

CHAPTER I

INTRODUCTION

1.1 Background of Study

The word literature is derived from the Latin '*letter*' which primarily refers to the written or printed words. It might be based on this idea that even today people still often think of literature almost exclusively as written expression. Wellek and Warren say that literature is creative expression of human imagination or wishes that it is almost impossible to create an exact definition of it (3). In other words, they say that literature is the mirror of human life that reflects human feeling, thought, imagination and perception which can be viewed based on personal judgment (3). From the definition above the researcher concludes that literature is literary work of human who wants to express their feelings, idea or thought in words and act.

There are many ways of defining works of literature and the conventional categories are known as genres, a French word meaning kinds or type. Literature can be divided into three genres such as prose fiction, poetry, and drama as Roberth and Jacobs state that they are classify literature into the following genres or classes: prose fiction, poetry, and drama(2). In addition, one of the types of literary works is prose. Prose refers to any written piece of work that is built on sentence and paragraphs. Prose has two types: the first type is fiction prose and the second type is none fiction prose. Above all, Kennedy and Gioia states that fiction from the latin *fictio*, a shaping, a counterfeiting is a name for stories not

entirely factual, but at least partially shaped, made up, imagined (66). It can be concluded, fiction is a narrative work that tells something imaginary. As a work of imaginary, fiction directs various problems of human life in the interactions with the environment and others. Fiction is the result of dialogue, contemplation, and reactions to the environment and the life of the author. While according to Abrams, fiction is synonymous with novel. One of the literary works is novel. Abrams also said that the term novel is now applied to a great variety of writings that have in common only the attribute of being extended works of fiction written in prose (190). Similarly, novel is long enough to fill a complete book, it is a fictional prose narrative and having plot that is extended by the character, speech, and action. By reading novel everybody can enjoy their spare time and also fulfill their emotional needs.

The Winner Stands Alone is a novel by Paulo Coelho and was published by Harper Collins Publisher Ltd in 2008. The book was first published in Portuguese under the title *O Vencedor está Só*. It is the thirteenth major book by Coelho. In 2009, the English version was published with the same publishing company and Margaret Jull Costa as the translator. The novel consists of 343 pages and divided into thirty two chapters. *The Winner Stands Alone* has sold its rights to 44 languages. Paulo Coelho was born in Rio de Janeiro, Brazil, on August 24, 1947. He is a lyricist, musician and novelist. Paulo Coelho is one of the most widely read authors in the world. His books have been sold more than 100 million copies worldwide, have been translated into 68 languages, and have been published in 150 countries. He was named a United Nations Messenger of Peace in 2007. He is

the recipient of numerous international awards, amongst them the Crystal Award by the World Economic Forum. His other literary works are *The Alchemist*, *The Pilgrimage*, *The Valkyries*, *By the River Piedra I Sat Down and Wept*, *The Fifth Mountain*, *Veronika Decides to Die*, *Warrior of Light: A Manual*, *Eleven Minutes*, *The Zahir*, *The Devil and Miss Prym*, *The Witch of Portobello*, *Brida*. In total, Coelho has published 30 books. Three of them – *The Pilgrimage*, *The Valkyries* and *Aleph* – are autobiographical, while the majority of the rest are fictional, although rooted in his life experiences (<http://www.wikipedia.biography.com>).

The Winner Stands Alone is set in the exciting worlds of fashion and cinema. Take a place over the course of twenty-four hours during the Cannes Film Festival, French. It supposed to happen in the month of May. Where there were thousands of interesting and famous people around the world gather to appreciate many kinds of films. In the Cannes Festival Film there are many people with different motivation and background. They have same dreams to be the people in the status “Superclass”. Coelho’s terms for people of Power. “The Superclass, “ he says, “rules the world; their arguments are subtle, their voices soft, their smile discreet, but their decision are final. In Cannes, the Superclass is consisted of film, fashion, money and fame. One of main character in this novel is Igor Malev, he is a successful, handsome and millionaire from Russian businessman but with blurred distinction of good and evil. He believes that killing is acceptable if it is done for a good reason. He is obsessed for his ex-wife, Ewa, who left him for a successful fashion designer, Hamid. Igor persuade her to Cannes, where he has determined destroy whole worlds to get her back. Meanwhile, Hamid is a

successful fashion designer, who started off to change the system by showcasing his native country's culture through his designs, but later fell in the trap of the same system. Then Gabriela, an aspiring actress, reaches Cannes in the hope that all her life's hard work will be rewarded and is convinced that being a celebrity is the ultimate achievement and fame is the supreme reward. Jasmine, a successful model from Africa, is another character that Coelho develops and who is the only one grounded in reality. She is not captivated by the shallow world of glamour and sticks to her values. And the last is Savoy, an ambitious criminal detective, hoping to resolve the case of his life.

