CHAPTER I

INTRODUCTION

The first chapter explains about the basic of the research that includes the reason why the researcher chooses the topic in background of the study, statement of the problems which are investigated, objectives of the study, expectation of some target readers in significance of the study, scope and limitation of the study and the definition of the key terms.

1.1 Background of study

Language is important tool to communicate with other people in society. According to Wibowo (2001, p.3), language is a system of symbols that are meaningful and articulate sound (generated by vocal organ) that are arbitrary and conventional, which is used as a tool to communicate by a group of people to give birth to feelings and thoughts. Communication is an important process that has always been done by humans as social creatures. Littlejohn and Foss (2008, p.2) said that communication is one of those everyday activities that is intertwined with all of human like so completely that we sometimes overlook its pervasiveness, importance, and complexity. Indeed, communication happens because of language. Language is used not only to communicate but also use to deliver thoughts, ideas, concepts, feelings, etc. Based on McQuown (1982) language is the principal tool through which one man passes on his personal and social integration, his cultivated ways of behaving to his offspring, and through which he induces his peers to share his culture and with him, to form a larger

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social group. From this statement, we can know that language is also part of culture and environment. Every person uses language to inform what someone feels to other people, to share information, and others. The purpose of language for communication is to get the message across to the others clear, so they can understand each other.

When language is performed, there must be a Discourse. Discourse is the study of language used for communication. Discourse is also a term becoming increasingly common in a wide range of academic and non-academic contexts. Based on Chojimah (2012, p.3) discourse is defined as Linguistic unit larger than sentence, or a stretch of language having the quality of unity and language or code. Cook (1989, p.156) explains discourse as a stretch of language perceived to be meaningful unified and purposive. Besides, discourse is the part of discourse analysis.

Discourse analysis examines language in use. In order to create a well-arranged system. According to McCarthy (1991, p.15), discourse analysis study language in use: written text of all kinds and spoken data, from conversation to highly institutionalized forms of talk. Renkema (1993) also said that discourse analysis is the discipline devoted to the investigation of the relationship between language and the context that is used for all kinds of written texts and spoken data. It means that discourse is used not only in spoken data but also in written texts. The example of spoken data is speech, debate, dialogue, and conversation. Meanwhile, articles, short stories, novels, others are written texts.

Language function is important in communication because it leads the listeners to achieve the purpose of the speaker's utterances. Language function is part of discourse analysis theory. Halliday (1973, p.35) explains that the function of language is to describe how language is used. According to Cook (1989), language function deals with the use of language and the meaning of the messages between the addresser and the addressee that contain function of language. Brown and Yule (1983) divided Language into two basic functions, those are; transactional, which language serves in expression of content and interactional function, which is involved in expressing social relations and personal attitudes. Language function can be found in various genres, such as speech, novel, movie, seminars, talk show, lyric of song, and debate. Jones (2012, p.15) states, when people speak, they also produce different kinds of genres (such as casual conversation, debate, lecture, and speech) and use different kinds of registers or social languages. Therefore, debate is the one of genres that can use language function as the theory.

Debate is a formal condition that should be done by two or more than two people who want to give the argument, opinions and ideas and discuss about issues or others. According to Freeley and Steinberg (2008), they said that debate is the process of inquiry and advocacy; the shaking of a reasoned judgment on a preposition. Freeley and Steinberg (2008) also classified debate into three kinds, they are; special debate, judicial debate and parliamentary debate on informal debate. Presidential Debate is one of special debates because special debates have special rules drafted for special occasion. The purpose of debate is to show their

ideas, argumentations, opinions, and solutions about some topics or problems in their country. There are some countries that used Democratic system such as America, Indonesia, and any other countries.

America is one of the countries that applies debate as a tool to apply Democratic system to their citizens. Based on Freeley and Steinberg (2008), presidential debates are a new tradition in American history. America only has two parties, they are: Republican Party and Democratic Party. The first general election presidential debate of United States was held on September 26, 1960 between John F. Kennedy from Democratic Party and Richard Nixon from Republican Party in Chicago. Since 1964 until 1976 there is no Presidential debate. In fact, America held Presidential Debate since 1976 until now for once in four years. In 2016, America also made Presidential Debates between Donald Trump and Hillary Clinton. There are two candidates of Presidential Debates, they are Donald Trump from Republican Party and Hillary Clinton from Democratic Party. This debate was also held to find out a new President to changed Barrack Obama as a President in America. America divided Presidential Debates into some parts such as the first, the second and the third Presidential Debate in 2016.

The researcher chose several debates videos between Donald Trump and Hillary Clinton in Presidential Debates 2016 and only focuses on Hillary Clinton's utterances, sentences, terms or topics. The researcher chose Hillary Clinton because she is the only woman candidate to be a President of the United State of America because mostly the candidates of President are men. Hillary

Clinton is a candidate of President from Democratic Party. This research used Roman Jakobson's theory (1960) of language function. In Jakobson's theory, there are six components of communication, they are; addresser (speaker), addressee (receiver), channel, message, context and code. There are also six types of language function, such as referential, emotive, conative, phatic, metalinguistic and poetic function.

Since Jakobson (1960) introduced the theory about language functions, many researchers are interested in using Language function as the theory. Some researchers have analyzed language function in several subjects, such as in movie (Tobing, 2016), in novel (Permatasari, 2015), in campaign speech (Diansari, 2015), and in social media (Chofiyya, 2016; Khoir, 2016).

There is one researcher who analyzed language function in movie. Tobing (2016), he analyzed language function in Men, Women and Children Movie. He found out 116 utterances which consist of 32 emotive functions, 13 conative functions, 25 phatic functions, 29 referential functions, and 17 metalinguistic functions, but there is no poetic function in this movie.

