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Based on the first finding by Putri and Kurniawan (2015), singular first person deixis is mostly used in USA Presidential Campaign speeches. This kind of deixis often appears in the speech because both Barack Obama and Mitt Romney as the candidate of USA presidents tend to use it to point themselves in which they tried to promote themselves in the campaign to get US society's attention.

Furthermore, Rahayu (2015) examined the use of person deixis in *Mata Najwa* Talk Show. This study proves that kinship lexeme has the highest amount of person deixis usage than others. Since it is a TV program watched by many people in Indonesia, the host and guest of *Mata Najwa* have to use kinship lexeme to show politeness among the host, guests and audience. In this research, the writer also analyzed the factors of using kinship lexeme in the data.

In the tweets of Bradley Simpson and Michael Clifford, singular first person deixis often appeared to show their followers about their activities or opinion about some issues. This recent study is similar to the previous research by Putri and Kurniawan that is singular first person deixis as the kind of deixis that mostly occurred in USA Presidential Campaign speeches.

Another study of person deixis also has been done by Nurhasanah (2016). In this study, the writer analyzed the use of person and place deixis in political news articles of *The Jakarta Post*. Based on the investigation, there are 246 items of person deixis occurred in the data, and the most dominant type of person deixis is

singular third person deixis. The result of this previous study is different from this present study. This difference occurs because in the previous study, the researcher analyzed the use of person deixis in newspaper in which it contains some people being talked in the articles and it uses singular third person deixis to point people included. Meanwhile, this present study reveals that singular first person is the kind of deixis mostly used by Bradley Simpson and Michael Clifford on Twitter. This deixis often appeared in the data because all the tweets are posted by them as the only person that use the account.

From the analysis above, the writer concludes that person deixis often appears on twitter especially twitter accounts by Bradley Simpson and Michael Clifford. Both Bradley Simpson and Michael Clifford post about their daily life or band activities on twitter. In this study, the writer took the data which commonly explain about Bradley Simpson's and Michael Clifford's bands album promotion or tours in many countries and also their break from the bands activities. Since twitter limits the use of characters in each post and Bradley Simpson and Michael Clifford often simplify their tweets, it will be easier for the followers to understand the context of the post if we know person deixis very well.