CHAPTER IV

FINDING AND DISCUSSION

This chapter presents findings and discussion of the problems which are presented in chapter one. The explanation of person deixis used by Bradley Simpson and Michael Clifford on twitter are delivered in three parts: the first one is the most dominant person deixis used by Bradley Simpson and Michael Clifford, the second one is the references of person deixis used, and the last one is the comparison of person deixis applied in both twitter accounts. The classification was made in order to make this discussion more specific and systematic.

4.1 Findings

This part presents the result of data analysis of person deixis used by Bradley Simpson and Michael Clifford on Twitter. The explanation of the use of person deixis when they were posting their tweets on twitter are delivered in two parts. The first part focuses on the most dominant person deixis used by Bradley Simpson and Michael Clifford on Twitter. The second part focuses on the references of person deixis used by both twitter account. Finally, the writer focuses on the similarities and differences of the use of person deixis by Bradley Simpson and Michael Clifford on twitter. In this research, the writer collected 190 tweets: 70 tweets were tweeted by Bradley Simpson and 120 tweets by Michael Clifford.

4.1.1 The most dominant person deixis

In this finding, the writer collected 70 tweets which contain person deixis used by Bradley Simpson and 120 tweets by Michael Clifford. Based on data analysis, the researcher found that singular first person deixis as the most dominant in both Bradley Simpson's and Michael Clifford's tweets. Complete data are shown in the following table.

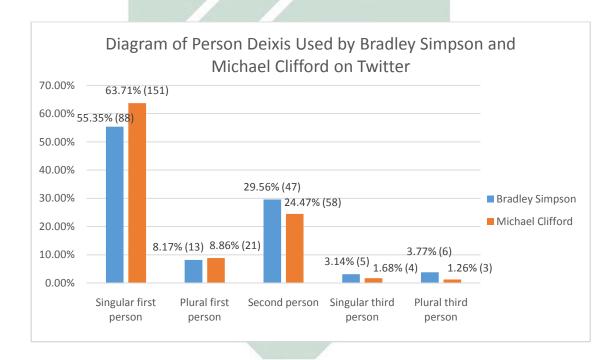


Diagram 4.1 Amount of Person Deixis Used by Bradley Simpson and Michael Clifford on Twitter

The data prove that singular first person deixis is the most dominant kind of deixis used in both Bradley Simpson's and Michael Clifford's tweets. Both accounts always use this kind of deixis because those are their personal twitter accounts in which Simpson and Clifford tend to post their own life or activities rather than about

the life of someone else. Second person deixis placed the second position because Simpson and Clifford always include this kind of person deixis for interaction purpose with their followers or people who mention their accounts. Third person deixis placed the last position because both Michael Clifford and Bradley Simpson rarely talk about someone else on twitter.

4.1.2 Person Deixis and Their Referents

Below are kinds of person deixis applied by Bradley Simpson and Michael Clifford on twitter with the references.

4.1.2.1 Singular First Person Deixis

There are 88 singular first person deixis (I, me, my) in Bradley Simpson's tweets and there are 151 singular first person deixis (I, my, me) in Michael Clifford's tweets. The data below exemplify the use of singular first person deixis by Simpson and Clifford.

The following examples are taken from Bradley Simpson:



(Retrieved from https://twitter.com/TheVampsBrad/status/688220727409917952 on March 7, 2017)

In this tweet, Bradley Simpson omitted the use person deixis which might state "(We) shot a new music video today, ooooh im excited for you to see it". It probably shows the use of plural first person deixis because Bradley Simpson was not the only person who did the video shooting in that time but the rest of the bandmates also did so. This tweet tells about The Vamps' activity that is shooting a new music video. The Vamps is planning on releasing a new single and as a part of the promotion they did a music video shooting which later would be posted on The Vamps' official YouTube channel. The word <u>I</u> represents Bradley Simpson as the person who "spoke" about The Vamps' music video and excitement for the followers to see it. This word is classified as first person singular which refers to Simpson.

Example 2



(Retrieved from https://twitter.com/TheVampsBrad/status/689964895119491073 on March 8, 2017)

This tweet is about Ariana Grande's song called 'Focus on Me'. This song contains lyrics 'focus on me' in which the singer wants the man she is interested in to

keep an eye for her only. Thus, Bradley Simpson said that Ariana could just focus on him. The word \underline{I} and \underline{me} are classified as the first person singular that represent Simpson.

Example 3



(Retrieved from https://twitter.com/TheVampsBrad/status/695377770176581632 on March 8, 2017)

This tweet talks about Bradley Simpson's experience of having tour in Australia and Asia along with The Vamps. He felt glad to have tour there and thanked the fans that came to watch their performance. The word <u>mv</u> used in the tweet is classified as singular first person deixis and it represents Bradley Simpson as the person who owns "the favourite leg of tour" mentioned above.

The next are examples by Michael Clifford:



(Retrieved from https://twitter.com/Michael5SOS/status/688892757939601410 on March 9, 2017)

Omitting the use of person deixis <u>I</u> occurred in this tweet which probably state "(<u>I</u> am) reading back at that tweet and realising that <u>I</u> am completely out of things to talk about when <u>I</u> m talking about a sore tooth". It might show the use of the singular first person deixis <u>I</u> because Michael Clifford told the followers about his spam tweets. This tweet shows about Michael Clifford previous tweets which tells about getting toothache several days before. Then Clifford did spam some tweets to tell his followers that he was getting a toothache and how it really bothered him. A few days later, Clifford realized that he was running out of things when talking about his toothache. The word <u>I</u> is classified as singular first person deixis and it refers to Michael Clifford.

Example 2



(Retrieved from https://twitter.com/Michael5SOS/status/688925132006551552 on March 9, 2017)

This tweet still relates to the previous one which talks about Michael Clifford getting toothache. In this tweet Clifford was grumbling about his toothache which hurts him so much that made him grumble in some of his tweets. The word <u>my</u> as the

possessive form of singular first person deixis represents Michael Clifford as the one who shows ownership in that tweet.

Example 3



(Retrieved from https://twitter.com/Michael5SOS/status/691886791423594496 on March 9, 2017)

This is a tweet that states about polls. Previously, twitter has some new features with some purposes which includes poll. This kind of feature is actually not a new thing for twitter users. Nevertheless, Michael Clifford had just found this feature and he felt amazed with it until he spammed some unimportant polls for his followers. The word <u>me</u> as the objective of singular person deixis refers to Michael Clifford.



(Retrieved from https://twitter.com/Michael5SOS/status/691439536610643968 on March 9, 2017)

This is a tweet from Michael Clifford that wished a happy birthday to Calum Hood, a bassist of 5 Seconds of Summer and also Clifford's best friend. Calum Hood was born on January 25, 1996. Michael Clifford expressed his love for Hood and their closeness through this birthday wish. This tweet contains the word <u>my</u> as the possessive form of first person deixis and it refers to Michael Clifford as the only person who shows ownership in this tweet.

4.1.2.2 Plural First Person Deixis

In the findings, there are 13 plural first person deixis (we, us) found in Bradley Simpson's tweets and there are 21 plural first person deixis (our, we, us) found in Michael Clifford's tweets. The data below exemplify the use of plural first person deixis by Simpson and Clifford.

The following examples are taken from Bradley Simpson:



(Retrieved from https://twitter.com/TheVampsBrad/status/690655236504031237 on March 8, 2017)

Omitting the use of person deixis also happened in this tweet which actually might state "Aus, beautiful place, lovely people, always a pleasure. (we are) Looking forward to tonight". It could show the use of we because the situation in this tweet happened when The Vamps was having some concerts in Australia. This tweet briefly tells about Australia which was described by Bradley Simpson as a beautiful place with gorgeous society. The Vamps was having a headlining tour called "Wake Up" and Australia was one of tour leg that they visited. The word we is classified as first person plural which refers to The Vamps.

Example 2



(Retrieved from https://twitter.com/TheVampsBrad/status/743917160163082240 on March 9, 2017)

This tweet shows us about the Vamps recent event. On June 2016, Capital FM London held an annual festival which was called "Capital FM Summertime Ball". This event had many line-up artists that performed in different schedule and The Vamps was one of artists that performed at this festival. Several days later, Bradley

Simpson tweeted and mentioned Capital FM official twitter account to thank them for inviting his band perform at the festival and he also said that he enjoyed performing their music for the audience. The word <u>us</u> is classified as plural first person deixis which refers to The Vamps.