After reading *The Winner Stands Alone*, the researcher can describe the intrinsic elements of *The Winner Stands Alone* novel. Coelho was very thorough in giving a lot of information to the reader the real portrait about the life of the 'Superclass', Coelho refers to the people who have connected with cinema and celebrity, such as film producer, upper class actors and actress, supermodel, starlet. Paulo Coelho also used a simple diction in this novel. The researcher did not find any difficulty in understanding the whole content of the novel. Then, the researcher interested in the plot that occurs over 24 hours, amidst lot of action and thrill.

Based on the explanation above, the writer is interested in analyzing the intrinsic elements in the novel *The Winner Stands Alone*. These elements include: the character, characterization, plot, theme, setting, symbol and moral value. Moreover, the writer will also use new criticism theory. The writer choosing *The Winner Stands Alone* novel as the object is because some reasons. First, the writer

interests with five characters which are they have the target. Second, the writer interests with their struggle to achieve their target to be a winner in their life. And the third, the writer interest with plot in the story *The Winner Stands Alone* by Paulo Coelho.

1.2 Statement of Problem

Based on the background of the study above, the writer formulates the problems as follow:

- a. How are the five characters described in the novel *The Winner Stands Alone*?
- b. How can those five characters achieve their target in their life?

1.3 Objective of Study

Based on the problems of the study above, this study has three objectives that can be stated as follows:

- a. To describe five characters as the main character in the novel *The Winner Stands Alone*.
- b. To find out how the five characters get same target in the novel *The Winner Stands Alone*.

1.4 Scope and Limitation

In order to prevent non-relevant of problem, this study will be limited to the novel of *The Winner Stands Alone*. The limitation of the study then focuses on the intrinsic elements in the novel such as character and characterizations to answer statements of the problems stated above, the first to describe five characters and

her characterization, the second is to describe of the plot happened in the novel, and the last to explain the struggle of five character to get same target from that novel is important points to analysis. Besides that, the limitations of this study the writer New Criticism theory to analyze Paulo Coelho's novel *The Winner Stands Alone*.

1.5 Significance of Study

The study hopes to contribute to the academic community of Sunan Ampel State Islamic University. And also the writer hopes that readers of this thesis will get an understanding about three aspects, the first to know more about the characters and characterization study. The second is about how the plot that happened and the last about how the struggle of four characters achieve their target. Not only that, it is also brought two significances. The first significance is to understand that new criticism considers literature as a tool to convey the message including the theme in terms of the text itself that showed in the literary works. The second significance is to lead to an interesting understanding on Paulo Coelho's novel for Sunan Ampel State Islamic University students, particularly English Literature Department students, who are interested to take study of New Criticism.

1.6 Method of Study

This chapter discusses how the study is conducted. It involves four main sub chapters consisting of research design, source of data, procedure of data collection, and procedure of data analysis.

1.6.1 Research Design

In conducting this research, the researcher uses qualitative research. The data will be collected with the form of words or sentences to become narration and does not with numeric. The researcher uses a library research and also uses theory of New Criticism theory and structuralism approach. It is because New Criticism divided to be four types: character, characterization, plot and moral value. This research gives clearly explanation and description about the intrinsic element in the novel *The Winner Stands Alone*.

The qualitative research means understand the phenomenon about what is around the subject research holistically as well as descriptively in the form of the words and language, in particular context that is natural and to utilize the various science method (Moleong 6). It covers source of the data, the data, data collection and data analysis technique.

1.6.2 Data Source

The primary data is the main data that gives major part to data collection directly, while the secondary data is the source that gives the data to the data collection indirectly as supporting data (Sugiyono 225). In this research, writer uses the novel with the title *The Winner Stands Alone* written by Paulo Coelho which was first published at 2008 source of primary data. The data will be taken by quoting the important sentences in the novel and also related to problem of the study. The secondary data sources are related books, paper, journal of New Criticism.

1.6.3 Data Collection

In order to gather the data, this study based on searching data that related to the subject studies. Some theories and other understanding that related to the subject studies are gathered as well.

There will some steps to collect the data. First, reading and understand the novel of *The Winner Stands Alone*. Second, collecting the data that support the analysis such as articles and online resources by reading the books from library and downloading some materials from internet based on the problem of the study. The researcher only focuses on the intrinsic elements.

1.6.4 Data Analysis

After collecting the data, in the presenting the analysis the writer mainly uses descriptive analytical method. The researcher will produce the data and divide into some steps. First, the researcher chooses some sentences which show the character and characterization in the novel. The second, the researcher analyze the data based on the statement of problem that supporting new criticism theory. And the last making conclusion based on the result of data analysis. And the third, making conclusion based on the result of data analysis.

1.7 Definition of Key Terms

To avoid any different perceptions between the writer and the readers in understanding the study, it is essential to give some definition of key terms used in this study. Here are the key terms explained:

