

CHAPTER V

CONCLUSION AND SUGGESTION

This is the last chapter of this research which consists of two parts, they are conclusion and suggestion. The writer explains the result of this research and gives some recommended for the next researcher.

5.1. Conclusion

After analyzing the data based on the research finding, the writer concludes that positive politeness strategy is an important thing for daily communication because by applying it, the message can be accepted by the hearer as well.

In this research, the writer tries to find out the positive politeness strategy are used by the judges in K-pop Star the Last Chance program. The data were taken from the utterances of the judges. The aims of this research are to describe the kinds of positive politeness strategies that used by the judges in K-pop Star the Last Chance program, and the factors that might influence the choice of the strategies.

In this research the writer analyzes twenty two data. Based on the data that have been analyzed, the writer concludes that there are 11 strategies of positive politeness strategies applied by the judges. The strategies are notice, exaggerate, intensify interest to the hearer, seek agreement, joke, assert/presuppose speaker knowledge of a concern for hearer, offer or promise, be optimistic, include both speaker and hearer in activity, give or ask for reason, give gift to the hearer. The

politeness strategy is used most frequently is “exaggerate” and “intensify interest to the hearer” with both of them are 14 number of data out of 82 data.

After classifying the types of strategy, the writer describes the factor that influences the choice of strategies used by the judges in the K-pop Star the Last Chance program. According to Brown and Levinson there are two factors, it is payoff and the circumstance or sociological variables. While in social variables consist of social distance (D), relative power (P), and absolute ranking (R). There are twelve data are found, the most frequently factor is social distance with 5 number of data out of 12 data. For the second highest is payoff and the last is relative power.

5.2 Suggestion

This research tries to reveal the phenomenon of politeness strategy which focuses on positive politeness strategy and the data is taken from the judges utterances in K-pop Star the Last Chance Program. Because the study is still limited to the types of positive politeness strategy, the writer suggested to another researcher to conduct their investigations in similar field related to positive politeness strategies but with different objectives, such as, drama, newspaper, magazine and etc. In order to expand the area of investigation. Besides, for the next researcher can uses the different theory of positive politeness or can be combain between Brown and Levinson with other theory. The various research of positive politeness strategy in different media, area and aspect hopefully can increase and enlarge the knowledge about the phenomenon of positive politeness.