The next are examples from Michael Clifford:

Example 1



(Retrieved from https://twitter.com/Michael5SOS/status/718061716882472964 on March 11, 2017)

This tweet tells about laundry which was brought by Michael Clifford. He was having a headlining concert with the band 5 Seconds of Summer called Sounds Live Feels Live which visited many cities in United Kingdom and they include O2 Arena London as the stop for their concert. Since it was several hours before the concert started, Clifford told that he took an Uber, a transportation company which function online application for reservation purpose, to O2 arena while carrying his laundry. The word <u>our</u> is classified as the possessive form of plural first person deixis which refers to Michael Clifford to show his ownership of his laundry.

Example 2



(Retrieved from https://twitter.com/Michael5SOS/status/682801604412727298 on March 9, 2017)

This tweet is a lyric quoted by Michael Clifford from an American rock band Bad Suns' song *Cardiac Arrest*. This lyric tells about a man who love his woman so much that this feeling probably could bring painful sensation in his chest especially when both the man and the woman kiss. The word <u>we</u> is classified as plural first person deixis which refers to "the man" and "the woman" in the song.

Example 3



(Retrieved from https://twitter.com/Michael5SOS/status/690768376445157376 on March 9, 2017)

This sentence briefly shows us Michael Clifford's response about Deadpool. Deapool is a comic-based movie by Marvel Inc. which was premiered on February 2016. Before it started playing at all cinemas around the world, Marvel released a trailer of this movie on YouTube. Clifford felt distracted with the trailer because it contained spoilers of the movie and it just made him impatiently wait for the premiere. Thus, he said in this tweet to the crew of Deadpool to stop giving more spoilers. The word <u>us</u> is classified as the objective form of plural first person deixis which refers Michael Clifford and all people around the world who would go to cinema to watch Deadpool.

4.1.2.3 Second Person Deixis

In this part, the writer found 47 second person deixis (you, your) in Bradley Simpson's tweets and 58 second person deixis (you, your) in Michael Clifford's tweets. Below are the examples of the use of second person deixis by Simpson and Clifford.

The following examples are taken from Bradley Simpson:



(Retrieved from https://twitter.com/TheVampsBrad/status/691214698579005440/photo/1 on March 8, 2017)

This is a tweet from Bradley Simpson on his twitter account that described about Singapore and the society that welcomed The Vamps at the airport. Singapore is one of the countries which was visited by The Vamps for 'Wake Up' tour on January 2016. The word <u>you</u> which is mentioned by Simpson is classified as second person deixis that probably refers to two points: the first one may refer to the Singapore itself because Simpson describes about the beauty of Singapore and the second one may refer to the fans who welcomed The Vamps at the airport.



(Retrieved from https://twitter.com/TheVampsBrad/status/693372888380903424 on March 8, 2017)

In this tweet, Bradley Simpson omitted the use person deixis which might say "(WE) HAVENT DONE A COVER IN A WHILE SO WEVE DONE ONE FOR YOUR FACE AND EYES AND EARS AND FEET #TheVampsNewCover ..." it could be the use of we because The Vamps used to cover some hits singles before they released their own albums. This tweet is about song cover which belongs to The Vamps. Before they signed contract with Universal Music, The Vamps used to cover songs from many artists to promote their band. Now, The Vamps has already released two full albums and held many concerts all over the world so they have limited time to do song cover again. Thus, Bradley Simpson tweeted about The Vamps' new song cover for their fans. The word your is classified as the possessive form of second person deixis which refers Simpson's followers.

Example 3



(Retrieved from https://twitter.com/TheVampsBrad/status/687703793148932096
March 7, 2017)

This is a tweet from Bradley Simpson to greet all his followers on twitter. He used the word *thou* which is the objective form of *thee*. This word was used in Old

English and now it has been replaced by *you*. The word *thou* is classified as second person plural which refers to Simpson's followers.

The next are examples by Michael Clifford:

Example 1



(Retrieved from https://twitter.com/Michael5SOS/status/692536250063020032 on March 9, 2017)

This is a tweet from Michael Clifford which tells about his new haircut. Clifford is a man that likes to change his haircut or hair color more often than his bandmates from 5 Seconds of Summer. Commonly, Clifford takes a selfie after cutting off or dying his hair and he announced that on twitter that he would show his new haircut the next day. The word <u>you</u> is classified as second person deixis which refers to Michael Clifford's followers.

Example 2



(Retrieved from https://twitter.com/Michael5SOS/status/713354161631465472 on March 10, 2017)

This is a tweet from Michael Clifford that contains his complain about the battle of Pokemon Go to Pokemon official twitter account. Clifford complained that Pokemon Go did not have more battles for the Pokemons. This tweet contains the word *your* as the possessive form of second person deixis which refers to Pokemon Inc. as the only company who released Pokemon Go.

4.1.2.4 Singular Third Person Deixis.

In this finding, there are 5 singular third person deixis (he) in Bradley Simpson's tweets and 4 singular third person deixis (he, him, his) in Michael Clifford's tweets. The data below exemplify the use singular third person deixis by Simpson and Clifford.

The following example is taken from Bradley Simpson:

Example 1



(Retrieved from https://twitter.com/TheVampsBrad/status/715814664714788864 on March 9, 2017)

In this tweet, Bradley Simpson also omitted the use of person deixis which can state "(I) left my spotify logged in on <u>**TheVampsTristan</u>'s phone, and got a strong feeling he was listening to our album last night. He's a big fan." This tweet can reveal the use of <u>I</u> because Bradley Simpson was talking about his own Spotify account. These sentences tell about Tristan Evans, Bradley Simpson's bandmate whose phone was used by Simpson to log in to a music streaming application called Spotify. Then Simpson forgot to log out his account on Spotify and it left logged in on Evans' phone. Thus, Simpson assumed that Evans used Simpson's Spotify account to stream The Vamps' album and since it was their own album Simpson called Evans a huge fan of their own band. The word he is classified as singular third person deixis which refers to Tristan Evans because Bradley Simpson was talking about him.

The next are examples by Michael Clifford:

Example 1

thx @petewentz



(Retrieved from https://twitter.com/Michael5SOS/status/694265086748196864 on March 9, 2017)

This picture tweeted by Michael Clifford is about a chat of iMessage between him and his friend from Fall Out Boy, Pete Wentz. Wentz was asking Clifford about his middle name which initialized as G on Instagram. Then Wentz told Clifford about his former gecko named Gordon and it has similarity with Clifford's middle name. The word <u>he</u> is classified as singular third person deixis which refers to Gordon, Pete Wentz's former gecko.



(Retrieved from https://twitter.com/Michael5SOS/status/720672734326452224 on March 12, 2017)

In this tweet, Michael Clifford eliminated the use of person deixis which actually says "(I have) been looking for <u>@Ashton5SOS</u> for 15 minutes if anyone sees him plz notify me". This shows the word <u>I</u> because it says "plz notify me" that refers to Michael Clifford. This tweet contains Michael Clifford's desperation in finding Ashton Irwin, the drummer of 5 Seconds of Summer. He was looking for Irwin for a couple of minutes in the venue of their concert Sounds Live Feels Live in Birmingham, the United Kingdom. Then Clifford asked his followers who probably saw Irwin to tell him where he was. The word <u>him</u> is classified as the objective of singular third person deixis which refers to Ashton Irwin as the one Michael was talking about.

Example 3



was growing up and showed me how...



(Retrieved from https://twitter.com/Michael5SOS/status/723208856751489025 on March 9, 2017)

Relieving the use of person deixis happened in this tweet which might say "(I was) devastated to hear the news about Prince.. my dad used to play me his songs when I was growing up and showed me how...". It reveals the word I because Michael Clifford told his followers about how surprising the news for him. This tweet with a picture briefly tells about the death of Prince. Prince is an American singer who passed away on April 21, 2016. All Hollywood celebrities send their deep condolences to him include Michael Clifford. In this tweet he also said that he firstly knew Prince because of his father who used to play Prince's songs when Clifford was a child. The word his is classified as the possessive form of singular third person deixis which refers to Prince to show ownership of his songs.

4.1.2.5 Plural Third Person Deixis

In this part, the writer found 6 plural third person deixis (them, their, they) by Bradley Simpson and 3 plural third person deixis (they) by Michael Clifford. Below are the examples of the use of plural third person deixis by Simpson and Clifford.

The following examples are taken from Bradley Simpson:



(Retrieved from https://twitter.com/TheVampsBrad/status/689957544291352576 on March 8, 2017)

In this tweet, Bradley Simpson relieved the use of person deixis which actually states "(we are) About to play #TheVampsTruthOrDare send in your challenges make em good cause im feeling cwazy.". The word we might be the hidden pronoun because Bradley Simpson said his band were going to play a game. This tweet tells about game played by The Vamps 'The Vamps Truth or Dare' in which this game usually makes the players to choose between 'truth', tell other players about something they never know or 'dare' and do everything requested by other players. In this case, Bradley Simpson asked his followers to send in their challenges that later would be done by The Vamps. The word em (or them) refers to the challenges that would be sent by Simpson's followers.



