are used.

1.5. Scope and Limitation

The scope of this study is pragmatic. The writer limits this study on positive politeness strategies to the utterances used by the judges in K-pop Star 6: The Last Chance. The writers analyze what are the types of positive politeness strategies and explain the factors of using positive politeness strategies.

1.6. Definition of the Key Term

Politeness Strategy is strategies that are used to minimize or avoid the face threatening acts that a speaker makes. (Brown and Levinson 1987)

Positive Politeness Strategy is the positive politeness strategy to the addressee's positive face, his perennial desire that his want should be thought of as desirable (Brown and Levinson, 1987:101)

K-pop Star 6: The Last Chance is the sixth and final season of the South Korean reality television competition show.