



Therefore, the writer analyzed politeness strategies used by the judges in K-pop Star 6: The Last Chance.

Yule (1996: 60) stated that politeness is showing awareness of another person's face, it is related to social distance or closeness. Politeness means that being polite is not as simple as like saying "please" or "thank you" in the right place. It is the matter of how people can use their language appropriately toward their addressee (Holmes, 2001:267). Brown and Levinson (1987:17) also stated that "Politeness is how people behave in a way that attempts in considering of the feelings of their addressee". Based on those explanations above, it means that in conversation, politeness is important to provide someone's relationship with others. In forming good conversation, people should be realized because the use of language can reflect the behavior or the attitude.

Another researcher who conducted the same research of similar topic is Pusparini (2015). The objectives of her research are to find out the kinds of the positive politeness strategies used by the main characters, and the social factors influencing the characters. The researcher uses descriptive qualitative analysis approach. As the result of her research, the researcher has found 47 data which contain positive politeness strategies. Also, there are three factors that influence the choice of using positive politeness strategies; they are power rating, social distance, and size of imposition.

Furthermore, Munjidah (2015) aimed to analyze the types of positive politeness strategies used by Elinor Dashwood in Sense and sensibility movie 2008, and the factors Elinor Dashwood used positive politeness strategies. The

writer used descriptive analysis approach. The result of the data, the writer found some types of positive politeness strategies such as being optimistic, including both speaker and hearer in the activity, avoiding disagreement, noticing, giving or asking for the reason, using in group identity markers, exaggerating and joking. The most dominant of the strategy is to avoid disagreement. The factors of this strategy are payoff and social distance.

In brief, several researchers above have analyzed their researches in the movie, textbook, conversation, etc. Then for the present research, the writer analyzes in different data sources which in the competition show. The writer has not found another research that analyzed positive politeness strategies in the competition show. Therefore, the writer wants to analyze more about positive politeness strategies because the writer is curious in the types of positive politeness strategies used by the judges in the K-pop Star 6: The Last Chance. This competition program is a South Korean reality TV competition series where three entertainment or talent agencies in South Korea hold a worldwide audition to find the next potential K-pop Star. The three judges for the series were Yang Hyun-Suk, founder of YG Entertainment, Park Jin-young, singer or songwriter and founder of JYP Entertainment, and Yoo Hye-Yeol, singer and songwriter of Antenna Music. The winner of K-pop Star 6: The Last Chance will be awarded 300.000 USD, as well as a luxurious massage chair. Also the winner will be given a brand new vehicle.

The writer chooses this program because the writer is interested about the program and the writer also likes to watch competition program. Although this



