CHAPTER I

INTRODUCTION

This chapter discusses and presents about background of the study, statement of problem, objective of study, the significance of the study, Scope & Limitation and Definition of the key terms. All of them will be described and explained as the following below:

1.1. Background of The Study

Every human who lives in this world is created as a social creature. He always needs other people in his society to fulfill his social needs. In order to meet his social needs as a social creature, people have to be able to communicate or interact with the society. To communicate people needs tools of communication in which language is one of them. The use of language can have an important role in our lives, but sometimes we do not pay attention on it. We consider that language is ordinary thing, so we consider that language is not important. We do not realize its existence. According to Bloomfield;

Language plays a great part in our life. Perhaps because its familiarity, we rarely observe it, taking it rather for granted, as we do breathing or working. The effects of language are remarkable, and include much of what distinguishes man from animals, but language has no place in our educational program or in the speculations of our philosophers (Bloomfield, 1973: 3).

Language can be defined as a means of communication of human life.

People need language to communicate, to interact and to get information from the other people. Language is also used to express someone's feelings or emotion and

also to express their ideas, their thoughts and their imaginations, it can be spoken or written. Written language can be found in the novel, newspaper, poem, and magazine. Spoken language can be found in the song, movie, speech, and conversation. As human beings, we cannot separate ourselves from involvement of social communication and interaction, which certainly makes ourselves impossible to live without language.

Literature is one way or human beings to express their feeling, thoughts, experiences, emotions, expectations, and faith. Literature does not have limitation on how you should do it, although many people think that literature must be expressed through standard literary work e.g. movie, prose or poetry. Literature is a kind of art, usually written, that offers pleasure and illumination. It is usually written, for there is oral literature. (Kennedy. 1983:65).

Literature is the literary product of art, and the language used in literature is the language which is attractive for reader though sometimes it needs relatively long time to understand but it usually attracts people for its beauty. But, sometimes the readersfind difficulties in understanding the meaning of the utterances.

There are many things that the reader do after reading some of literature works especially movie that has beautifulwords. The writer chooses to deeper in movie. The writerwill analyze the dialog and word that is usedinthe great gatsby movie that consist of figurative and the meaning that found in the language based on its figurative language.

The figurative language can appear in multiple forms with the use of different literary and rhetorical devices. It is one of literally in compatible terms,

forces the readers to attend the connotation rather than the denotation, and good figurative language is words used non in literal sense but the context of the writer's taste and purpose (Rahardianingtyas, 2010: 2). Therefore, in its application, figurative language is used in many literary works, such as poetry, short story, drama, novel, song, and movie. Figurative language is using figures of speech to be more effective, persuasive and impactful. Figures of speech such as metaphors, similes, allusions go beyond the literal meanings of the words to give the readers new insights. Finally, according to Abrams(1999: 96), figurative language is a conspicuous departure from what users of a language apprehend as the standard meaning of words, or else the standard order of words, in order to achieve some special meanings or effects.

Here, the writer wants to know the unique value of literary works, especially in English movie, that well known movie has a message that wants to be presented for the moviegoers. Movie invites the audiences to come to the new world, new life as if the viewers' life there. On the other hand, every single utterance has the own meaning and contains different messages.

Movie is a form of entertainment that enacts a story by sound and sequence of images giving the illusion of continuous movement. Movie is one of important parts of human life. Movie also becomes one of sources of entertainment, education, and knowledge. As the popular entertainment, it makes man dissolving themselves in a world of imagination for a certain time and the one important parts of movie is communication that means dialogue.

Movie has a message that wants to be presented for the moviegoers. Movie invites the audiences to come to the new world, new life as if the viewers' life there. On the other hand, every single word has their own meaning and contains different messages. The audience should be able to understand what is contained within that movie.

The writer chooses this analysis because it is the interesting part of this film when a struggle Jay Gatsby to be reunited with Daisy Buchanan, his love lost in five years earlier. His quest for the American dream leads him from poverty to wealth, into the arms of his beloved and, eventually, to death.

The *Great Gatsby* movie is a 2013 Australian epic romantic drama film based on F. Scott Fitzgerald's 1925 novel. The film was written and directed by Baz Luhrmann, and Leonardo Dicaprio as the eponymous Jay Gatsby, with Tobey Maguire, Carey Mulligan, Joel Edgerton, and Elizabeth Debicki in supporting roles.

This film follows the life and times of millionaire Jay Gatsby and his neighbor Nick (Maguire), who recounts his encounter with Gatsby at the height of the Roaring Twenties. The film was originally going to be released to theaters on December 25, 2012 but was moved to May 10, 2013, to accommodate the film being shown in 3D.

In his artistic narrative, Fitzgerald employs a figurative language to create metaphoric representations of his motifs and to enhance and develop his themes. Beginning with an almost magical Gatsby until the "great" Gatsby. who can recreate the past much like a magician, Fitzgerald introduces his character mysteriously one evening, stationed on the green lawn gazing at the single green

light on the end of Daisy's pier. Poetically, Nick notes "When I looked once more for Gatsby he had vanished, and I was alone again in the darkness". In addition, with his magical power of dreaming, expressed in such figurative language as this example "a promise that the rock of the world was founded securely on a fairy's wing".

Further, the researcher wants to research this movie *Great Gastby* in figurative language. The descriptions of the types of figurative language are comparative, contradictive, correlative, and repetition figurative language. Comparative figurative language consists of Personification, Metaphor, and Simile. Contradictive figurative language consists of Hyperbole, Litotes, Paradox, and Irony. Correlative figurative languages consist of Metonymy, Synecdoche, Symbol, Allusion, and Ellipsis. Meanwhile repetition figurative language consists of Pleonasm, Climax, Anti Climax, Rhetoric and Repetition.