(Retrieved from https://twitter.com/TheVampsBrad/status/716777396066787328 on March 9, 2017)

This is a tweet from Bradley Simpson that tells about his excitement though panda. He said that when he watched some videos of pandas he thought they were cool animals. Thus, Simpson wanted to adopt one of them. The word *they* is classified as plural third person deixis which represents the pandas.



(Retrieved from https://twitter.com/TheVampsBrad/status/729381118714232832 on March 9, 2017)

In this tweet, Bradley Simpson deprived the use of person deixis which actually expresses "(I am) watching professional bowling and I'm pretty confident if we formed a vamps team, we could give them a run for their money." It reveals the word <u>I</u> because it can be seen in the next sentence "I'm pretty confident" that refers to Bradley Simpson. This tweet tells about professional bowling watched by Bradley Simpson. After watching it he said that he had an idea of forming a "vamps team" for

playing bowling. He was very confident if he could form that team and make the team win. The word *their* is classified as the possessive form of plural third person deixis which refers to the team that Simpson and his friends would form.

The next is an example by Michael Clifford:

Example 1



(Retrieved from https://twitter.com/Michael5SOS/status/713356130760724480 on March 10, 2017)

This tweet is about Michael Clifford's complain to Pokemon official twitter account. Clifford asked Pokemon Company, Niantic for upgrading this game to get some new features such as leveling and battle. Since this kind of game cannot level up the pokemon and battle with another pokemons, Clifford compared this game to a jewelry put inside a box that can do nothing. Thus, he asked for new features to have a better game. This tweet contains word *they* as plural third person deixis which refers to the pokemon.

4.1.3 The Comparisons of Person Deixis Usage by Bradley Simpson and Michael Clifford

This part presents the comparison of person deixis used by Bradley Simpson and Michael Clifford on twitter. Below are the similarities and differences found in the tweets of Bradley Simpson and Michael Clifford.

- 1. Similarities of Person Deixis usage between Bradley Simpson and Michael Clifford:
 - Some person deixis are absent from both Bradley Simpson's and Michael Clifford's tweets: mine, hers, theirs, and ours.
 - Both Bradley Simpson and Michael Clifford have same highest frequency of person deixis usage. The highest frequency of person deixis used by Bradley Simpson and Michael Clifford on twitter is singular first person deixis. They tend to use this kind of deixis because both Michael Clifford and Bradley Simpson apply it on their personal twitter account in which they mostly run their accounts by themselves. Thus, the use of singular first person deixis is really necessary for them to 'point' themselves.
 - Plural first person deixis used by both Bradley Simpson and Michael Clifford
 have quite similar interpretation. Mostly, Bradley Simpson and Michael
 Clifford use plural first person deixis in their tweets to point their bands.
 Bradley Simpson and Michael Clifford commonly use this kind of deixis to tell
 their followers about their bands activities.

- Based on the analysis, second person deixis placed the second position after singular first person deixis for both Bradley Simpson and Michael Clifford and they use it mostly to point at their followers or people who mention their account for interaction purpose.
- Both Bradley Simpson and Michael Clifford use singular third person deixis to
 point third person in their tweets or interactions in which it usually refers to
 their friends, colleagues, or some people that are still in their inner circle.
- This kind of person deixis placed the lowest position for the most dominant person deixis used by Bradley Simpson and Michael Clifford because both of them rarely talked about other people or things in their tweets.
- 2. Differences of Person Deixis Usage between Bradley Simpson and Michael Clifford:
 - The total number of person deixis used by Bradley Simpson on twitter is 159, while person deixis used by Michael Cilfford is 237. Michael Clifford has higher amount of person deixis because he tends to tweet more often than Bradley Simpson.
 - Bradley Simpson often misuses singular first person deixis in some of his
 tweets by changing subject <u>I</u> to <u>me</u> which is exemplified in the following
 example.

