CHAPTER I
INTRODUCTION

1.1 Background of Study

Literature is an expression and imagination which contains psychological aspect in human life. Beside that, psychology deals with the study of observable patterns of human's behaviour. Psychological approach is considered important to be used in the research of literature (Minderop 5). Gillespie states that the psychology and literature is closely related field of human inquiry. The author uses psychological insights to inform their art and psychologists use literature to help their research into human behavior and even readers can do the same (43).

Modern psychoology is lagerly developed in the seventeenth century, during the smashing triumphs of the natural philosopher in the field of mechanics, that is one of the great moment of literary (Abrams 159). Another statement of Abrams is the psychology of art has its origin theories in general begins to think of the artist's mind as interposed between the world of sense and the world of art, and to attribute the conspicuous different between art and reality. So, modern psychology emphasizes and helps people to look for the personal identity and personality peoblem solving (156).

It is well known that literature is an important source of inspiration for the science of psychology which tries to explain humans, emotions, behaviors and mental processes from a scientific prespective (Holland 34). According to Holland, psychology has played a significant aspect in literature because it contribute ideas regarding human emotions, human characters, personality characters, so on.

This study uses Laurent Weisberger's novel *The Devil Wears Prada* because the researcher feels the story that can involve people emotionally in the character's life. Another that researcher interest analyze the main character, Andrea Sachs. A brave young girl can makes a big decision in her life to make her life being free rather than stay working as a Miranda Priestly personal assistant in *Runway* magazine.

The Devil Wears Prada is a novel written by Lauren Weisberger. This novel published on 2003 first published then second published on 2006. By January 2007, Lauren Weisberger's *The Devil wears Prada* was the second most borrowed book in U.S. libraries (The Book Most Borrowed 176) and the eight best-selling book (Blais 1). Moreover, by December 2006, it became the basis for the film with the same title and had already grossed $306.3 at the box office (Stanley 18). The film stars the famous actresses Anne Hathaway as Andrea Sachs and Meryl Streep a Miranda Priestly.

The Devil Wears Prada is a bestselling novel by Lauren Weisberger about a young woman who is hired as a personal assistant to a powerful fashion magazine editor. The main character in the novel is Andrea Sachs. Andrea's character in Weisberger's *The Devil Wears Prada* represents good life or fully functioning person. The portrayal life of Andrea Sach show that she become struggle in her life while many problems comes in her life. Then she decided choose to become real-self the truly her rather than be a ideal-self. She belief become the truly of her personality also bring her to reach dream, in fact show at novel Andrea gets job after leave *Runway* magazine.

Andrea Sachs, a twenty-three year old girl working as a personal assistant in *Runway* magazine, fashion magazine. Her boss called Miranda Priestly. Andrea has beautiful life, family who always love and support her, friend, and boyfriend. But since Andrea working as personal assistant of Miranda, she lost many times for her family, friend, boyfriend. She spend all day with working. However, she commits to struggle with her job because she knows that this job will be a great bridge to her dream job. Besides, it is the job that millions girls would die for it. Unfortunately, her obsession to reach her dream makes her too busy with her job and starts to lose her family, friends, and boyfriends. In the end, she decides to save her life and relationship by leaving her job.

Related with background of the study that have mentioned, the researcher wants to analyze about Andrea Sachs's personality character in novel *The Devil Wears Prada* using Carl Rogers personality theory. The way Andrea gets her life become self-actualization and good life or fully functioning person.

1.2   Statement of Problems

According to the focus of the researcher, the writer tries to identify the problem by following questions:

1.2.1   How does Andrea shows herself as a self-actualization person?

1.2.2   How does Andrea's self-actualization state help her to be a good life as a fully functioning person?

1.3   Objective of the Study

Based on statement problem above, the writer would like to classify the objective of the study into three categories below:

1.3.1   To explain the way Andrea Sach show her personality become real-self or ideal-self so it makes her become self-actualization.

1.3.2   To explain how Andrea self-actualization state helps her become a good life or fully functioning person.

1.4   Scope and Limitation of the Study

The researcher discusses about Andrea Sach state become good life or fully functioning person and characterization of Andrea Sachs in *The Devil Wears Prada* novel. The researcher uses Lauren Weisberger's novel untitled *The Devil Wears Prada* published in 2003. This analysis explains Andrea Sachs personality, self-actualization and fully functioning person based on Carl Roger's theory.

1.5   Significance of the Study

Through this research, the researcher hopes the result has benefit for Aprillia Dwi Jayati, as the researcher, and anybody who reads this research. In detail, it is hope the result of the study can be beneficial to student in major English Literature, who interested psychoanalysis and personaliy theory of Carl Roger. For common reader, the researcher hopes the reader understand their life which is become a self-actualization or fully functioning person. The researcher wants to common reader understand that every persons has a unique personality and believe inside your self. Inner personality will deliver us to be a truly organism and self confidence.

1.6   Method of the Study

This research methodology comprises by many aspects such as research design, source of data, method of collecting data, and method of data analysis.

1.6.1 Research Design

In doing this research, the researcher collects and looks for the data using library research that can support the objective of the study. Using library research, the study analyzes *The Devil Wears Prada* novel and any related books from libraries or sources which the data is collected. By library research, the researcher tries to get valid description for the statement of problems based on Andrea Sach's personality in *The Devil Wears Prada* novel by Lauren Weisberger.

1.6.2 Source of Data

The researcher uses source of data as material in completing the research. The data are divided into two; primary and secondary data. First, the primary data sources is novel by Lauren Weisberger untitled *The Devil Wears Prada* published in 2003. The data are taken by quoting the phrases, paragraph, and dialogues in the novel related to Andrea's character that shows herself as a fully functioning person and be self-actualization person. The secondary data source is taken from books, internet sources that related Carl Roger theory of personality to support this research.

1.6.3 Method of Data Collecting

Data is very important aspect in all of studies because the data is very influential in the truth of study. Therefore, this study provides some steps in the following data collecting:

1)   Prepare the precise novel for the main data in this study.

2)   Reading the novel to get the complete and well understanding on the whole story.

3)   Selecting some references to support this study.

4)   Selecting and collecting the data in form of narration and conversation from the novel related to Andrea's character that shows herself as a fully functioning person and how her self-actualization state helps her to be a fully functioning person.

1.6.4   Method of Data Analysis

After collecting data, this study analyzes the data by using personality of psychoanalysis by Carl Roger theory. The study gives some steps to analyze the data in following number:

1)   Gather a few paragraph, sentences or phrases that relate to the topic in this study with intensive reading the whole story in the novel.

2)   Analyze the data collected based on statement problem from the novel. Then, each point is analyzed using psychology theory which refers to the objectives of the study.

3)   Making conclusion based on the result of data analysis.