

CHAPTER 3

METHOD OF THE STUDY

3.1 Research Design

The approach used in this research was a descriptive approach. It described the conversation among the characters which dealt with the utterances related to the flouted maxims. In addition, this research was also focused on finding how the characters flouted the maxims and the purpose why flouting the maxims. The data of this research were not in the form of number but description and explanation about the Grice's theory of conversational maxims.

3.2 Research Focus

The focus of this research was the flouting of conversational maxim through the utterances said among the characters in *You Touched Me* short story.

3.3 Data Collection

The source of the data used in this research was the short story by D.H Lawrence entitled "You Touched Me". In conducting this research, the researcher herself did the whole process of collecting and analyzing the data. The researcher read the short story first then the researcher identified the conversations which were flouted by the characters.

3.4 Data Instrument

The main data instrument of this research was the researcher herself, who collected the data and the data that the researcher had already collected.

3.5 Data analysis

In doing the analysis, the researcher had some procedures to follow, those were:

- 1) Identifying flouted maxims in conversation of *You Touched Me* short story.
- 2) Determining the way how the characters flouted the conversational maxims.
- 3) Determining the purpose of flouting the maxims.