















































This present study has related topic with the previous studies, which are investigated the functions of language although conducted by different proposed theory, research problems, and object of the study. The study conducted by Alfina (2016) was closely related to this present study since it has similar object of study, which is done in the movie. The study done by Alfina (2016) is only focused on identifying the types of language function used by characters of Shane in the *Pasifier Movie*. The result of her study revealed there are seven language functions based on Holmes theories. They are: expressive, directive, referential, metalinguistic, phatic, heuristic and commissive function.

However, this present study was extremely different with the previous study because the researcher analyzes and describes the language function based on Jacobson' theory. The result of this study demonstrated that the language functions found in Jokowi vlog are seventeenth referential functions, four emotive functions, five connative functions, three phatic functions and one metalingual function based on Jacobson' theory. The types of language function that mostly used in Jokowi vlog is referential dunctions. Jokowi used referential function in his utterance when he give information and describe somethings that he do in his vlog.

Besides, the writer also found out five connative functions. It is includes the second mostly language function after referential function that used by Jokowi in his vlog. Jokowi used connative function to ask the viewer to watched together his activities that covered in the vlog. Fo