Me so tired. (https://twitter.com/TheVampsBrad/status/706214768194035713)

From this tweet, it can be seen that Bradley Simpson used the word <u>me</u> as the subject instead of <u>I</u>. Meanwhile, Michael Clifford tend to omit some words that indicate singular first person deixis in some of his tweets.

just wanna be touring again already grrrrrrr

(https://twitter.com/Michael5SOS/status/688384204548247552)

- In the use of second person deixis, Bradley Simpson commonly uses <u>ya</u> as second person deixis in some of his tweets. He also tends to use words <u>you</u> or <u>ya</u> as the possessive form of second person deixis instead of <u>your</u>. On the other hand, Michael Clifford often simplifies the word <u>you</u> to be <u>u</u> and <u>your</u> to be <u>ur</u>.
- The frequency of singular third person deixis used by Bradley Simpson on twitter is higher than Michael Clifford. In Bradley Simpson's tweets, it appeared 5 times whereas in Michael Clifford's tweets it only appeared 4 times.
- Based on the collected data, plural third person deixis which is used by Bradley
 Simpson are <u>they</u>, <u>their</u> and <u>em</u> (or <u>them</u>). Meanwhile, plural third person deixis
 which is used by Michael Clifford is only <u>they</u>.
- The data proves that Bradley Simpson uses plural third person deixis more often than Michael Clifford with amount of 3.77% for Bradley Simpson and 1.26% for Michael Clifford. They commonly use this kind of deixis to refer to things or animals with huge amount.

From the explanation above, it is very clear that both Michael Clifford and Bradley Simpson apply person deixis in different ways. This might happen because of the circumstance that evoke them to use, change, or omit person deixis in their tweets. Nevertheless the similarities of person deixis usage still can be found in their accounts which probably occurs because Bradley Simpson and Michael Clifford run their account personally.

4.2 Discussion

This section discusses the finding of data analysis. The writer found that there are five types of person deixis used in Bradley Simpson's and Michael Clifford's tweets: singular first person deixis, plural first person deixis, second person deixis, singular third person deixis and plural third person deixis. Based on the findings, singular first person deixis is often used by Bradley Simpson and Michael Clifford on Twitter. They tend to apply this kind of deixis because it represents them as the only person who runs their twitter account.

Some studies have similar result with this present study. The researcher found the similarity study about person deixis from the research of Putri and Kurniawan (2015) and Rahayu (2015). Those previous studies have similar result that is first person deixis that often occurred in the data.

Furthermore, by comparing two examples of the previous studies with this present study, the writer concludes that this research has similarity with the first

previous study. The result of the first study is first person deixis as the most dominant type of person deixis while the second one is kinship lexeme.

Based on the first finding by Putri and Kurniawan (2015), singular first person deixis is mostly used in USA Presidential Campaign speeches. This kind of deixis often appears in the speech because both Barrack Obama and Mitt Romney as the candidate of USA presidents tend to use it to point themselves in which they tried to promote themselves in the campaign to get US society's attention.

Furthermore, Rahayu (2015) examined the use of person deixis in *Mata Najwa* Talk Show. This study proves that kinship lexeme has the highest amount of person deixis usage than others. Since it is a TV program watched by many people in Indonesia, the host and guest of *Mata Najwa* have to use kinship lexeme to show politeness among the host, guests and audience. In this research, the writer also analyzed the factors of using kinship lexeme in the data.

In the tweets of Bradley Simpson and Michael Clifford, singular first person deixis often appeared to show their followers about their activities or opinion about some issues. This recent study is similar to the previous research by Putri and Kurniawan that is singular first person deixis as the kind of deixis that mostly occurred in USA Presidential Campaign speeches.

Another study of person deixis also has been done by Nurhasanah (2016). In this study, the writer analyzed the use of person and place deixis in political news articles of *The Jakarta Post*. Based on the investigation, there are 246 items of person deixis occurred in the data, and the most dominant type of person deixis is

singular third person deixis. The result of this previous study is different from this present study. This difference occurs because in the previous study, the researcher analyzed the use of person deixis in newspaper in which it contains some people being talked in the articles and it uses singular third person deixis to point people included. Meanwhile, this present study reveals that singular first person is the kind of deixis mostly used by Bradley Simpson and Michael Clifford on Twitter. This deixis often appeared in the data because all the tweets are posted by them as the only person that use the account.

From the analysis above, the writer concludes that person deixis often appears on twitter especially twitter accounts by Bradley Simpson and Michael Clifford. Both Bradley Simpson and Michael Clifford post about their daily life or band activities on twitter. In this study, the writer took the data which commonly explain about Bradley Simpson's and Michael Clifford's bands album promotion or tours in many countries and also their break from the bands activities. Since twitter limits the use of characters in each post and Bradley Simpson and Michael Clifford often simplify their tweets, it will be easier for the followers to understand the context of the post if we know person deixis very well.