On the other hand, there is one researcher who analyzed language function in novel. Permatasari (2015), she analyzed Language Function Used by Six Characters in Translated Novel of The Land of Five Towers Novel by A. Fuadi. She used Jakobson's theory. She reveals that there are six functions used by the six characters; emotive function, conative function, poetic function, phatic

function and referential function. The language function that is mostly used is referential function.

Meanwhile, there is one researcher who analyzed language function in campaign speech. Diansari (2015), she analyzed Language Function Used by Michelle Obama in "Let Girls Learn" Campaign Speech. She used Jakobson's theory. She found 81 sentences; 12 emotive functions, 6 conative functions, 5 phatic functions, 3 poetic functions, 55 referential functions. Michelle Obama mostly used referential function to give some information about "Let Girls Learn" and her experiences.

Then, there are two researchers who analyzed language function in social media. The first is Chofiyya (2016), she analyzed language function that is used by Ani Yudhoyono in her instagram captions. Chofiyya used Roman Jakobson's theory to analyze and find out the kinds of language functions. The result of Chofiyya's research showed that there are six language functions used by Ani Yudhoyono on her instagram captions, they are; emotive function, conative function, referential function, phatic function, poetic function and metalinguistic function. The other researcher is Khoir (2016), he analyzed language function used by Donald Trump in his Twitter tweets. He applied Roman Jakobson's theory. In his research he found out five language functions used, they are; referential function, conative function, emotive function, phatic function, and metalinguistic function.

Based on the previous study above, mostly researchers analyzed language function in movie, novel, television commercial, speech and social media. There is no researcher who analyzes language function in the Presidential Debates exactly in United State of America. Because of that, the researcher wants to fill in the gap because Presidential Debate is something new, hence, in this present research, the researcher conducts a research on language function. In Presidential Debates of United State of America 2016, there are two debates; The Democratic Presidential Debate between Bernie Sanders and Hillary Clinton to choose candidate from Democratic Party and the last is Presidential Debate in United State of America between Donald Trump and Hillary Clinton. Because of that, the researcher chose The Presidential Debates in United State of America between Donald Trump and Hillary Clinton to be analyzed.

On the other hand, the researcher also wants to know language functions that are used by Hillary Clinton when she gave the argument in a debate situation. The researcher believes that all of languages that are delivered by someone have some functions exactly in Presidential Debates. When candidates want to deliver their argumentations, opinions and ideas they surely have some functions. The researcher believes many people around the world focus on this debate because many people want to know about some candidates of president of United State of America. And, this debate also became the trending topic not only in United State of America but also in the world.

1.2 Problems of the Study

This present research deals with the observation about language functions used by Hillary Clinton in The Presidential Debates of United State of America 2016. Related to the background of the study, the researcher formulates the research problems to be analyzed in the present research as follows:

1. What kinds of language functions are used by Hillary Clinton in The Presidential Debates of United State of America 2016?

2. What are the meanings behind language functions of Hillary Clinton in The Presidential Debates of United State of America 2016?

1.3 Objectives of the Study

Based on the statement of the problems above, the researcher formulates the research objectives of the study as follows:

1. To explain the kinds of language functions that are used by Hillary Clinton in The Presidential Debates of United State of America 2016.

2. To describe the meaning behind language functions of Hillary Clinton in The Presidential Debates of United State of America 2016.

1.4 Significance of the study

Theoretically, this research is intended to give the readers a better understanding of language functions as well as can be beneficial for the readers who are interested in discourse analysis especially in language

functions by using Jakobson's (1960) theory. Then, this research could be a reference to other researchers who are interested in language function as their theory.

Practically, through the result of this research, the researcher wants to help the readers in understanding language functions that are used by Hillary Clinton in The Presidential Debates of United State of America 2016. So that, the readers feel easier to understand the ideas, opinions, argumentations that she delivered in this debate because she is the only woman candidate of President United State of America 2016.

1.5 Scope and Limitation

This research focuses on the discourse analysis which concerns on the language functions that are used by Hillary Clinton in The Presidential Debates of United State of America 2016. The researcher concerns on Hillary Clinton's utterances when she delivers her argumentations, ideas, opinions in this debate. To avoid misunderstanding, this research is limited on the Roman Jakobson's theory that only focuses on six kinds of language function; they are expressive function, conative function, referential function, phatic function, metalinguistic function and poetic function. The researcher limits the discussion by taking the data from three debates, they are; the first Presidential Debate at Hofstra University in Hempstead, New York on September 26, 2016. The second Presidential Debate at Washington University in St. Louis, Missouri on October 9, 2016. The third Presidential Debate at the University of Nevada in Las Vegas on October 19, 2016.

1.6 Definition of the key terms

Related to the title of this research, the researcher wants to give some definitions of the key terms to avoid misunderstanding among the readers. Therefore, the reader can easily understand this research.

Discourse is a stretch of language in use, taking on meaning in context for its users, and perceived by them as purposeful, meaningful, and connected (Cook 1994, p.25)

Discourse analysis is fundamentally concerned with the 'general principles of interpretation by which people normally make sense of what they hear and read' (Brown and Yule 1983).

Language function is how the language is uses in the right way to reach its communication purposes (Holmes, 2005). Language function also is language that has some functions or purposes such as greeting, asking question, expressing feeling and others.

Presidential Debate is a debate of two or more than two people who want to be candidates of President in a country. The candidates discuss about the issues or problems in that country. They share the solutions, arguments, opinions in this debate.

Hillary Clinton is an American politician. She is one of candidates for the Democratic nomination for President of the United States in the 2016 election. She was the 67th United States Secretary of State from 2009 to 2013. From 2001 to 2009, Clinton served as a United States Senator from New York.