

TABLE OF CONTENTS

Inside the Cover Page	i
Declaration Page	ii
Advisor's Approval Page	iii
Examiner's Approval Page	iv
Motto	v
Dedication Page	vi
Acknowledgement	vii
Table of Contents	viii
Abstract	ix
Intisari	x

CHAPTER I: INTRODUCTION

Background of the Study	1
Research Problems	3
Research Objectives	4
Significance of the Study	4
Scope and Limitation	5
Definition of Key Terms	5

CHAPTER II: REVIEW OF RELATED LITERATURE

Pragmatic	7
Context	9
Cooperative Principle	10

Violating Maxim	12
Christofferson's Classification	14
Related Studies	17
CHAPTER III: RESEARCH METHODOLOGY	
Research Design	20
Data Collection	20
Data Analysis	22
CHAPTER IV: FINDINGS AND DISCUSSION	
Findings	24
Discussion	48
CHAPTER V: CONCLUSION AND SUGGESTION	
Conclusion	49
Suggestion	49
REFERENCES	
APPENDIX	
	51