

## **CHAPTER III**

### **RESEARCH OF THE STUDY**

In this chapter would discuss the methodology used in this study. The writer explains about the general procedure in collecting and analyzing the data. This chapter is divided into three sub chapters. They are research approach, technique of data collection and technique of data analysis.

#### **3.1 Research Approach**

The writer observed code switching and code mixing in the conversation. So, this study used descriptive method. The data were collected in the form of words, pictures, and not the numbers (Tanzeh, 2009, p. 107). In this research, the writer described the conversation between the juries and the contestants in *MasterChef Indonesia*. The writer focused on the forms of code switching and code mixing and also the factors caused code switching and code mixing. The writer did not use questionnaire to get the data. Therefore, the writer only analyzed code switching and code mixing in the conversations during the competition.

#### **3.2 Technique of the Data Collection**

##### **3.2.1 Source of the Data**

The data of the research were the utterances which was taken from TV program reality show *MasterChef Indonesia season 3 episodes 20-21*.

### **3.2.2 Instrument**

The instruments of this research were the writer herself, video “*MasterChef Indonesia* season 3 Episodes 20-21”, and some materials related to the topics. The writer was the one who was able to find appropriate tools such as laptop used to watch movie.

### **3.2.3 Procedure**

The writer used several steps to collect the data of this study. First, the writer watched “*MasterChef Indonesia* season 3 episodes 20-21”. Second, the writer transcribed the dialogues in “*MasterChef Indonesia*”. By transcribing the dialogues by using orthographic transcription, the writer would be able to know the words or expressions used in “*MasterChef Indonesia*”. The last, the writer classified the forms of code switching and code mixing based on Hoffman’s and Chaer and Agustina’s theories.

### **3.3 Technique of Data Analysis**

After collecting the data, transcribing the program TV and identifying the utterances that contained code switching and code mixing used, the writer would do some steps to analyze the data. First, the writer listed the words that contains of code switching and code mixing. Second, the writer categorized the words that contains of code switching and code mixing. Third, the writer analyzed the forms of code switching and code mixing which was taken from the data by using the relate theories. Then, the writer analyzed the factor caused of code switching and

code mixing which was taken from the data by using the relate theories. The last, the writer would interpret the result of the analysis to make the conclusion.