This movie is a from Australian epic romantic drama film. It was written and directed by Baz Luhrmann. So, the writer is interested by analyzingthe figurative language. In other hand, the movie is easy to understand and there are many figurative languages found in this movie.

The following previous studies are really important to get more qualified in the research. There are some writers who wrote in the same field. The first review related to this research, the title is "An Analysis On Figurative Language In Michael Jackson's Song Lyric Heal The World" which has been research by Imro'atul Husna Afriani in 2014, the student of 17 Agustus 1945 University Banyuwangi. She analyzed figurative language of Michael Jackson's Song lyric.

Based on her analysis, there are 15 figurative language found in Michael Jackson's Songs. In song "*Heal The World*" (Metaphor, Antithesis, Synecdoche and Personification). (Afriani, 2014: 30).

The second review related to this research is "The Study on Figurative Language Used in English Songs in Dewa's Album"Republik Cinta"" by Endah Wahyuningsih K in 2007, the student of State Islamic Studies Institute (STAIN) Salatiga. Based on her opinion, there are 27% figurative languages used in all of songs. In her research she found: Lover's Rhapsody (Anaphora, Polisandaton), Flower in The Desert (Hyperbole, Simile, and Metaphor), and Live On (Hyperbole, Apophasis, and Synecdoche). (Wahyuningsih, 2007:32).

The third review related to this researchis "The Using of Figurative Languages in Twilight Movie" by Okta Friantina Rahardianing Tyas in 2010, the student of State Islamic Studies Institute (STAIN) Salatiga. According to her opinion, there are 10 figurative languages in this movie; (a). Comparative Figurative Language (1. Metaphor, 2. Similes, 3. Personification, 4.metonymy), (b). Imagery Figurative Language (1. symbol, 2. Synecdoche), (c). Contradictory Figurative Language (1. Paradox, 2. Hyperbole, 3. litotes, 4. irony. (Rahardianing Tyas, 2010: 81-82).

This research has same themes with the first and the second review related literature research that is analyzing the figurative language, but the objectives of this research is not concern to song's lyrics but then concern with dialogue in the movie.

In brief, those previous researches indicate difference and similarity. The difference of those previous research with this thesis is available in the object taken to be analyzed. In addition, the similarity of those previous researches is available on the linguistic issue in the research, that is figurative language. Therefore, it can be summarized that although several previous researches have done the analysis of figurative language on their object, but this research would like to bring an analysis of figurative language on one of movie entitled *A Great Gatsby* byF. Scott Fitzgerald.

Further, the researcher wants to research this movie *The Great Gatsby* in Figurative Language. The descriptions of the types of figurative language are comparative, contradictive, correlative, and repetitive figurative language. This movie is from Australian epic drama by Buchnan, the writer is interested to analyze figurative language. In other hand, the movie is easy to understand and there are many figurative languages found in this movie.

In this research, the researcher analysis scrip in *Great Gatsby* that consist in figurative language and explaindetail one by one the types of figurative language and the functions with Kennedy's theory. The researcher also used descriptive qualitative to analyze and the importance of studying figurative language is to understand what information was delivered on it.

1.2. Problems of The Study

Based on the background of the research, this study is conducted to answer the problem formulated in the following question:

- a. What are the types of Figurative Language used in *The Great Gatsby* movie?
- b. What are the functions of figurative language used in The Great Gatsby movie?

1.3. Objectives of the Study

As the problems arisen in this thesis, therefore, the purposes of the research would be:

- a. To give description about the types of Figurative language used in The Great Gatsbymovie.
- b. To give description about the functions of figurative language used in The Great Gatsby movie.

1.4 Significance of the Research

The significance of this research is to enrich the understanding about language especially in figurative language through movie as *The Great Gatsby* by watching this movie and investigate figurative language used in the movie. From this research we can understand and know how figurative language used and applied in the text. To study figurative language is very important not only to create a good text but also to understand movie.

Moreover, the writer hopes this study will contribute for:

1. English Department Student

The students can understand and know what is the types of figurative language, this study also can improve their skill in English especially in discourse analysis.

2. Other Researchers

This research can be used as reference for other researcher who trying to conduct the similar research dealing with discourse analysis.

1.5 Scope and Limitation of The Study

Scope and limitation is purposed to make a border of this research. So, the researcher focuses on the important aspect and also deep conclusion for this research. The scope and limitation include:

a. Movie

There are many movies that can be found by the different titles in some movies. But, the researcher focuses on one titles of movie, *The Great Gastby*, this movie is one of movie that discusses about love, and the researcher is very interested and loves this movie because it is from Australian epic drama and the author is Bucknan.

b. Figurative Language

Any variety of a language characterized by systematic differences in pronunciation and vocabulary from other varieties of the same language, especially in figurative language, figurative language is limited to investigate in *The Great Gatsby*. Because, the researcher can find the types of figurative language which is applied in the

movie. It is very important to analyze the movie to understand what information was delivered on it.

1.6 Definition of Key Terms

In order to give clear definition and as guidance for the readers to understand the whole study, the definition of key term are given here.

Figurative Language : Figurative language is a deviation from what speakers of language apprehend as the ordinary or standard significance or sequence of word, in order to achieve some special meaning or effects. There are four types of figurative language.

- Comparative that included into personification, Metaphor, and simile.
- Contradictive, those are Hyperbole, Litotes, and Paradox.
- Correlative, those are Metonymy, Symbol and Ellipsis.
- > Repetition, it is climax and anti-climax.

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The Great Gatsby Movie: The Great Gatsby by F. Scott Fitzgerald is the tragic story of Jay Gatsby, who is obsessed with Daisy Buchanan, with whom he fell in love five years back.