THE USE OF METHAPOR IN SLOGAN ADVERTISEMENT: A CASE STUDY OF ASEAN TOURISM DESTINATION

THESIS

Submitted as Partial Fulfillment as the Requirements for the SarjanaDegreeof English Department Faculty of Letters and Humanities UIN Sunan Ampel Surabaya



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2017

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Surabaya, 28 July 2017

The writer, Reni Ariyanti

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